

External Vision

Saskatchewan business making the province the best place to live, work and invest.

Mission

To strengthen Saskatchewan's business community and competitive enterprise system for an improved quality of life.

Internal Vision

The Saskatchewan Chamber of Commerce is widely recognized by business, citizens and government as the most effective business organization in the province due to its thought leadership, resourcefulness and the ability to successfully connect people to each other, and to new opportunities and ideas.

Strategic Imperative

Sustainability – Exceptional value for members through a set of deeply relevant programs, events, and services

Growth – Targeted thought-leadership influencing policy affecting business and the economy

Our Strategy

<p>IMPACT</p>	<p>Local Chambers “SCC compliments and supports our local chamber through the provision of research and services not attainable at the local level”</p>	<p>Government “SCC is a reliable and trusted advocate for the voice of business and thought leadership concerning the economic growth of our province”</p>	<p>Members “SCC is relevant to me and my business and affects positive outcomes for the Saskatchewan business community”</p>	<p>Partner “SCC works collaboratively for mutually beneficial outcomes and is our preferred business partner”</p>	<p>General public “I trust the Chamber to bring fact-based, non-partisan thought leadership to decisions affecting business and the economy”</p>	
<p>FINANCIAL</p>	<p>Sustainability</p> <ul style="list-style-type: none"> Ensure core programs and services are supported through predictable membership revenue sources 			<p>Growth</p> <ul style="list-style-type: none"> Undertake strategic revenue development opportunities that are aligned with our mission Expand programs and services through strategic allocation SCC revenues and partnership opportunities 		
<p>PROGRAMS AND OPERATIONS</p>	<p>Enhance the SCC value proposition</p> <ul style="list-style-type: none"> Ensure a more representative membership Ensure relevance of the evolving value proposition 	<p>Strengthen the Chamber Network</p> <ul style="list-style-type: none"> Deliver programs and services to support local chambers Build partnerships with other chambers 	<p>Pandemic Response & Economic Recovery</p> <ul style="list-style-type: none"> Create/partner on a plan for recovery and resilience and activate it Promote use of govt support programs 	<p>Enhanced Stakeholder Engagement</p> <ul style="list-style-type: none"> Training Member Hubs Government Events Special Projects 	<p>Thought Leadership & Advocacy</p> <ul style="list-style-type: none"> Low Carbon Economy Water Projects Beyond 2020 Environmental Policy 	<p>Enhance Indigenous Engagement</p> <ul style="list-style-type: none"> Promote and grow the Indigenous Charter Develop relationships
<p>ORGANIZATIONAL LEARNING</p>	<p>Improve governance practices</p> <ul style="list-style-type: none"> Member engagement Board recruitment & succession Policy development Risk Management CEO support 		<p>Enhance Chamber promotion through systems and processes for social media and member engagement</p>	<p>Internal capacity development to support sustainability and support growth initiatives</p> <ul style="list-style-type: none"> Relevant skills to support strategy – Research, Government relations, Social Media 	<p>Ongoing strength in partnership building and delivery</p> <ul style="list-style-type: none"> Partner development and evaluation framework 	