

If someone asked you what one thing we should do to make Saskatchewan better, how would you answer? Is it about jobs? Income? Investment? Innovation? Education? Healthcare? Of course, it's about all of these things. That's why we're asking: *What is your best idea to improve our province?* We're asking everyone. We're asking you. We need *your* help and *your* ideas.

THE WHAT

#TransformSK is the largest pan-industry consultation in Saskatchewan history, mandated to develop the collective vision and roadmap necessary to shape the next generation of provincial economic and social prosperity.

THE WHY

On June 1, The Hon. Kevin Doherty tabled the 2016-17 provincial budget — his first as Minister of Finance. Anchored by sluggish commodity prices and a projected deficit of \$434 million, the theme of the budget shifted towards the need for *transformational change* — finding new, fundamental approaches to balance the books, stimulate growth, and improve the quality of life for all Saskatchewan residents.

THE WHO

#TransformSK is a joint project led by five of the province's most prominent business support organizations, representing key sectors of Saskatchewan industry: Saskatchewan Construction Association, Saskatchewan Chamber of Commerce, Saskatchewan Mining Association, Saskatchewan Manufacturing Council, and Agricultural Producers Association of Saskatchewan.

HAVE YOUR SAY

Great ideas can come from anywhere. You probably have a few of your own — and we want to hear them. What would *you* do to transform government, the economy, infrastructure, or education? How would you create a better tomorrow for Saskatchewan? There are three ways to voice your opinion:

- **Public consultations:** #TransformSK will be hosting in-person consultations in more than a dozen communities across the province this fall. Visit www.transformska.ca for the latest schedule and registration information.
- **Submit a video:** Record a short video at www.transformska.ca. Don't worry: We don't want a Hollywood movie — just your idea! All you need is a webcam.
- **Write us:** Can't make it to a public consultation? Camera shy? No problem! Send us your written submission in PDF or Word format. Details are available at www.transformska.ca.