

ANNUAL REPORT 2025

Resolve That Shapes Momentum



SASKATCHEWAN
CHAMBER OF COMMERCE



Annual Report 2025

Resolve That Shapes Momentum

2025 was the year the Saskatchewan Chamber of Commerce moved from influence to impact. Our members didn't just weather change; they drove it. And the Chamber was there to open doors, amplify voices, and turn momentum into results.



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“Saskatchewan’s business community showed remarkable resolve in 2025. In a year defined by uncertainty, our members leaned in, engaged, and helped shape decisions at every level of government. That kind of participation is what makes this Chamber effective, and it is what will carry us forward.”

**Khurram Awan,
2025–26 Board Chair**

Message From Our CEO and Chair



Dear members and friends,

As we reflect on 2025, one thing is clear: Saskatchewan businesses faced a year of real uncertainty, and the Chamber met it with urgency and purpose.

The dominant story of the year was trade. With Canada-U.S. relations under strain and tariff pressures threatening key Saskatchewan industries, we mobilized quickly, releasing op-eds and reports that put Saskatchewan's economic interests front and center.

On the provincial front, we engaged Premier Moe directly on tariffs, provided input on key files including the Saskatchewan Employment Act and the provincial minimum wage, and responded publicly to the Speech from the Throne, advocating for policies that support a competitive and productive business environment.

Nationally, we participated in a delegation to Washington, D.C., hosted a member delegation in Ottawa, developed our Federal Election Platform to ensure business priorities shaped the national conversation, and worked alongside the Chambers of the Federation as well as the Western Business Coalition to ensure Saskatchewan's voice was heard where it matters most. Read more about our advocacy work throughout this report.

2025 marked the launch of the Young Entrepreneur Bursary Program. Developed with funding from the Ministry of Trade and Export Development, the program drew nearly 350 applications from 87 communities across Saskatchewan in its first year alone. We were

proud to award bursaries to 57 recipients from 46 communities, with local chambers playing an active role in celebrating recipients in their regions. The response exceeded every expectation, and it reinforced what we already knew: the entrepreneurial spirit in this province is alive and thriving.

This year also brought a milestone closer to home. We moved into a newly renovated office in the heart of downtown Regina, a space designed specifically for us, purpose-built to reflect how we work and the organization we have become. We invite you to stop by.

None of this work happens without the commitment of our members, our local chamber network, our board, and our dedicated team. As we look ahead to 2026, we do so with confidence, knowing that a strong, connected, and well-resourced Chamber is one of Saskatchewan's greatest assets.

Thank you for your continued support.

Khurrum Awan

Board Chair, Saskatchewan Chamber of Commerce;
Partner, Miller Thomson LLP

Prabha Ramaswamy

Chief Executive Officer, Saskatchewan Chamber of Commerce

Board of Directors

The 2025 Annual General Meeting marked the induction of our new board chair, Khurram Awan. Newly elected board members included Tina Beaudry (Deloitte LLP), Celina Philpot (Conexus Credit Union), and Carol Yaholnitsky (Good Spirit Air).



Khurram Awan
Board Chair
Miller Thomson LLP
Regina



Greg McIntyre
Past Chair
RBC Royal Bank
Moose Jaw



Shawn Moen
First Vice Chair
9 Mile Legacy Brewing Co. Ltd.
Saskatoon



Jason Moser
Second Vice Chair
PFM Capital Inc.
Regina

Chamber Staff



Prabha Ramaswamy
Chief Executive Officer



Clare Britz
Membership and Administrative
Coordinator



Danielle Byl
Director of Membership



Josie Fries
Senior Director of Marketing
and Events



Ashley Drummond

Director
WOW Factor Media
Moose Jaw



Tyler Willox

Director
Flowing River Capital
Regina



Jill Johnson

Director
Cameco Corporation
Saskatoon



Kirsten Marcia

Director
DEEP Earth Energy Production
Saskatoon



Scott Bahr

Director
Bit Service Company
Saskatoon



Tina Beaudry

Director
Deloitte LLP
Regina



Celina Philpot

Director
Conexus Credit Union
Regina



Carol Yaholnitsky

Director
Good Spirit Air / Miccar Arial Ltd.
Yorkton



Kristin McGee

Research and Policy Consultant



Nicole Lamontagne

Executive Assistant



Ritche John Leonora

Events Manager

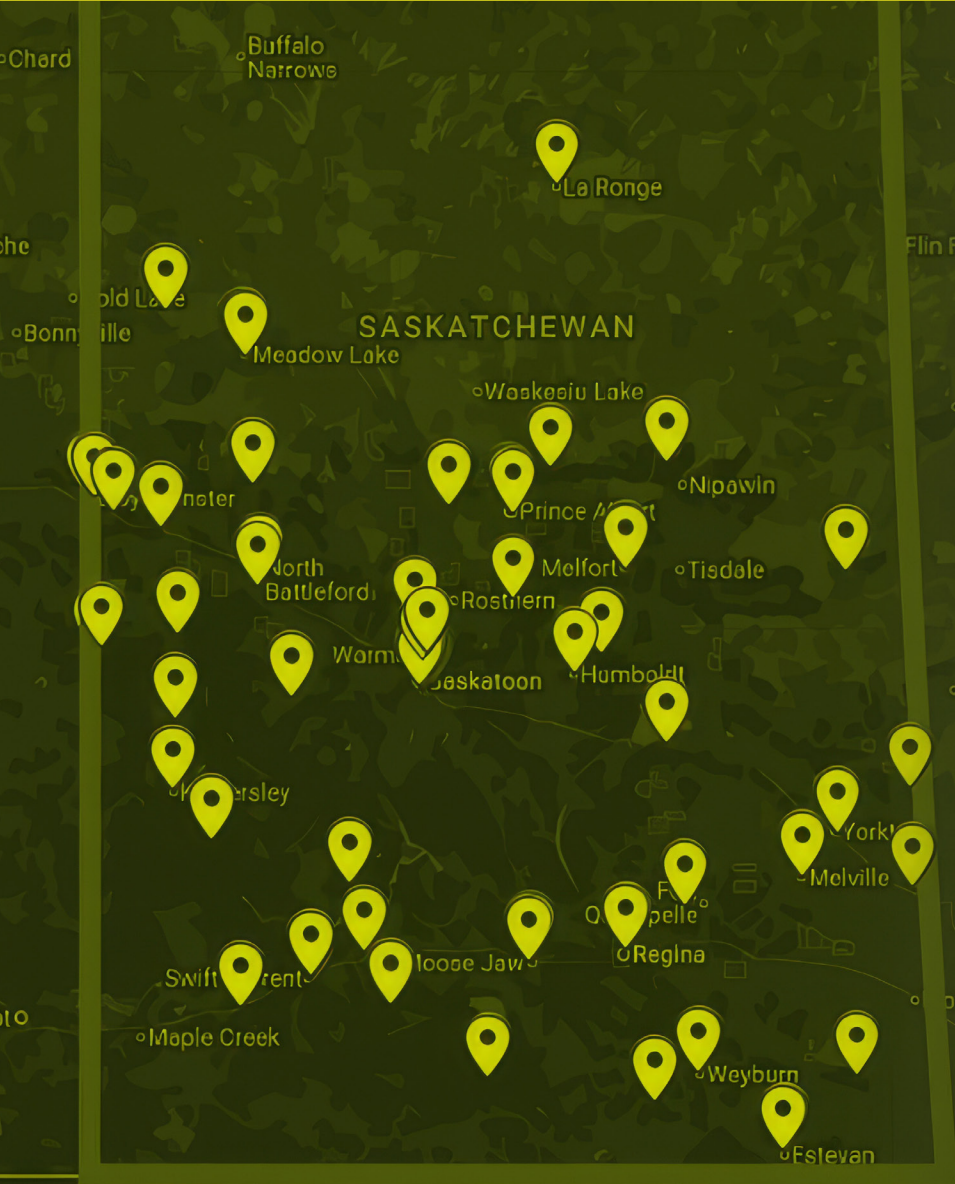


Tenielle Bogdan

Senior Director of Programs
and Partnerships

Young Entrepreneur Bursary Program

The Saskatchewan Young Entrepreneur Bursary Program launched its inaugural year as a province-wide initiative administered in partnership with the Government of Saskatchewan. The program awarded 57 young business owners between the ages of 18 and 35 with \$5,000 bursaries to support eligible business expenses, from marketing and equipment to professional development. This financial support comes alongside access to mentorship, networking opportunities, and a one-year Saskatchewan Chamber membership, all designed to strengthen early-stage entrepreneurial success across the province.



57 

Recipients

46 

Communities

350 

Applications Received

87 

Communities Applied From

By The Numbers

- 57 recipients from 46 communities across Saskatchewan
- Nearly 350 applications received from 87 communities
- Recipients represented by 39 local chambers
- 35 bursaries presented by local chambers in their own regions
- Sectors represented included health care, construction, recreation, agriculture, and many more
- Nearly \$1 million committed over three years, with approximately \$285,000 annually supporting 57 bursaries per year
- First mentorship workshop delivered in 2025, with four more planned for 2026

LOOKING FORWARD

The Young Entrepreneur Bursary Program continues into 2026, with applications opening again in spring for a second cohort of 57 young entrepreneurs. Recipients will receive bursaries, mentorship support, and business growth resources to help them take their next step.



RECIPIENT SPOTLIGHT

Montana Lautamus

MontanasPhotoWorks Moose Jaw, SK

For Montana Lautamus, entrepreneurship has always been about more than running a business. It's about creating space, literally and figuratively, for others to grow.

The 2025 Young Entrepreneur Bursary made it possible for Montana to open her first studio, a tangible first step toward a larger vision: a creative event and community hub where entrepreneurs and creatives can gather, collaborate, and build something together.

Getting there hasn't been without its challenges. "The hardest part of starting a business is believing in the vision before it's fully built," Montana says. "In the beginning you're learning, adapting, and trusting that the work will lead somewhere."

Saskatchewan, she notes, makes that leap a little easier. "People here genuinely support local businesses. That sense of community makes it easier to build something meaningful."

The studio is just the beginning. And for Montana, that's exactly the point.

Membership

In 2025, the Saskatchewan Chamber's reach grew in every direction. We welcomed new members, travelled to communities across the province to meet members where they are, and took Saskatchewan's business priorities to Ottawa and Washington. None of it happens without the businesses, associations, and local chambers that make up this network.

Membership is what gives this Chamber its voice, its reach, and its ability to act on behalf of Saskatchewan business.



MEMBERSHIP AT A GLANCE

609 

Active Members
(As of Dec 31, 2025)

122 

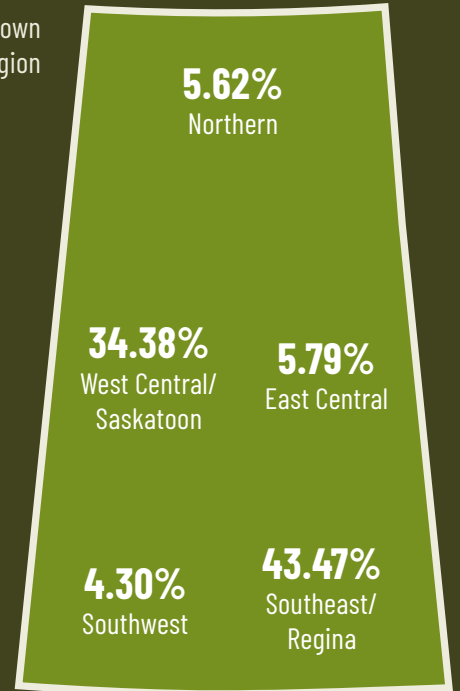
**New Members
in 2025**

94.6% 

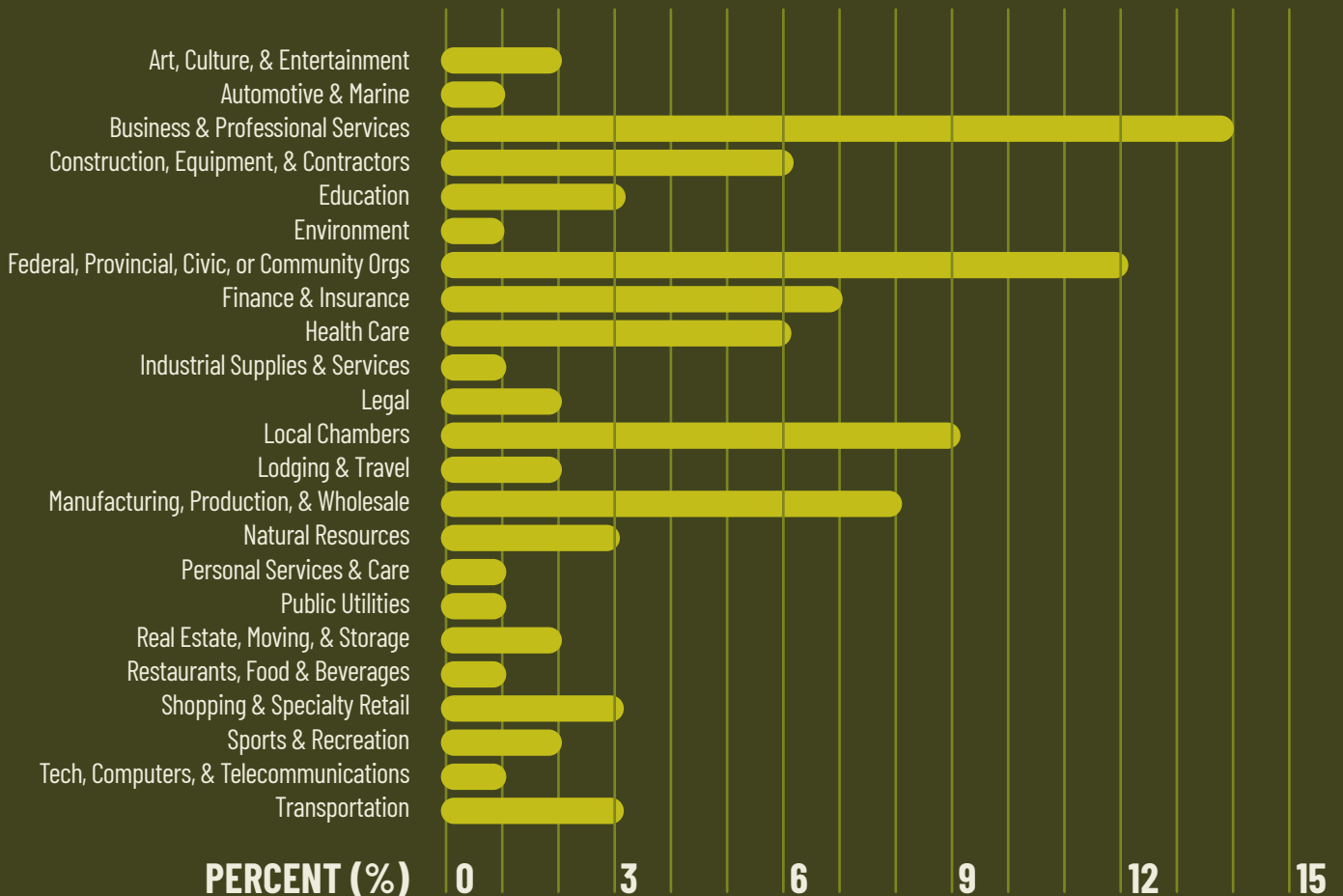
Retention Rate

7.11%
Out of Province

Breakdown
By Region



MEMBERSHIP BY CATEGORY



Advocacy

The Saskatchewan Chamber of Commerce is a strong and consistent voice for business at the provincial and federal levels. In 2025, that voice was tested and strengthened. Trade uncertainty, a federal election, a new Parliament, and significant shifts in Canada-U.S. relations defined the year. The Chamber responded at every level: mobilizing alongside national partners, engaging directly with government officials, producing evidence-based analysis, and leading delegations that brought Saskatchewan's business community to the tables where decisions are made.



Chambers of the Federation

Provincial Advocacy

In 2025, provincial advocacy focused on direct government engagement, evidence-based analysis, and member consultations.

Government Engagement

The Chamber met with Premier Scott Moe and key Cabinet Ministers, including Ministers Keisig, Kaeding, Young, Carr, McLeod, Reiter, and Schmalz, to advance economic competitiveness, address workforce challenges, and reduce regulatory burden on businesses across the province.

Tariffs & Trade

Early in the year, the Chamber met with Premier Moe to discuss the emerging threat of U.S. tariffs on Canadian exports. The Chamber also released the op-ed *Resource Rich, Future Ready*, which Premier Moe shared directly, amplifying the Chamber's message to a broader audience.

Policy Input

The Chamber provided targeted input on several fronts: submitting formal recommendations on proposed updates to the Labour Relations provisions of The Saskatchewan Employment Act;

participating in the review of Occupational Health and Safety Regulations; writing to Minister Reiter on the Canada International Workforce Program; and responding to the government's request for input on a proposed minimum wage increase.

Speech From the Throne

When the provincial Speech From the Throne was delivered, the Chamber responded publicly, highlighting two key priorities reflected in the government's agenda: the Internal Trade Promotion Act and the Saskatchewan First Energy Security Strategy and Supply Plan.

Research & Evidence

The Chamber conducted the 2026 Economic Outlook Survey to capture business confidence and emerging trends, and also delivered a presentation to the SaskEnergy Board on the potential impacts of tariffs on Saskatchewan's energy sector.

Looking Ahead

As the year closed, the Chamber co-signed a letter with provincial chamber CEOs addressed to Premier Lantz, incoming Chair of the Council of the Federation, laying the groundwork for continued engagement in 2026.

National Advocacy

Federal advocacy in 2025 was defined by trade uncertainty. The inauguration of U.S. President Donald Trump and renewed threats of tariffs on Canadian exports unsettled the business community, and the Chamber responded at every level.

Chambers of the Federation

The Chamber mobilized nationally through the Chambers of the Federation (CoF), releasing *An Agenda for Economic Growth and Stability*, a practical blueprint for economic resilience. The agenda was presented to Premier Doug Ford, Chair of the Council of the Federation for 2025, delivering a unified business message to Canada's Premiers.

An Agenda for Economic Growth and Stability called on governments to:

- Remove interprovincial trade barriers
- Support a coordinated Team Canada approach to U.S. trade relations
- Advance energy infrastructure
- Streamline approvals for critical minerals projects
- Strengthen domestic procurement
- Build supply chain resilience

Federal Election

The Chamber developed a federal election platform with 18 recommendations across six priority areas, monitored party policy announcements, and provided timely analysis to help members navigate the election period.

First Ministers' Meeting

Ahead of the First Ministers' Meeting in Saskatoon on June 2, the Chamber released *Feeding the Future, Fueling Prosperity*, and *Fertilizing Growth: Saskatchewan's Moment to Lead*, outlining 24 calls to action spanning trade and export, infrastructure, regulations, resource development, and labour and skills. The report stemmed from discussions at the Chamber's Food, Fuel, Fertilizer Global Summit held in April.

Federal Budget & Speech From the Throne

The Chamber responded to both the federal Speech From the Throne and the federal budget, providing Saskatchewan businesses with analysis of key implications for the province. The Chamber also joined the Western Business Coalition in an open letter to all newly elected federal MPs, pressing the incoming government to abandon the proposed oil and gas emissions cap, improve tax competitiveness, and make regulatory excellence a defining priority.



Chinese Tariffs on Canola

In August, following increased Chinese tariffs on Canadian canola, the Chamber moved quickly to support affected businesses. CEO Prabha Ramaswamy wrote directly to Prime Minister Mark Carney, appeared on the *Evan Bray Show* to discuss the impacts, and engaged directly with the federal government on effects for Saskatchewan producers.





Ottawa Delegation

18

Member
Businesses

29

Meetings in
Ottawa

2

Days
(Oct 21-22)

In October, the Chamber led an advocacy delegation to Ottawa, bringing 18 member businesses together for 29 meetings with elected officials and senior bureaucrats over two days, including representatives from the Prime Minister's Office. Discussions ranged from the future of the Major Projects Office to emerging opportunities in artificial intelligence, defence, and innovation-driven sectors. The delegation generated strong federal interest in deeper ties with Saskatchewan, with Ottawa recognizing the Chamber as a leader in future economic and innovation policy.

U.S. Engagement

As Canada-U.S. trade relations entered uncharted territory, the Chamber worked to build relationships on both sides of the border. In February, CEO Prabha Ramaswamy joined Premier Moe and seven businesses on a province-led delegation to Washington, D.C. The delegation met with several stakeholders, including the U.S. Chamber of Commerce, to advance Saskatchewan's trade interests directly with American counterparts. Separately, the Chamber also connected with Chambers of Commerce across Saskatchewan's top export partner states: Texas, California, North Dakota, Illinois, and Montana.

Policy Wins

2025 delivered real results on issues the Chamber has long championed. Key wins included:



Canola Market Access: Premier Scott Moe travelled to China to engage directly on the removal of tariffs on Canadian canola.



Canada-China Relations Restored: Prime Minister Mark Carney met with President Xi Jinping — the first meeting between a Canadian Prime Minister and the Chinese President since 2017, reopening high-level diplomatic channels critical to trade.



Carbon Tax Eliminated: The federal Carbon Tax was removed on April 1, 2025, directly reducing cost pressures on Saskatchewan businesses.



Major Projects Office Established: A new federal Major Projects Office was created to accelerate approvals for nation-building infrastructure and resource projects.



Internal Trade Liberalization: Saskatchewan, Ontario, Alberta, and Prince Edward Island signed a memorandum of understanding to reduce internal trade barriers.



Cross-Border Advocacy Alignment: The Chamber successfully coordinated tariff-related messaging with U.S. Chambers to strengthen North American advocacy efforts.

Canadian Chamber AGM

2/2

Resolutions
Passed

97%

Agriculture
Resolution Support

75%

Regulatory Framework
Resolution Support

The Chamber arrived at the Canadian Chamber of Commerce AGM in October with two policy resolutions and left with both passed.

- Amend and Improve the Regulatory Environment for Agriculture Advancements: 97% support. Recommends the Government of Canada modernize agricultural regulations through meaningful stakeholder consultation and an economic lens applied to the regulatory process.
- Strengthening Canada's Regulatory Framework for Economic Competitiveness and Resource Development: 75% support (co-submitted with Fort McMurray and Grande Prairie). Recommends streamlining project reviews, raising federal assessment thresholds, aligning federal and provincial processes, and removing major regulatory barriers including the emissions cap.



Committees & Councils



Western Business Coalition

The Western Business Coalition, a partnership between the Business Councils of British Columbia, Alberta, Manitoba, and the Saskatchewan Chamber of Commerce, was formed to amplify Western Canadian business interests at the national level, advocating for policy reforms that unlock economic potential across the west and strengthen Canada's overall competitiveness.

In March 2025, the Coalition released its first major policy report: Untapped Potential — Driving Canadian Prosperity Through Natural Resources. The report examines five key resource-based industries central to Western Canada's economy — energy, agriculture, forestry, mining, and aquaculture — and identifies specific federal policy changes to unlock their full potential.

“The Prairies have always been leaders in resource innovation. By cutting red tape and creating a more predictable regulatory environment, we can attract investment, create jobs, and ensure long-term economic resilience”

Prabha Ramaswamy

CEO of the Saskatchewan Chamber of Commerce.



Water Council for Saskatchewan

The Water Council for Saskatchewan continued its mission in 2025 as a collaborative forum for water experts and stakeholders tackling the province's most pressing water challenges. Key highlights included strengthened engagement with the Canada Water Agency, feedback on Saskatchewan's Agriculture Water Management Strategy, and informational sessions on the Saskatchewan Association of Watersheds' Climate Change Adaptation Program and the growing threat of aquatic invasive species. The Council maintained ongoing dialogue with Saskatchewan's Water Security Agency on drought and flood trends.

Signature Events

20
Total Events

2,400+
Total Participants



The ABEX Awards

September 27, 2025, Saskatoon, SK

The 42nd annual ABEX Awards, presented by Conexus Credit Union, brought together Saskatchewan's business community for an evening of recognition and celebration. Guided by the "Golden Horizon" theme, inspired by prairie sunsets and the richness of the autumn harvest, the event paid tribute to the province's agricultural roots while highlighting the innovation, resilience, and growth shaping its future

Award Recipients



Community Involvement Award,
sponsored by Saskatchewan Blue Cross:
Saskatoon Fire & Flood (Saskatoon)



Diversity, Equity, and Inclusion Award,
sponsored by Graham Group:
STC Industrial Group (Saskatoon)



Growth and Expansion Award (Small),
sponsored by PFM Capital Inc.:
North Fringe Industrial Technologies (Nipawin)



Growth and Expansion Award (Medium & Large),
sponsored by Saskatchewan Trade & Export
Partnership (STEP): Crestline Coach (Saskatoon)



Innovation Award,
sponsored by Saskatchewan Polytechnic:
Dias Geophysical (Saskatoon)



Marketing Award,
sponsored by WJ Agency:
Pet Planet Prince Albert (Prince Albert)



New Venture Award,
sponsored by SKStartup Institute:
Lavender Smiles Daycare Inc. (Saskatoon)



Non-Profit Impact Award,
sponsored by Saskatchewan Pension Plan:
Saskatchewan Science Centre (Regina)



Service Award,
sponsored by CN:
The Prairie Grazer (Saskatoon)

“Thank you for organizing such an inspiring and well-executed event. As a first-time attendee and student, it was an incredible experience to witness excellence, innovation, and community spirit within Saskatchewan’s business sector. I look forward to attending again in the future”

ABEX Attendee

- 515 Attendees
- 39 ABEX Finalists
- 16 ABEX award recipients



Sustainability Leadership Award, sponsored by Nutrien:
Greenwave Innovations (Regina)



Young Entrepreneur of the Year Award, sponsored by Cameco Corporation: Amber Deschner & Kara Montieth, Nova Physiotherapy (Warman)



ABEX Business of the Year Award, sponsored by Doane Grant Thornton:
Crestline Coach Ltd. (Saskatoon)

Special Award Recipients



ABEX Business Leader of the Year, sponsored by the University of Saskatchewan:
Scott Banda, Retired, Federated Co-operatives Ltd. (Saskatoon)



ABEX Community Leader of the Year, sponsored by SaskEnergy:
Vaughn Solomon Schofield, Former Lieutenant Governor of Saskatchewan (Regina)



Saskatchewan Business Hall of Fame Inductee:
Nutrien Ltd. (Saskatoon)



Roger Phillips Chamber Builder Award:
Dave Dutchak (Saskatoon)



Food, Fuel, Fertilizer Global Summit

April 8 & 9, 2025 | Regina, SK

The Food, Fuel, Fertilizer Global Summit has quickly become a premier international gathering, showcasing Saskatchewan's critical role in the global landscape. In 2025, we were proud to host distinguished guests including Premier Scott Moe, Tracy Robinson, President & CEO at CN, Gordon McKenzie, President & CEO of Canpotex, Kristjan Hebert, President of The Hebert Group and Hebert Grain Ventures, Candace Laing, President & CEO of the Canadian Chamber of Commerce, and many more. The event provided an exceptional platform for collaborating on innovative strategies to meet the global demand for essential resources.

384

Attendees

97%

Would Return in 2026

"Exceeded expectations. The presentations were much better than expected and I really enjoyed the Fireside format. Seemed more real. The longer and frequent networking breaks were a great strategy. I met a bunch of new contacts and connections."

Political Forum

May 1, 2025 | Regina, SK

Since 1977, Political Forum has brought Saskatchewan's business community face-to-face with the province's elected officials, and the 2025 edition delivered on that tradition. Members gathered for a sold-out evening of candid discussion and networking with provincial cabinet ministers, Premier Moe, and members of the Official Opposition, covering the issues driving Saskatchewan's economic agenda.

216 **100%**
Attendees Would Return in 2026



Deputy Minister Breakfast

June 10 | Regina, SK

The Deputy Minister Breakfast puts Saskatchewan's most senior government officials across the table from our members – literally. In an open forum format, deputy ministers and Crown corporation CEOs field questions directly from the business community, tackling the issues that matter most to Saskatchewan employers.

The morning combines structured dialogue with time for networking, giving members the chance to build relationships with the officials whose decisions shape the province's economic and regulatory environment.

In 2025, 33 senior government representatives took part, making for one of the most well-attended editions of the event to date.

195 **33**
Attendees Senior Government Representatives



Chair's Invitational Dinner

September 9, 2025 | Regina, SK

The Chair's Invitational Dinner offers something rare: genuine, unhurried conversation with the people shaping Saskatchewan's policy landscape. Members gathered for a networking reception before taking their seats at a plated dinner where each table hosted a deputy minister or Crown corporation CEO, creating the kind of direct, meaningful dialogue that simply doesn't happen in a larger room. In 2025, 35 government representatives attended, with all ministries and nearly all Crown corporations represented.



183 Attendees

100% Would Return in 2026

35 Senior Government Representatives



PowerUp Summit

October 30, 2025 | Saskatoon

The 2025 PowerUp Summit brought Saskatchewan's business community together for a day built around growth. Under the theme Building Prairie Momentum, the summit delivered practical sessions on brand strategy, workplace culture, market expansion, and the evolving role of artificial intelligence in business, equipping small and medium-sized enterprises with tools and perspectives to move forward with confidence.

Keynote speaker Iliana Oris Valiente, a futurist and digital twin innovator, challenged attendees to reimagine how their businesses can adapt and lead in an AI-driven future. Expert talks, workshops, and meaningful networking rounded out a program designed to inform, connect, and inspire.

100% Would Recommend to Colleagues

"This is a great event to network with people around Saskatchewan, while also learning about the latest and greatest in business. Between the keynotes and panel discussions, I felt energized by the passion of the speakers. I am very eager to apply what I learned and loved the opportunity to engage with people who are excited about Saskatchewan's infinite potential."

Other Events & Webinars

Beyond our signature events, the Chamber connected members with government, industry leaders, and market opportunities through a series of targeted events and roundtables throughout 2025.

Economic Priorities for Growth – Conservative MP Forum February 25 | Regina

In advance of the federal election, the Saskatchewan Chamber hosted a forum with Conservative MPs to hear how a potential Conservative government would approach the opportunities and challenges facing Saskatchewan businesses, ensuring the province continued to be heard as an economic leader. Attending MPs included Hon. Andrew Scheer, John Barlow, Warren Steinley, Fraser Tolmie, Kevin Waugh, and Jeremy Patzer.

Saskatchewan Mining Week Breakfast June 3 | Regina

Hosted in partnership with the Saskatchewan Mining Association, this event highlighted the vital role of Saskatchewan's mining sector, its economic contributions, and the opportunities and challenges shaping the industry's future. The program featured a presentation by Mike Kuhn, Senior Director of Global Data Services at Nutrien, on how the company is leveraging AI to drive operational efficiency and lead digital transformation across its global operations.

Roundtable with Minister Laura Ross, Status of Women June 23 | Regina

A facilitated roundtable focused on identifying opportunities to support women's entry and advancement in both current and emerging sectors across Saskatchewan's economy.

Roundtable with the U.S. Ambassador to Canada July 28 | Saskatoon

A strategic discussion between U.S. Ambassador Pete Hoekstra and senior Saskatchewan executives on cross-border trade, investment, and economic cooperation between Saskatchewan and the United States.

Roundtable with Invest India November 6 | Saskatoon

This roundtable with Arjun Shiv, Assistant Vice President of Development at Invest India, explored emerging trade and investment opportunities in India and potential partnerships between Saskatchewan businesses and Indian markets.



2025 Trade & Tariff Forum December 9 | Regina

Hosted in partnership with Miller Thomson LLP and the Regina & District Chamber of Commerce, this forum gave members timely insight into the trade and tariff landscape shaping Saskatchewan's business environment heading into 2026.

Holiday Open House December 17 | Regina

A seasonal gathering for members, partners, and stakeholders to connect, explore the Chamber's new office in downtown Regina, and celebrate the year.



Chamber Network

The Chamber Network continues to serve as a vital connector for chambers across Saskatchewan and Canada, fostering collaboration, sharing best practices, and addressing business challenges impacting local communities.

CCES Professional Development Conference

In August 2025, Chamber staff attended the Chamber of Commerce Executives of Saskatchewan (CCES) Professional Development Conference, hosted by the Weyburn Chamber of Commerce. The two-day summit brought together chamber professionals from across the province for sessions on best practices in chamber management, community development, and business growth strategies. Our team returned with new tools, ideas, and strengthened connections across the network.

Canadian Chamber AGM & Convention

The Saskatchewan Chamber attended the Chamber of Commerce Executives of Canada (CCEC) AGM and Conference on October 7, followed by the Canadian Chamber of Commerce AGM & Convention on October 8-9, 2025, both in Mississauga. The events provided strong opportunities for networking with Chamber colleagues across Canada and professional development.

Saskatchewan Chamber Network Tour

In 2025, we were proud to be on the ground in communities across the province, collaborating with local chambers, listening to their priorities, and advancing our shared goal of building thriving business environments.

Chamber visits included: Waskesiu, Stoughton, Humboldt, Melfort, Nipawin, Rosthern, Weyburn, Estevan, The Battlefords, Indian Head, Prairie Sky.

Sponsors

We sincerely appreciate our partners and sponsors for their invaluable support. Your commitment makes it possible for us to deliver impactful programming each year, helping businesses and communities across Saskatchewan thrive.



Marketing & Communications

In 2025, the Chamber maintained consistent earned media visibility across Saskatchewan and nationally. Coverage appeared in major national and broadcast outlets including The Globe and Mail, CBC News, CTV, Global News, Financial Post, Toronto Star, and The Canadian Press, as well as key Saskatchewan outlets including the LeaderPost, StarPhoenix, CKOM/CJME, SaskToday, and Pattison Media.

19,000+

Social Media Followers

5,000+

Email List Subscribers

34,000

Avg. Monthly Website Page Views

139K

New Website Users in 2025

Powering the economy

Creating opportunities to grow with
our customers and supply chain
partners across North America



Your business is built on hard work and grit.

Ours is on unlocking
your potential.



Wherever you are in Saskatchewan, our team of advisors are there to help you optimize your operations, support your people, and align your strategy for resiliency and growth. Even in uncertain economic conditions.



DID YOU KNOW...



Oil and natural gas are fundamental to Saskatchewan's economy.

In 2024:

- **\$11B generated in GDP**
- **\$300M paid in municipal taxes**
- **16,000+ direct jobs supported**

Saskatchewan Builds on Oil and Natural Gas.

LEARN MORE

capp.ca/en/saskatchewan-builds/

Source: CAPP Data Centre, "Saskatchewan Oil & Natural Gas 101."

MEMORANDUM

To: Saskatchewan Business Owners & Community Builders
From: McKercher LLP - Legal Offices in Saskatoon & Regina

RE: Invested In Your Success

Building a business is not always smooth or polished. Some days are vulnerable, some decisions are tough, and progress does not always go as expected.



January 2025 - Our new Saskatoon office open for business - still under construction.



January 2026 - After a year in the new office space, McKercher LLP Saskatoon - looking good!

Saskatchewan businesses are built by determined people with support from strategic partners like us. Our team is invested in your success.

Contact us to learn more!

SASKATOON

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McKERCHER LLP
mckercher.ca



We acknowledge that we are living and working from Treaty Lands, the traditional lands of First Nations People and homeland of the Métis. We are committed to moving forward in a respectful way in the spirit of reconciliation.



ATHABASCA BASIN

DEVELOPMENT

Building a Future
Through Investment

Athabasca Basin Development is an Indigenous-owned Saskatchewan company investing in our province. We have a strong record of success with professional management teams, solid governance, and ownership in a diverse portfolio of companies employing over 1,000 people.



athabascabasin.ca

**Grow together,
benefit together**

Chambers Plan Employee Benefits



**Join 32,000 Canadian businesses
who trust our benefits**



Free Quote

We support Canadian companies like yours. Chambers of Commerce Group Insurance Plan® offers health and dental coverage for teams of 1 to 50+ with unbeatable service.

For over 50 years, we've evolved to meet the needs of today's workforce with comprehensive coverage and powerful built-in services.

Simple

.....

Get set up in days with support from a local advisor. Plan management and claims are simple thanks to our easy-to-use my-benefits® platform.

Stable

.....

Join a not-for-profit, pooled plan that keeps your rates stable. Chambers Plan's average renewal over the last decade has been under 5%.

Smart

.....

Get more value with HR, legal and financial guidance; telemedicine and mental health supports help your team and your business.

**Employee benefits that
work as hard as you.**

Chambers Plan
Employee Benefits



Invested in your success.

Proudly backing Saskatchewan entrepreneurs with expert financial solutions—we help local businesses grow and thrive.

conexus
Credit Union

conexus.ca/business



Accelerate Your Charitable Giving

Discover how, since 2007, our unique donation platform has reduced your after-tax cost of giving, resulting in billions more for charities across Canada.



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Where Finance
Meets Philanthropy.

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 [peartreecanada.com](https://www.peartreecanada.com)



We are proud to call Saskatchewan home.

For 80 years, Saskatchewan Blue Cross has proudly supported the health and well-being of people across our province, helping individuals and families access the care and support they need to live healthier lives. Rooted in Saskatchewan and guided by our commitment to community, we've built a legacy grounded in compassion, reliability and putting people first.

As we celebrate this milestone, our commitment remains the same: to care for the people of Saskatchewan and empower healthier lives, today and into the future.

Visit sk.bluecross.ca to learn more.



UNLOCK YOUR BUSINESS POTENTIAL WITH TOURISM SASKATCHEWAN TRAINING



TOURISM SASKATCHEWAN – BUILDING STRONGER BUSINESSES, ONE SKILL AT A TIME.

Tourism Saskatchewan offers industry-leading training programs designed to help businesses thrive in today's competitive tourism market. Whether you're a small operator or a large organization, our courses empower your team with the skills to deliver exceptional experiences and boost your bottom line.

Some of what we offer:

SERVICE BEST

Create memorable guest experiences that keep visitors coming back.

APPLYING MARKETING STRATEGY

Create effective marketing strategies aligned with Saskatchewan's market priorities.

FRONTLINE SALES

Equip frontline staff with key sales and service skills to create positive visitor experiences.

SASKATCHEWAN AMBASSADOR

Gain the skills and confidence to enhance visitor experiences and promote local tourism.

WHY CHOOSE TOURISM SASKATCHEWAN TRAINING?

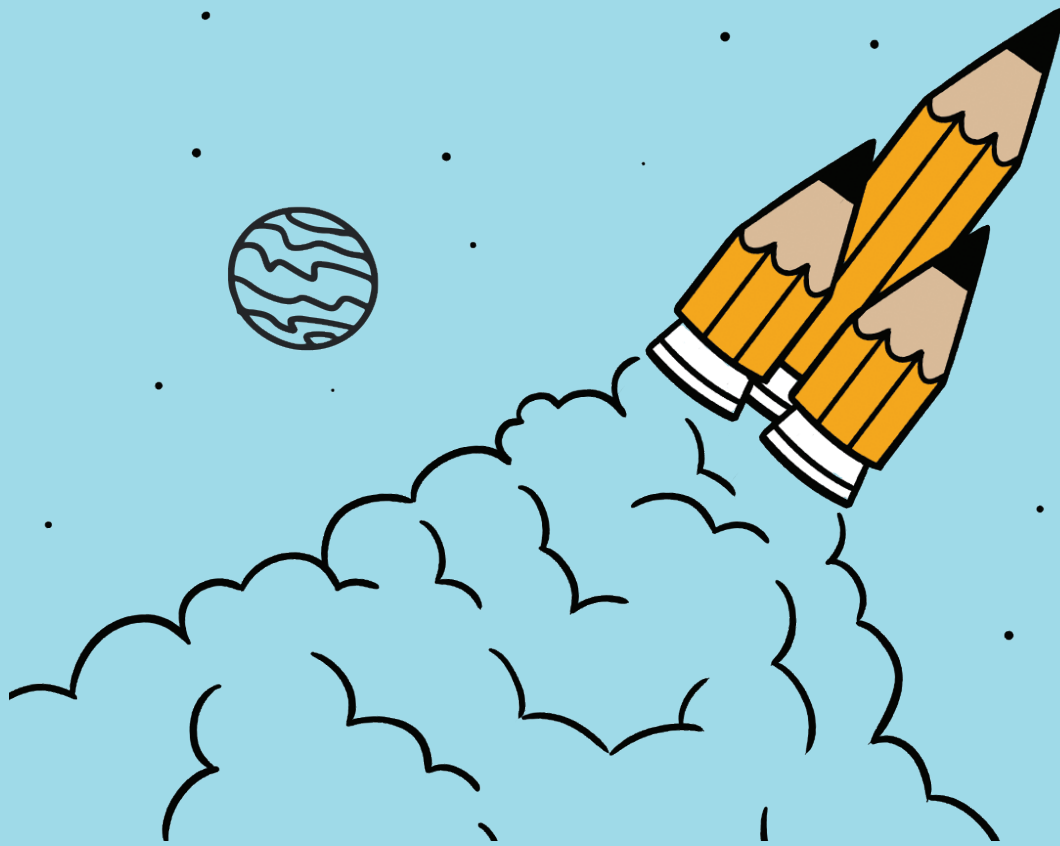
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TOGETHER

We are the voice of Saskatchewan business.

The Saskatchewan Chamber of Commerce is a leading advocate for business in the province, committed to driving economic growth and championing a thriving business community. The Chamber represents the interests of more than 10,000 individual businesses, professional associations, and local chambers.

Saskatchewan Chamber of Commerce

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