



Annual Report 2024

Progress In Every Way

The Saskatchewan Chamber of Commerce is the voice of Saskatchewan business. That means we're more than an organization—we're a catalyst for progress.

For our more than 500 members, 2024 was just that. A year filled with exciting progress at almost every level. With our support and advocacy, Saskatchewan businesses grew in resiliency and prosperity. They forged new connections and broke new ground. And most of all, they kept pushing forward towards a better business future for our province and our people.



Table of Contents

- 4 Message From Our CEO and Chair
- 6 Board of Directors
- 7 Chamber Staff
- 8 By The Numbers: Saskatchewan Chamber of Commerce in 2024
- 9 Labour Market Playbook: Strategies for Success in Saskatchewan's Evolving Workforce
- 10 Membership
- 12 Advocacy
- 15 Signature Events
- 17 Other Events
- 19 The Chamber Network
- 20 Indigenous Engagement Charter
- 22 Sponsors

Message From Our CEO and Chair



This year's annual report reflects the continued momentum of the Saskatchewan Chamber of Commerce as we build on our advocacy efforts, strengthen our network, and drive positive change for the province's business community.



A key highlight of 2024 was the launch of our Fueling Momentum provincial election platform, which included 26 policy recommendations designed to support economic growth and competitiveness. We were pleased to see several of these recommendations adopted by the Government of Saskatchewan, reinforcing the Chamber's role as a strong voice for business.

Addressing workforce challenges also remained a priority. Our Labour Market Playbook, designed for small- and medium-sized businesses, provided valuable insights to tackle one of the most pressing challenges employers face today: attracting and retaining top talent in a highly competitive labour market.

Collaboration was central to our efforts, fostering strong connections between the business community and key decision-makers. Through strategic engagements with both the Saskatchewan Party and the NDP, we ensured that the priorities of Saskatchewan businesses were heard across the political spectrum.

On the national stage, Saskatchewan's voice was heard loud and clear. We were proud to have both of our policy submissions adopted at the 2024 Canadian Chamber AGM, ensuring our

province's priorities are represented in federal policy. Our outreach to the federal government included 28 letters, 6 articles, and multiple meetings with MPs, reinforcing our commitment to advocating for policies that drive economic prosperity.

As we look to the year ahead, we remain committed to championing policies that support businesses of all sizes. With determination, we will continue fueling growth and creating opportunities—no matter the challenges ahead.

Prabha Ramaswamy CEO

Proble (Janoswany

Greg McIntrye Board Chair



BOARD OF DIRECTORS 2024

Board of Directors 2024

The 2024 Annual General Meeting marked the induction of the new Saskatchewan Chamber of Commerce board chair, Greg McIntrye. Newly elected board members included Kirsten Marcia (DEEP Earth Energy Production) and Jill Johnson (Cameco), with Scott Bahr (Bit Service Co.) later appointed to fill a vacancy.



Greg McIntrye Board Chair RBC Royal Bank Moose Jaw



Jessica Theriault Past Chair The Mosaic Company Regina



Khurrum Awan First Vice Chair Miller Thomson LLP Regina



Shawn Moen Second Vice Chair 9 Mile Legacy Brewing Co. Ltd. Saskatoon



Jason Moser Director PFM Capital Inc. Regina



Leanne Parsons Director K + S Potash Canada Saskatoon



Tyler Willox Director Flowing River Capital Regina



Ashley Drummond Director **WOW Factor Media** Moose Jaw



Thomas Siarkos Director Memories Dining and Bar Regina



Jill Johnson Director Cameco Corporation Saskatoon



Kirsten Marcia Director **DEEP Earth Energy Production** Saskatoon



Scott Bahr Director Bit Service Company Saskatoon

Chamber Staff 2024



Prabha RamaswamyChief Executive Officer



Virginia WilkinsonChief Operations Officer



Bethany Kulaway Director of Policy



Clare Britz
Membership and Administrative
Coordinator



Josh Haugerud Director of Membership



Josie Fries
Senior Director of Marketing
and Events



Kristin McGeeResearch and Policy Consultant



Nicole Lamontagne Executive Assistant

"Saskatchewan businesses face rising costs and global trade pressures, but opportunity lies in breaking barriers—between provinces, with new markets, and through Al-driven innovation. The road ahead demands that we mine the critical minerals of Saskatchewan's character: resilience, collaboration, and grit."

By The Numbers

Saskatchewan Chamber of Commerce in 2024

Breakdown By Region

6.48%Out of Province

4.78% Northern

32.42%

5.80%

West Central East Central

MEMBERSHIP GROWTH AND RETENTION

60

New Members in 2024

(+154% Increase From 2023)

94%8

Retention Rate

(+14% Increase Over 2023)

5.29% Southwest

45.22% Southeast

ADVOCACY

24愈

Letters Sent From the Chamber to Provincial and Federal Governments in 2024

EVENTS

18

Total Events

2,200+%

Attendees

INDIGENOUS ENGAGEMENT CHARTER

(h) 15

New Signatories
in 2024

90

Total Signatories **INDIGENOUS BUSINESS DIRECTORY**



47

New Indigenous Businesses Listed in 2024

600

Businesses Total

COMMUNICATIONS

18,000+

Social Media Followers

5,000+

Mailing List Membership

7,500+

Monthly Website Visits



In 2024, as Saskatchewan's economy continued to expand at an unprecedented rate, businesses were facing new challenges and opportunities related to workforce management. The need to attract and retain top talent was never more critical for small- and medium-sized enterprises (SMEs), the backbone of our province's economy. Representing over 98.9% of all enterprises, these businesses play a pivotal role in job creation and community prosperity.

In response to the shifting dynamics of Saskatchewan's labour market, the Saskatchewan Chamber of Commerce launched the Labour Market Playbook: "Showing Up Differently to Win Talent in a Challenging Labour Market."

Unveiled at a launch event in Saskatoon on August 21, 2024, this comprehensive resource is designed to equip businesses with practical, research-driven strategies to navigate the evolving workforce landscape.



The Playbook offers businesses actionable insights and strategies to:

- Attract Talent: By adopting innovative and diverse hiring practices that expand recruitment efforts and diversify talent pools.
- Retain Talent: By creating workplace environments that foster engagement, motivation, and loyalty.
- Advance Equity and Inclusion: By providing tools for fostering inclusive environments where all employees can thrive.

This resource is grounded in extensive research and is tailored specifically to Saskatchewan's economic and business environment. It aims to provide small- and medium-sized enterprises with the tools they need to overcome labour market challenges and position themselves for sustained success in a competitive job market.

In 2024, the launch of the Labour Market Playbook marked an important milestone in the Saskatchewan Chamber's commitment to supporting businesses in navigating workforce demands and contributing to the continued growth of our economy. By embracing the insights and strategies outlined in this Playbook, businesses can strengthen their workforce, enhance operational success, and remain competitive in a fast-changing labour market.

Download the Playbook today from the Chamber's website to learn how your business can show up differently, win talent, and drive success in Saskatchewan's growing economy.

Membership

The Saskatchewan Chamber of Commerce is more than a network—it's a community of businesses driving Saskatchewan forward. In 2024, we strengthened connections, expanded member benefits, and amplified your voice on key business issues. Whether through exclusive advocacy opportunities, expanded discounts, or in-person engagement across the province, we ensured your membership worked for you.

Exclusive Member Benefits in 2024



Fuel Discounts

Save 3.5 cents per litre at all Canadian ESSO-branded service stations.



HR Support

Complimentary HR tools and resources for small businesses and non-profits via HRCovered.



Shipping Savings

Discounted rates through FreightCom + eCommerce automation via ClickShip





What Your Chamber Did For You in 2024

Mentorship Program Pilot: Connected seasoned entrepreneurs with new business owners.

On-the-Ground Engagement: Visited 11 communities and 47 businesses outside of Regina.

MEMBERSHIP GROWTH AND RETENTION

60%

New Members in 2024

(+154% Increase From 2023)

94%

Retention Rate

(+14% Increase Over 2023)

The Saskatchewan Chamber is your partner in business success—advocating, connecting, and delivering real value. Thank you for being part of it.

Breakdown By Region

6.48%Out of Province

4.78%Northern

32.42% West Central

5.80% East Central

5.29% Southwest

45.22% Southeast



The Saskatchewan Chamber of Commerce is a strong and consistent voice for business at the provincial and federal levels. Through policy submissions, direct engagement with government officials, and collaboration with industry partners, the Chamber advocates for policies that support economic growth, job creation, and a competitive business environment. In 2024, our advocacy efforts spanned a wide range of issues, from taxation and labour disruptions to regulatory changes and trade infrastructure. With a commitment to driving meaningful change, the Chamber continues to champion the interests of Saskatchewan's business community.

Provincial Advocacy

Key Highlights:

- Pre-budget submission to Saskatchewan Finance Minister Donna Harpauer.
- Released Fuelling Momentum: The Chamber's 2024 Provincial Election Platform outlining 26 proposals based on the priorities of our members gathered from our annual survey.
- Submission to federal oil and gas emissions cap and federal 'Methane 75' regulations.
- Released Labour Market Playbook targeted toward small-andmedium-sized enterprises, to help them navigate the evolving labour market landscape and attract high-quality talent.

Following the 2024 provincial election, the Chamber proactively engaged with Premier Scott Moe and nine Cabinet Ministers to discuss our priorities and strengthen government-business collaboration. To support these conversations, we provided tailored briefing notes to Ministers with key portfolios, ensuring strategic communication of the business community's needs. This effort aimed to build strong relationships and set the stage for a productive year of advocacy in 2025. While many of our priorities remained

aligned with our initial election platform, the change in US leadership heightened the focus on international trade as a key area of concern.

This year, the Chamber also submitted a pre-budget proposal to Finance Minister Donna Harpauer. This proposal outlined our key policy priorities for ensuring sustainable economic growth in Saskatchewan. The Chamber later added to, and expanded upon, these priorities in its 2024 *Fueling Momentum* Provincial Election Platform, a document showcasing 26 proposals developed through consultations with industry leaders and our members.

The Chamber's election platform was launched on June 13, 2024, in Saskatoon.

This comprehensive platform, crafted through consultations with members, industry leaders, and the business community, addresses the most pressing issues facing the economy.

It showcases how these policies can be integrated into political agendas and help drive Saskatchewan's potential forward.

The Chamber also had the opportunity in July to align with the provincial government through its submission to the Economic Impact Assessment Tribunal on the federal government's proposed oil and gas emissions cap and federal 'Methane 75' regulations.

• Lastly, we introduced our *Labour Market Playbook*, designed to equip businesses with practical strategies for attracting and retaining top talent, exploring innovative hiring practices, and advancing equity goals.

Advocacy at the National and International Levels

24 £

Letters Sent From the Chamber to Provincial and Federal Governments in 2024

Federal advocacy efforts began with a letter to Prime Minister Trudeau, following up on a previous meeting, to outline the priorities of Chamber members. Soon after receiving the Chamber letter, the federal budget was presented, and the Chamber published its response.

One of the key concerns raised by the Chamber was the proposed changes to the Capital Gains Tax, which could negatively impact business investment in Canada and jeopardize the retirement plans of working Canadians.

Other areas of concern to Chamber members included Bills C-58 and C-59. Bill C-58 addressed the use of replacement workers in federally regulated industries, while Bill C-59 proposed additional regulations for environmental claims made by businesses. The Chamber consulted with members and industry representatives on the potential impact of Bill C-59 and submitted a report to the Competition Bureau on September 27, detailing its findings. Opposition to the Carbon Tax was also featured throughout much of the Chamber's advocacy in 2024.

In the latter half of 2024, much of the Chamber's advocacy shifted toward addressing a series of labour disruptions that affected trade infrastructure. In a majority of cases, the Chamber successfully influenced the Canadian government to intervene. Toward the end of the year, the Chamber's activities centered on potential tariffs announced by U.S. President Donald Trump, and exploring strategic responses for Canada.



Policy Wins

Youth Entrepreneurship Funding: The Saskatchewan Party, as part of its 2024 election platform, committed \$285,000 in annual funding to support youth entrepreneurship. Starting in 2025, the program will provide a total of 57 \$5,000 grants to young entrepreneurs across the province through the Saskatchewan Chamber of Commerce and its local networks. The grant will also include mentorship to help guide them in the early stages of their businesses.

SME Investment Tax Credit: The government also announced plans to work with the Greater Saskatoon Chamber of Commerce and the Saskatchewan Chamber of Commerce on the pilot of a new investment tax credit. The initiative will offer a 50% tax credit to individuals who invest in small and medium-sized enterprises in Saskatchewan with fewer than 50 employees, helping to stimulate business growth and attract investment.

Carbon Tax Rebate: In response to strong advocacy from the Chamber and other organizations, the federal government committed to returning over \$300 million in carbon tax proceeds directly to small businesses in Saskatchewan. This is an important victory for the local business community.

WCB Service Enhancements: With close support from the Saskatchewan Chamber of Commerce, Saskatchewan Workers' Compensation Board (WCB) expanded its Employer Resource Centre to offer additional services, including guidance for employers navigating the appeals process, providing more support to businesses facing challenges.

Shaping the National Policy Agenda

A key role of the Canadian Chamber of Commerce is to collectively set the national advocacy agenda for Canadian chambers each year. This process takes place at the Canadian Chamber's AGM & Convention. Local, provincial, and territorial chambers from across the country submit policy resolutions for debate and a vote. Policies that are approved by the delegates become part of the Canadian Chamber's official advocacy efforts with the federal government. At the 2024 AGM in Halifax, the Saskatchewan Chamber of Commerce successfully advanced two policy resolutions, both of which received overwhelming support:



Fulfilling Canada's Commitment to Triple Nuclear Energy by 2050 Passed with 100% Support



Enhancing Rail Fluidity for Supply Chain Efficiency

Passed with 96% Support

These wins ensure that issues critical to Saskatchewan's business community are prioritized at the national level, reinforcing the power of a united Chamber Network in driving meaningful change.

Committees and Councils

Our committees and councils are comprised of members from various sectors across the province. Their involvement strengthens our collective influence, shaping a more prosperous future for businesses in Saskatchewan.

- 1. Labour Market Council: As Saskatchewan's economy continues to grow rapidly, managing talent is crucial to business success. In 2024, the Labour Market Council made significant strides by launching the Labour Market Playbook on August 21. This resource provides actionable strategies for attracting and retaining talent, promoting equity, and adapting to shifting workforce demands. The Council's work ensures Saskatchewan businesses are prepared to succeed in a competitive labour market.
- 2. Water Council for Saskatchewan: The Water Council for Saskatchewan serves as a platform for water experts to discuss and share insights on the state of water in our province. This year, the Council hosted presentations on topics such as the Water Security Agency's Strategic Plan, the Diefenbaker West Irrigation project, Global Water Futures Observatories, drought predictions, and the presence of polyfluoroalkyl substances (PFAS) in Saskatchewan.

- 3. Saskatchewan Business Council (SBC): Formed in 2017, the SBC connects provincial business groups to foster collaboration and provide a platform for dialogue with the government. Comprising 18 organizations, the SBC met quarterly in 2024 and engaged with Hon. Jeremy Harrison, then Minister of Trade and Export Development, as well as NDP leader Carla Beck, as part of pre-election discussions.
- 4. Western Canada Business Coalition (WCBC): In 2024, the Saskatchewan Chamber joined the WCBC, a coalition of CEOs from the Business Councils of the western provinces. This group collaborates on shared advocacy priorities, strengthens regional economic development, and presents a unified voice on key business issues across western Canada.
- 5. Western Executive Council (WEC): The Canadian Chamber's WEC consists of CEOs dedicated to strengthening the Western Canadian economy. In 2024, Saskatchewan Chamber CEO, Prabha Ramaswamy, continued her involvement in this council and engaged in meaningful discussions with various business leaders and federal government officials on topics including trade and Canada-US Relations.



Signature Events

18 2,200+ 🖏

Total Events

Attendees

The ABEX Awards

2024 marked the 41st annual ABEX Awards, a signature celebration that unites hundreds of Saskatchewan business leaders from across the province and beyond. The event honoured the outstanding achievements of businesses at the forefront of innovation, growth, and success. Inspired by the northern lights, this year's theme highlighted those who illuminate Saskatchewan's business landscape and drive our province forward.

- 500+ Attendees
- 29 ABEX Finalists
- 11 ABEX award recipients
- 1 Chamber professional honoured with the Roger Phillips Chamber Builder Award
- 1 Business Inducted Into Saskatchewan Business Hall of Fame

Award Recipients



Community Involvement Award, sponsored by Saskatchewan Blue Cross: NexGen Energy Ltd. (Vancouver/Saskatoon)



Diversity, Equity, and Inclusion Award, sponsored by Nutrien: KDM Constructors (Yorkton)



Growth and Expansion Award, sponsored by PFM Capital Inc.: JS Truckmart (Estevan)



Innovation Award, sponsored by Saskatchewan Polytechnic: Ground Truth Agriculture (Regina)



New Venture Award, sponsored by the Ministry of Trade and Export Development: The Prairie Grazer (Saskatoon)



Non-Profit Impact Award, sponsored by Saskatchewan Pension Plan: Creative Options Regina (Regina)



Service Award, sponsored by KPMG LLP: Komfort Insulation Ltd. (Saskatoon)







Business of the Year, sponsored by Doane Grant Thornton LLP: JS Truckmart (Estevan)

Special Award Recipients



ABEX Business Leader of the Year, sponsored by the University of Regina: Gary Redhead, President and CEO, Redhead Equipment (Regina)



ABEX Community Leader of the Year, sponsored by FCC: Greg Yuel, Owner, President, and CEO, PIC Investment Group (Saskatoon)



Saskatchewan Business Hall of Fame Inductee: AGT Food and Ingredients (Davidson)



Roger Phillips Chamber Builder Award: Patricia Warsaba (Regina)



Political Forum

Since 1977, Political Forum has been a cornerstone of Saskatchewan Chamber's engagement strategy, offering exclusive opportunities for chamber members to connect directly with Saskatchewan's elected officials. On April 30, 2024, members gathered for an evening of impactful discussions and networking with provincial cabinet ministers, Premier Moe, and members of the Official Opposition. In 2024, the Saskatchewan Chamber was proud to have all Ministers present for the Government session, along with strong attendance from the Opposition. The event, which sold out, provided members with a unique chance to express their views and engage on the key issues affecting businesses in Saskatchewan.

Deputy Minister Breakfast

The Deputy Minister Breakfast is a key event that fosters invaluable connections between the Chamber membership, deputy ministers, and CEOs of Crown corporations. In 2024, we were pleased to have 37 senior representatives engage directly with Chamber members, answering questions and discussing issues impacting businesses in Saskatchewan. This exclusive event provided a unique platform for meaningful dialogue and relationship-building with some of the province's most influential leaders.

"I am truly honoured to be inducted into the Saskatchewan Chamber's Business Hall of Fame. Over the past 20 years, AGT Foods has been proud to play a role in helping to feed the world, thanks to our dedicated employees, the strong communities where we operate, and the outstanding producers and farm families across the province. I hope AGT Foods' success can inspire entrepreneurs and businesses in Saskatchewan to create, grow, and make a positive impact on their businesses, their communities, and our province."

Murad Al-Katib,

President and CEO, AGT Food and Ingredients Inc.; 2024 Saskatchewan Business Hall of Fame Inductee



Other Events

Food, Fuel, Fertilizer Global Summit

The second annual Food, Fuel, Fertilizer Global Summit has quickly become a premier international gathering, showcasing Saskatchewan's critical role in the global landscape. In 2024, we were proud to host distinguished guests, including former Prime Minister Stephen Harper, Premier Scott Moe, Ambassador to Canada Hon. David Wilkins, former Premier Brad Wall, President & CEO of Cameco, Tim Gitzel, President & CEO of AGT Food and Ingredients, Murad Al-Katib, and many more. This event provided an exceptional platform for collaborating on innovative strategies to meet the global demand for essential resources, further positioning Saskatchewan as a global leader.

PowerUp Summit

The PowerUp Summit provided an action-packed day full of valuable insights, dynamic discussions, and meaningful connections. Attendees left equipped with practical strategies to tackle challenges such as labour shortages, capital acquisition, and future-proofing businesses. From the inspiring keynote address by W. Brett Wilson, to the expert-led workshops and panel discussions, the event fostered collaboration and innovation, empowering small-and-medium-sized enterprises to navigate today's business landscape with confidence and resilience. With ample networking opportunities, the summit reinforced the importance of community and knowledge-sharing for continued business growth.













Government Engagement Events

In 2024, the Saskatchewan Chamber hosted two exclusive luncheons as the provincial election season approached, offering candid discussions with key members of the provincial cabinet and opposition. These events provided an open forum to address the critical issues shaping Saskatchewan, along with the proposed policies and strategies to drive growth and innovation. Attendees gained valuable insights, contributing to the ongoing dialogue as we navigate this pivotal election period. This was a unique opportunity for our members to hear directly from leaders about their vision for Saskatchewan's future.

Beyond election-focused discussions, we engaged with key government officials through a series of events that tackled critical economic and policy matters:

- Building a Resilient Economy: A Fireside Chat (January 17, Regina)
 - Featured the Honourable François-Philippe Champagne, Canada's Minister of Innovation, Science & Industry, the Honourable Dustin Duncan, Saskatchewan's Minister of Crown Investments Corporation, and the Honourable Jeremy Harrison, Saskatchewan's Minister of Trade and Export Development discussing Saskatchewan's economic opportunities in critical minerals and the digital industry.
- Minister Ng Roundtable (January 18, Saskatoon) Hosted the Honourable Mary Ng, Minister of Export, Promotion, International Trade and Economic Development, focused on Canada-Ukraine partnerships and the role of Saskatchewan businesses in rebuilding Ukraine's economy.
- Post-Budget Luncheon with Minister Harpauer (March 22, Saskatoon) In partnership with the Greater Saskatoon Chamber of Commerce, we provided members with a detailed debrief from Deputy Premier and Finance Minister, Donna Harpauer, on the 2024-25 Provincial Budget.

These events strengthened our role as a key connector between government and the business community, ensuring Saskatchewan's voice is heard on provincial and national economic priorities.



The Chamber Network

The Chamber Network continues to serve as a vital connector for chambers across Saskatchewan and Canada, fostering collaboration, sharing best practices, and addressing business challenges impacting local communities.

In 2024, the Network maintained its regular monthly meetings and introduced guest speakers to further enrich discussions. Notable speakers included Candace Laing, President and CEO of the Canadian Chamber of Commerce; Doug Zolinsky, Director General at Prairies Economic Development Canada; Logan Foth, Co-owner of Aspen Films; and Daniel Caramori, Vice President of Chamber Network Engagement, among others.

Additionally, the Saskatchewan Chamber participated in the Canadian Chamber's 2024 AGM & Convention in Halifax, where discussions focused on productivity, economic growth, and innovation. This event provided valuable insights and strengthened national collaboration within the Chamber Network.

Through these initiatives, the Chamber Network continues to drive meaningful conversations and collective action, ensuring businesses across Canada remain well-connected and informed.

Saskatchewan Chamber Network Tour

Throughout the year, we traveled across the province to connect with local chambers, strengthening relationships and supporting their efforts in building vibrant business communities. Chamber visits included:

- Humboldt
- Moose Jaw
- Estevan
- Melfort
- Nipawin
- Prince Albert

- North Battleford
- Meadow Lake
- Prairie Sky
- Assiniboia
- Swift Current
- Rosthern







The Saskatchewan Chamber of Commerce's Indigenous Engagement Charter Initiative continues to drive meaningful progress toward greater Indigenous engagement and economic reconciliation in Saskatchewan. By raising awareness around Indigenous hiring, procurement practices, and fostering a deeper understanding of the history and cultures of Indigenous people, the Charter encourages businesses to make meaningful contributions to reconciliation efforts.

With a growing number of Indigenous entrepreneurs and a record number of Indigenous people entering the workforce, enhancing Indigenous inclusion and economic participation is key to a thriving, diverse Saskatchewan economy. Many businesses have adopted Indigenous engagement strategies, which assists them in addressing their reconciliation goals.

As we move forward, the Saskatchewan Chamber of Commerce remains committed to creating a Saskatchewan where respect, integrity, trust, love, courage, wisdom, and humility shape the decisions we make and the relationships we build.

15

New Signatories
in 2024

90

Total Signatories

Indigenous Business Directory

Launched in 2020, the Saskatchewan Chamber of Commerce's Indigenous Business Directory aims to enhance the visibility and economic inclusion of Indigenous-owned businesses in Saskatchewan. This initiative is a key component of our broader reconciliation efforts, and serves as a vital tool for fostering economic growth, creating partnerships, and promoting collaboration across the province. By showcasing Indigenous businesses, we support their growth and ensure they have access to new opportunities in both local and global markets.

New Indigenous Businesses
Listed in 2024

600Businesses Total

12,000+Annual Page Views - #1 On Site!

Directory Spotlight: Optek Solutions

Optek Solutions specializes in managed IT services, providing clear communication and proactive support to simplify technology use for businesses of all sizes. The organization prioritizes information safety and confidentiality, ensuring clients' data is secure. Optek Solutions is majority owned by Indigenous investment companies, including Athabasca Basin Development, Kitsaki Management, and Peter Ballantyne Group of Companies. These partnerships support wealth creation, job opportunities, and community support, reflecting a commitment to social responsibility. Their approach ensures clients receive practical, experience-based advice and innovation. Learn more about Optek Solutions and other Indigenous-owned businesses on the directory at saskchamber.com.

Indigenous Awareness Training (IAT)

In 2024, we made significant progress in fostering Indigenous awareness and strengthening relationships through training programs in Regina, Saskatoon, and, for the first time, the Battlefords.

The inaugural Indigenous Awareness Training in the Battlefords took place on September 27, 2024, coinciding with the National Day for Truth and Reconciliation. Milton Tootoosis, a member of the Poundmaker Cree Nation and now a resident of Saskatoon, was pleased to return to his community and facilitate this important session.

We are grateful to Milton and are proud to have offered this valuable training in three key Saskatchewan urban municipalities—Regina, Saskatoon, and the Battlefords—furthering our mission to promote awareness and reconciliation.

5 IAT Sessions **53**IAT Participants

"[The Indigenous Awareness Training] just made me want to learn more and as much as I can. I've always been a silent ally, but I want to try and become more actively involved in reconciliation."

Anonymous Participant

21

Sponsors

We sincerely appreciate our partners and sponsors for their invaluable support. Your commitment makes it possible for us to deliver impactful programming each year, helping businesses and communities across Saskatchewan thrive.























































































Did You Know?

Saskatchewan Chamber of Commerce has over 18,000 followers across its four social media channels.

We reach more than **5,000 individuals** through our email communications, including the monthly newsletter, Insight Saskatchewan.

In 2024, there were more than **7,500 monthly visits** to the Saskatchewan Chamber of Commerce website.

- in Saskatchewan Chamber of Commerce
- @saskchamber
- @saskchamber
- @saskchamber



170+ co-op students and MBA interns are looking work placements starting in January 2026

We'll work with you to recruit aspiring business professionals in accounting, finance, human resources, marketing, management, and supply chain management; and our MBA Program.

Visit **edwardscoop.ca** for more information and to post your job opportunity.



TOGETHER



Building a Future
Through Investment

Athabasca Basin Development is an Indigenous-owned Saskatchewan company investing in our province. We have a strong record of success with professional management teams, solid governance, and ownership in a diverse portfolio of companies employing over 1,000 people.





























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Whether you're a one-person wonder or a dream team, you deserve great benefits!









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Your people, your experience, your Blue Essentials™ plan.

Your team is your most valuable asset. Specifically designed to help businesses with 3 – 19 employees, Blue Essentials™ is a workplace benefits plan that can help ensure their health and wellness needs are well taken care of.

Have more than 19 employees? Our team will work with you to customize a plan to fit the unique needs of your business.

Protect your employees. Visit sk.bluecross.ca/smallbusiness.





growing the prairies, by growing with the prairies

We launched the first Canadian mainframe in Saskatoon over half a century ago. In the generations that followed, we have flourished by nurturing the skills and careers of Saskatchewan citizens and students in modern infrastructure technology. Through our expansion and growth, we have provided IT services to hundreds of governments and corporations nationwide, while maintaining a local presence and aspiring to be a pillar of the community within the prairies.

Today, our people are your neighbours, architecting solutions with Microsoft, Kyndryl, Cisco, and numerous industry goliaths to trailblaze cutting-edge global solutions. We have ushered many firsts of tech in Canada, empowering the silent heartbeat of secure modern systems to serve millions from coast, to plains, to coast.

Based in Regina, we have employed over ten thousand locals to drive projects that embolden services our citizens rely on, safeguarding our data, and keeping us globally competitive in a rapidly evolving world.

So this is not an ad. It's a commitment, a thank you, and a mission to continue fostering Saskatchewan talent and serving the nation from home.

Hasnain Versi President & CEO





















BUILDING FOR THE FUTURE

With roots tracing back to 1926, we know Saskatchewan. Under our vast prairie skies, we see the aspirations of our community come to life.

With Integrity and Excellence at our core, we harness innovation to overcome challenges, reaching beyond today to build for tomorrow.

Every day presents new opportunities to succeed, and new challenges to rise above. Together with our clients, success drives us forward.



SASKATOON

500 - 211 19th Street East Saskatoon, SK S7K 5R6 (306) 653-2000 F (306) 653-2669

REGINA

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You've invested everything in your business. With so much on the line, you need advisors who understand the stakes.

From performance improvement and technology solutions, to people and culture and organizational strategy, our team delivers the advice you need to reach your goals.



You read all the way to the end, so you must like our work.

Why not get some for yourself?





Progress Into Tomorrow

The Saskatchewan Chamber of Commerce is the voice of Saskatchewan business.

We are a leading advocate for business in the province, committed to driving economic growth and championing a thriving business community. We represent the interests of more than 10,000 individual businesses,

Join us as we advance into a brighter tomorrow, continuing to forge new connections and drive prosperity

Saskatchewan Chamber of Commerce

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