



Sponsorship Opportunities

2025

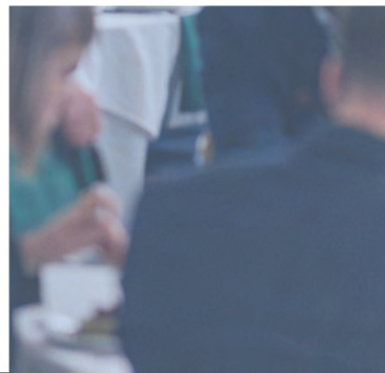


Table of Contents

- 03 **POLITICAL FORUM**
April 2025
Regina, SK
-
- 06 **ANNUAL GENERAL MEETING**
May 2025
Location TBD
-
- 07 **FOOD, FUEL, FERTILIZER BUSINESS SUMMIT**
May 2025
Location TBD
-
- 10 **DEPUTY MINISTER BREAKFAST**
June 2025
Regina, SK
-
- 12 **THE ABEX AWARDS**
September 27, 2025
Saskatoon, SK
-
- 16 **CHAIR'S INVITATIONAL DINNER**
October 2025
Regina, SK
-
- 19 **POWERUP SUMMIT**
October/November 2025
Saskatoon, SK
-

Political Forum

April 2025 | 4 - 9 p.m. | Hotel Saskatchewan | Regina, SK

Political Forum is an exclusive, member-only event that serves as a connector between Chamber members and our province's elected officials. Attendees can expect to connect with the premier, key ministers and opposition critics to discuss the viewpoints of Saskatchewan's business community.

Political Forum provides unique sponsorship opportunities for organizations looking to reach Saskatchewan government and big business.

PRESENTING SPONSOR

\$ 10,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to welcome the audience (2 minutes).
- Premium logo/name placement on promotional materials, event signage, invitations, etc.
- Special verbal recognition as presenting sponsor during the event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in Chamber's monthly e-newsletter.
- One (1) complimentary advertisement in Chamber's Annual Report.
- Four (4) tickets to the event.



WINE SPONSOR

\$ 6,500

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Logo featured on the wine tags/vouchers on each table.
- Special verbal recognition as the wine sponsor near the beginning of the program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- Four (4) tickets to the event.

DINNER SPONSOR

\$ 6,500

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Logo featured on the dinner menus at each place setting.
- Special verbal recognition as dinner sponsor during dinner service.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- Four (4) tickets to the event.



RECEPTION SPONSOR

\$ 6,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Logo recognition on event promotional materials and day-of signage.
- Logo featured on signage at bar/in reception area.
- Special verbal recognition as reception sponsor
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- Two (2) tickets to the event.



SUPPORTING SPONSOR

\$ 5,000

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Logo recognition on event promotional materials and day-of signage.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- Two (2) tickets to the event.



FRIEND SPONSOR

\$ 3,500

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Logo recognition on event promotional materials and day-of signage.
- One (1) VIP ticket to the event.



Annual General Meeting

May 2025 | Location TBD

The Chamber's Annual General Meeting (AGM) provides members with the opportunity to learn, understand upcoming priorities, and network with Saskatchewan's businesses.

This event provides great opportunities for organizations to strengthen their brand and grow their network within the Chamber membership.

PRESENTING SPONSOR

\$ 6,000

(1 available)

- Logo recognition on event webpage
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to welcome the audience (2 minutes).
- Premium logo/name placement on promotional materials, event signage, invitations, etc.
- Special verbal recognition as presenting sponsor during the event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- 6 VIP tickets (1 table) to the event.

SUPPORTING SPONSOR

\$ 3,500

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Verbal recognition during event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- Three (3) VIP tickets to the event.



Food, Fuel, Fertilizer Business Summit

May 2025 | Location TBD

The Food, Fuel, Fertilizer Summit, now in its third year, attracts businesses and business leaders from across Canada. The goal? To collaborate on innovative strategies to meet the global demand for resources, and in the long run, build a stronger Canada.

This event provides much sought after sponsorship opportunities to organization's looking to grow, scale, and broaden their reach outside of Saskatchewan.

PRESENTING SPONSOR

\$ 40,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to welcome the audience (2 minutes)
- Special verbal recognition as presenting sponsor during the event program.
- Premium logo/name placement on promotional materials, event signage, invitations, etc.
- Premium company feature in the event program (logo and 200-word description).
- Opportunity to display banner (provided by sponsor) in a premium location at the event.
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- One (1) complimentary advertisement in the Chamber's Annual Report.
- Corporate logo recognition on signage throughout the event.
- 12 VIP tickets (2 tables) to the event.
- 12 tickets to the reception.



RECEPTION SPONSOR

\$ 20,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Corporate logo/name recognition at the Reception (occurs the evening after day 1).
- Corporate logo/name in event program.
- Opportunity to display banner (provided by sponsor) at the reception and event.
- Six (6) tickets to the event (priority seating).
- Six (6) tickets to the reception.

GOLD SPONSOR

\$ 15,000

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to introduce one (1) session (2 minutes).
- Verbal recognition as Gold Sponsor throughout the event.
- Elevated company feature in the event program (logo and 100-word description).
- Corporate logo/name in event program.
- Opportunity to display banner (provided by sponsor) in an elevated location at the event.
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- Six (6) tickets (1 table) to the event (priority seating).
- Six (6) tickets to the reception.



SILVER SPONSOR**\$ 10,000**

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Corporate logo/name in event program.
- Opportunity to display banner (provided by sponsor) at the event.
- Four (4) tickets to the event (priority seating).
- Four (4) tickets to the reception.

**LUNCH SPONSOR****\$ 7,500**

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Special verbal recognition before the lunch portion of the event.
- Corporate logo/name on the lunch buffet table.
- Corporate logo/name in event program.
- Two (2) tickets to the event (priority seating).
- Two (2) tickets to the reception.

**BRONZE SPONSOR****\$ 6,000**

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Corporate logo/name in event program.
- Two (2) tickets to the event (priority seating).
- Two (2) tickets to the reception.

**FRIEND SPONSOR****\$3,000**

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Corporate logo/name in event program.



Deputy Minister Breakfast

June 2025 | 7:30 - 9:30 a.m. | Regina, Saskatchewan

The Deputy Minister Breakfast serves as a connector between the Chamber membership, deputy ministers, and crown corporation CEO's. This morning event is the Chamber's only signature event occurring over breakfast.

Sponsorship opportunities at this event are well-suited to those organizations looking to get noticed by influential corporate and government leaders in Saskatchewan.

PRESENTING SPONSOR

\$8,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to welcome the audience (2 minutes).
- Premium logo/name placement on promotional materials, event signage, invitations, etc.
- Special verbal recognition as presenting sponsor during the event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- One (1) complimentary advertisement in the Chamber's Annual Report.
- Four (4) VIP tickets to the event.



SUPPORTING SPONSOR

\$5,000

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Logo recognition on select event promotional materials and day-of signage.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- Two (2) VIP tickets to the event.

FRIEND SPONSOR

\$3,500

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Logo recognition on select event promotional materials and day-of signage.
- One (1) VIP ticket to the event.



The ABEX Awards

September 27, 2025 | 5 - 9:30 p.m. | Saskatoon, SK

Since 1984, the ABEX awards have been bringing together Saskatchewan's most accomplished businesses for an evening of extravagance and celebration.

As Saskatchewan's premier business awards, ABEX sponsorship provides your organization with incredible opportunities to be seen by business leaders and entrepreneurs from various sectors, sizes, and locations across the province.

PRESENTING SPONSOR

\$30,000

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to welcome the audience (3 minutes) and presentation of the Saskatchewan Hall of Fame Award.
- Special verbal recognition near the start of the program.
- Premium logo/name placement on promotional materials, event signage, invitations, etc.
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- One (1) complimentary advertisement in the Chamber's Annual Report.
- Four (4) tickets for the Sponsor/Finalist Reception.
- 16 VIP tickets (2 tables) to the event.

**The ABEX logo package includes recognition on the event webpage, program, slideshow, and verbal recognition at the event.*



THE SASKATCHEWAN CHAMBER OF COMMERCE
ABEX
AWARDS



STUDENT SPONSOR

\$15,000

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to address the audience (2 minutes).
- Special verbal recognition near the start of the program.
- Logo featured in invitations to students of post-secondary institutions (approx. 50 students).
- Recognized as the student sponsor in communication to the attending students.
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- Two (2) tickets for the Sponsor/Finalist Reception.
- Eight (8) VIP tickets (1 table) to the ABEX Awards.

AWARD SPONSOR

\$8,000

(11 available)

- Full ABEX logo package.*
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to introduce and present the sponsored category (2 minutes).
- Elevated logo feature in the event program near the beginning of the program.
- Name recognition on materials related to the sponsored category (website, social media, news releases, etc.)
- Two (2) tickets for the Sponsor/Finalist Reception.
- Eight (8) VIP tickets (1 table) to the ABEX Awards.

Awards include: Community Involvement, Community Leader, Business Leader, Export, Growth & Expansion, Innovation, Marketing, New Venture, Non-Profit Impact, Service, Young Entrepreneur, and Business of the Year

**The ABEX logo package includes recognition on the event webpage, program, slideshow, and verbal recognition at the event.*



DINNER SPONSOR**\$7,000**

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the Chamber Member Directory.

PLUS

- Logo featured on the dinner menus at each place setting.
- Special verbal recognition during the dinner portion of the evening.
- Two (2) tickets for the Sponsor/Finalist Reception.
- Four (4) VIP tickets to the ABEX Awards.

RECEPTION SPONSOR**\$6,500**

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the Chamber Member Directory.

PLUS

- Special verbal recognition as reception sponsor near the start of the program.
- Two (2) tickets for the Sponsor/Finalist Reception.
- Four (4) VIP tickets to the ABEX Awards.

AFTER PARTY SPONSOR**\$6,500**

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the Chamber Member Directory.

PLUS

- Logo featured on signage at the official ABEX after party.
- Special verbal recognition as the afterparty sponsor near the end of the program.
- Two (2) tickets for the Sponsor/Finalist Reception.
- Four (4) VIP tickets to the ABEX Awards.

**The ABEX logo package includes recognition on the event webpage, program, slideshow, and verbal recognition at the event.*



RECIPIENT LOUNGE SPONSOR**\$6,500**

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the Chamber Member Directory.

PLUS

- Logo featured on signage in the recipient lounge, where award winners gather for official photos and enjoy a celebratory cocktail.
- Two (2) tickets for the Sponsor/Finalist Reception.
- Four (4) VIP tickets to the ABEX Awards.

GIFT SPONSOR**\$6,000**

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the Chamber Member Directory.

PLUS

- Logo featured on gift bag tags for finalists (approx. ~40 gift bags).
- Special verbal recognition as the afterparty sponsor near the end of the program.
- Opportunity to include congratulatory message in each bag (provided by sponsor).
- Two (2) tickets for the Sponsor/Finalist Reception.
- Four (4) VIP tickets to the ABEX Awards.

CONTRIBUTING SPONSOR**\$3,500**

(Unlimited quantities available)

- Full ABEX logo package.*
- Enhanced listing on the Chamber Member Directory.

PLUS

- Two (2) tickets for the Sponsor/Finalist Reception.
- Two (2) VIP tickets to the ABEX Awards.

**The ABEX logo package includes recognition on the event webpage, program, slideshow, and verbal recognition at the event.*



Chair's Invitational Dinner

October 2025 | 4 - 9 p.m. | Regina, Saskatchewan

The Chair's Invitational Dinner is an annual members-only event that provides an opportunity for business leaders to network with deputy ministers, crown corporation CEOs, and the Chamber's membership and board of directors.

The Chair's Invitational Dinner provides unprecedented opportunities to grow your organization's brand awareness with key decision makers in Saskatchewan.

PRESENTING SPONSOR

\$10,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to welcome the audience (2 minutes).
- Premium logo/name placement on promotional materials, event signage, invitations, etc.
- Special verbal recognition as presenting sponsor during the event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- One (1) complimentary advertisement in the Chamber's Annual Report.
- Four (4) VIP tickets to the event.



RECEPTION SPONSOR**\$6,500**

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Logo featured on signage at bar/in reception area.
- Special verbal recognition as reception sponsor near beginning of program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- Two (2) VIP tickets to the event.

DINNER SPONSOR**\$6,500**

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Logo featured on the dinner menus at each place setting.
- Special verbal recognition as dinner sponsor during dinner service.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in the Chamber's monthly e-newsletter.
- Two (2) VIP tickets to the event.



SUPPORTING SPONSOR**\$5,000**

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory for the length of the sponsorship.

PLUS

- Logo recognition on event promotional materials and day-of signage.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- Two (2) VIP tickets to the event.

FRIEND SPONSOR**\$3,500**

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory for the length of the sponsorship.

PLUS

- Logo recognition on event promotional materials and day-of signage.
- One (1) VIP ticket to the event.



PowerUp Summit

Late October/Early November 2025 | Saskatoon, SK

The PowerUp Summit: Growth Strategies for Saskatchewan Businesses, is where entrepreneurs and business leaders come together to explore the possibilities of growing and scaling their small and medium-sized businesses.

At the PowerUp Summit, attendees will gain actionable strategies, innovative marketing techniques, effective scaling methodologies, digital transformation insights, and financial strategies, all tailored for Saskatchewan businesses. Network with business professionals, forge partnerships, explore collaborations, and more at this full-day event!

The PowerUp Summit provides organizations with fantastic opportunities to gain brand visibility in front of Saskatchewan's small and medium-sized businesses.

PRESENTING SPONSOR

\$25,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to provide opening remarks to the audience (2 minutes).
- Dedicated booth space in the networking area.
- Premium logo/name placement on promotional materials, event signage, invitations, etc.
- Special verbal recognition as Presenting Sponsor throughout the event.
- Opportunity to provide promotional items to attendees.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- Premium full-page company feature in the event program (logo and 200-word description).
- One (1) banner advertisement in the Chamber's monthly e-newsletter.
- 16 VIP conference passes (2 tables) to the event.
- 16 tickets to PowerUp Connect (Reception) the evening prior.



INNOVATION LEADER

\$15,000

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Opportunity to introduce a workshop speaker (2 minutes).
- Company logo displayed prominently on the event website and select marketing materials.
- Company logo and 100-word description in event program.
- Company logo on signage at the event.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- Eight (8) VIP conference passes (1 table) to the event.
- Eight (8) tickets to PowerUp Connect (Reception) the evening prior.

SUMMIT CHAMPION

\$10,000

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Company logo displayed on the event website and select marketing materials.
- Company logo and 100-word description in event program.
- Company logo on signage at the event.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- Eight (8) VIP conference passes (1 table) to the event.
- Eight (8) VIP conference passes (1 table) to the event.
- Eight (8) tickets to PowerUp Connect (Reception) the evening prior.



POWERUP CONNECT (RECEPTION) SPONSOR**\$10,000**

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Company logo displayed on the event website and select marketing materials.
- Company logo displayed on marketing materials related to PowerUp Connect.
- Company logo in event program.
- Company logo on signage at the event and at PowerUp Connect.
- Opportunity to display corporate pop-up banner (to be provided by sponsor) at both events.
- Eight (8) VIP conference passes (1 table) to the event.
- Eight (8) tickets to PowerUp Connect (Reception) the evening prior.

CONNECTIONS LOUNGE SPONSOR**\$8,000**

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Company logo displayed on the event website and select marketing materials.
- Company logo in event program.
- Company logo on signage at the event, including specific "Connections Lounge" signage.
- Opportunity to display pop-up banner (to be provided by sponsor) in the Connections Lounge.
- Four (4) VIP conference passes to the event.
- Four (4) tickets to PowerUp Connect (Reception) the evening prior.



GROWTH PARTNER**\$7,000**

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Company logo displayed on the event website and select marketing materials.
- Company logo in event program and on signage at the event.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- Four (4) VIP conference passes to the event.
- Four (4) tickets to PowerUp Connect (Reception) the evening prior.

SCALE SUPPORTER**\$5,000**

(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Company logo displayed on the event website and select marketing materials.
- Company logo in event program and on signage at the event.
- Two (2) VIP conference passes to the event.
- Two (2) tickets to PowerUp Connect (Reception) the evening prior.

BUSINESS CATALYST**\$3,000**

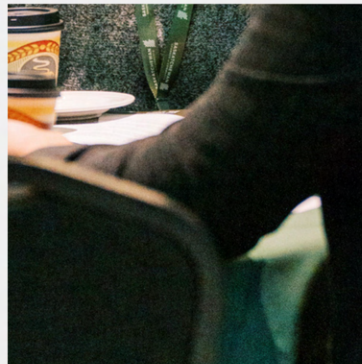
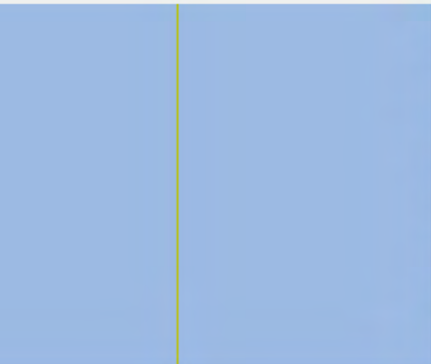
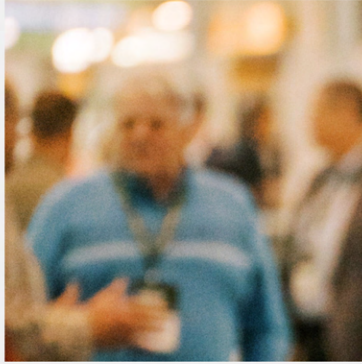
(Multiple available)

- Logo recognition on event webpage.
- Enhanced listing on the Chamber Member Directory.

PLUS

- Company logo displayed on the event website.
- Company logo in event program and on signage at the event.
- One (1) conference pass to the event.
- One (1) ticket to PowerUp Connect (Reception) the evening prior.





THANK YOU

For more information, or to confirm your sponsorship, please contact:

Josie Fries

Senior Director of Marketing & Events

✉ jfries@saskchamber.com

☎ 306.781-3125

🌐 saskchamber.com