

2024 APPLICATION PACKAGE

Celebrating success since 1984.

The Achieving Business Excellence (ABEX) Awards are the highest award for Saskatchewan business. The ABEX Awards have been celebrating the success of businesses and business leaders across the province since 1984.

The ABEX application process is completed via an online platform. You can access your account as many times as you need to until the application deadline on May 1, 2024.



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ABEX AWARDS 2024 APPLICATION PROCESS

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INTRODUCTION

The Achievement of Business Excellence (ABEX) Awards stand as the most prestigious recognition for businesses in Saskatchewan. Since 1984, these awards have been dedicated to acknowledging the achievements of businesses and leaders throughout the province.

The ABEX application process is conducted exclusively through an online platform. You have the flexibility to access your account multiple times until the application deadline on **May 1, 2024**. Businesses may apply for multiple award categories. Please note that any applications not finalized and saved by the deadline will not be considered.

IMPORTANT DATES

Applications & Nominations Open: March 1, 2024

Applications Close: May 1, 2024

Finalists Announced: June 20, 2024

Tickets Launch: June 13, 2024

Early Bird Deadline: August 21, 2024 @ 5pm (save 10%!)

Ticket Deadline: September 13, 2024

GENERAL ELIGIBILITY

- Must be operating in Saskatchewan for a minimum of two years at the time of application.*
- Must be financially viable.
- Must qualify as a for-profit business (Exception: Nonprofit organizations can apply for the Non-Profit Impact Award).
- Must not apply for a category in which the business has won the previous year (other categories remain eligible).
- Must not have won Business of the Year the previous year (all categories ineligible - but can apply the following year)
 - Exception: Business of the Year winners are not eligible to receive Business of the Year again for five (5) years.
- Must not currently serve as a board member or staff of the Saskatchewan Chamber of Commerce.

**Operating' entails engaging in commercial activities, providing goods or services, generating revenue, or carrying out other business-related functions within Saskatchewan's borders.*

FINANCIAL INFORMATION

- Financial success is an important criterion in recognizing business excellence and as such, all categories require audited financial statements. This information is held in strict confidence and is permanently deleted after the ABEX Awards.
- NOTE: While the submission of financial information is optional, it is important to note that organizations omitting this information may receive lower scores and are less likely to be selected as finalists.



- Finalists may be contacted by our independent adjudicators at Grant Thornton LLP to provide specific financial data aiding in the assessment of your organization's financial stability. All information is handled with utmost confidentiality.

NOTES

- Organizations are eligible to apply for multiple categories.
- Membership in the Saskatchewan Chamber of Commerce is not mandatory.

BEFORE APPLYING, PLEASE ENSURE YOU HAVE:

- Organization logo in a high-resolution .png format.
- 5-10 high-quality photos depicting various aspects of your organization (including but not limited to images of your workplace, team members, community activities, etc.).
- Efforts should be made to submit photos relevant to the category for which you are applying.
- These photos may be utilized in awards videos in the event that your organization is selected as a finalist.
- For the ABEX Young Entrepreneur Award, a headshot and biography are required.

TIP: Read through the questions and gather your information before you complete the online application. You can develop your answers using these questions and input them into the online platform.

2024 AWARDS CATEGORIES

COMMUNITY INVOLVEMENT AWARD

The ABEX Community Involvement Award goes to the business that has demonstrated exceptional commitment to supporting arts and culture, amateur sports, education, healthcare, or voluntary groups. Judging considers the relative size of the business. Greater consideration is given for involvement that is not an extension of the firm's main business activities. This award celebrates businesses that actively contribute to the betterment of their communities, demonstrating a genuine dedication to making a positive impact in areas that extend beyond their core business functions.

Requirements

- Must be a for-profit business.
- Must be financially viable.
- Must be operating in Saskatchewan for at least two years at the time of applying.
- Must not have been the recipient of this category the previous year.
- Must not have won Business of the Year the previous year.
- Demonstrate active contributions to community betterment through investment, time-commitment of staff, and/or leading key initiatives.

DIVERSITY, EQUITY, AND INCLUSION AWARD

The ABEX Diversity, Equity, and Inclusion Award recognizes the business that has demonstrated outstanding achievement in fostering equitable, sustainable, and measurable change. Recognizing



excellence in practices, events, applied research, policy, programs, or other activities, this award highlights initiatives focused on traditionally under-represented groups such as women, visible/racialized minorities, Indigenous peoples, persons with disabilities, and 2SLGBTQ+. Encouraging the celebration of cultural differences, community relationship-building, and substantial progress within organizations and the broader community, this award champions efforts to advance diversity and inclusion.

Requirements

- Must be a for-profit business.
- Must be financially viable.
- Must be operating in Saskatchewan for at least two years at the time of applying.
- Must not have been the recipient of this category the previous year.
- Must not have won Business of the Year the previous year.
- Must demonstrate commitment to inclusive employment practices, showcase measurable impact on under-represented groups, and/or display innovative diversity initiatives.

EXPORT AWARD

The ABEX Export Award goes to the business that has demonstrated exceptional performance in exporting Saskatchewan goods or services, showcasing remarkable performance on both national and international fronts. The successful business not only contributes to the growth of Saskatchewan's export sector, but also distinguish themselves as innovators in expanding the reach of Saskatchewan goods and services, while elevating the reputation of the province on the global stage.

Requirements

- Must be a for-profit business.
- Must be financially viable.
- Must be operating in Saskatchewan for at least two years at the time of applying.
- Must not have been the recipient of this category the previous year.
- Must not have won Business of the Year the previous year.
- Demonstrate success and growth in national or international markets.
- Showcase strategies and projections for future export success.
- Showcase impact of business exports on Saskatchewan's economy.

GROWTH AND EXPANSION AWARD

The ABEX Growth and Expansion Award is presented to the business that has made significant changes in their business resulting in "Growth" or "Expansion". Growth may encompass increased revenue, market share, or customer base, while expansion may include geographical reach, number or size of business locations, product lines, or service offerings. Recognizing achievements such as job creation and substantial investments, this award highlights businesses that strategically evolve and positively impact the economic landscape.

Requirements

- Must be a for-profit business.
- Must be financially viable.



- Must not have been the recipient of this category the previous year.
- Must not have won Business of the Year the previous year.
- Must be operating in Saskatchewan for at least two years at the time of applying.
- Display evidence of prior financial growth, as well as growth or expansion in other areas (market share, customer base, geographical reach, business locations, product lines, service offerings)
- Showcase the development of strategies and projections for future growth.

INNOVATION AWARD

The ABEX Innovation Award is presented to the business that redefined its industry through cutting-edge technologies, systems, services, or products. The successful business not only successfully implements innovative solutions but also leaves a lasting positive impact on their industry and contributes to enhanced sales, productivity, and overall sustainability. This award recognizes the bold trailblazing and positive transformation achieved by the forefront innovator, shaping a better future for both their industry and society.

Requirements

- Must be a for-profit business.
- Must be financially viable.
- Must be operating in Saskatchewan for at least two years at the time of applying.
- Must not have won Business of the Year the previous year.
- Must not have been the recipient of this category the previous year.
- Demonstrate successful ideation and implementation of an innovation.

MARKETING AWARD

The ABEX Marketing Award is presented to the business that has demonstrated outstanding performance in the planning and execution of impactful marketing campaigns. This award recognizes innovators who have not only embraced creativity in their marketing endeavors but have also achieved measurable success in enhancing brand visibility, engagement, and overall market impact. This award highlights businesses that go beyond conventional approaches, and exhibit a deep understanding of their target audience, industry trends, and a commitment to achieving excellence through strategic marketing initiatives.

Requirements

- Must be a for-profit business.
- Must be financially viable.
- Must be operating in Saskatchewan for at least two years at the time of applying.
- Must not have been the recipient of this category the previous year.
- Must not have won Business of the Year the previous year.
- Demonstrate success in at least one (1) marketing campaign within the last three (3) years.
- Showcase innovation in marketing techniques.
- Employ data and analytics to demonstrate the measurable impact of their campaigns.



NEW VENTURE AWARD

The ABEX New Venture Award is presented to the new business venture that has been in existence for one to three years and has demonstrated exceptional performance in terms of current or expected profitability, job creation, and entry into new markets. Judging criteria emphasizes financial metrics, the unique nature of the new venture, and its significant impact on job creation and market expansion. This award acknowledges the success and innovative contributions of the winning new venture to the business landscape.

Requirements

- Must be a for-profit business.
- Must be financially viable.
- Must be operating in Saskatchewan for a minimum of one (1) year and a maximum of three (3) years at the time of applying.
- Must not have been the recipient of this category the previous year.
- Must not have won Business of the Year the previous year.
- Showcase the development of strategies and projections for future success.

NON-PROFIT IMPACT AWARD (New for 2024)

The ABEX Non-Profit Impact Award is presented to the non-profit organization that has contributed to the betterment of Saskatchewan's business landscape. Through innovative practices and transformative initiatives, the successful organization plays an impactful role in building a robust and vibrant ecosystem that contributes to making Saskatchewan an ideal place for businesses to thrive.

Requirements

- Must be a non-profit organization.
- Must be financially viable.
- Must be operating in Saskatchewan for at least two years at the time of applying.
- Must not have been the recipient of this category the previous year.
- Must not have won Business of the Year the previous year.
- Demonstrate proof of community impact or engagement.
- Showcase measurable outcomes of the impact of the business's involvement.
- Display effective implementation of innovative programs or projects.

SERVICE AWARD

The ABEX Service Award is presented to the business, regardless of industry, that consistently surpassed expectations in delivering high-quality service. Judging criteria consider the unique conditions of each business, evaluating factors such as size, growth potential, and the effectiveness of customer service initiatives. The successful business not only meets but exceeds industry standards, fostering strong customer relationships and contributing significantly to the overall advancement of their respective sector.

Requirements

- Must be a for-profit business.



- Must be financially viable.
- Must be operating in Saskatchewan for at least two years at the time of applying.
- Must not have been the recipient of this category the previous year.
- Must not have won Business of the Year the previous year.
- Demonstrate proof of exceptional customer service initiatives
- Showcase innovative service offerings.
- Outline impact of service initiatives on business success.

YOUNG ENTREPRENEUR AWARD

The ABEX Young Entrepreneur of the Year Award is presented to an entrepreneur between the ages of 18-35 who has demonstrated success in launching and operating a new or existing business. Eligible candidates must offer a product and/or service; have long-term goals with corresponding strategies and have a demonstrated ability to innovate in response to marketplace challenges, resulting in a significant competitive advantage. Special consideration will be given to those who display an innovative approach to entrepreneurship.

Requirements

- Must be a for-profit business.
- Must be financially viable.
- Must be operating in Saskatchewan for at least two years at the time of applying.
- Must not have been the recipient of this category the previous year.
- Must not have won Business of the Year the previous year.
- Must be 35 years of age or less as of September 30, 2024.
- Must show evidence of financial success and include strategies for future goals.

BUSINESS OF THE YEAR AWARD

The ABEX Business of the Year Award is presented to the business that has exhibited exceptional performance in resilience, growth, stability, and overall business excellence. The recipient of this award is selected from all 2024 ABEX recipients, spanning across all application-based categories.

Requirements

- Must be a for-profit business.
- Must be financially viable.
- Must be operating in Saskatchewan for at least three years at the time of applying.
- Cannot have won this category within the past five (5) years.
- Must show evidence of business excellence across multiple areas of business.
- Must show evidence of economic impact on the province.

JUDGING PROCESS

The 2024 ABEX Awards application deadline is May 1, 2023. Completed applications undergo third-party adjudication, with potential follow-up for additional information. Using a scoring matrix, the applications are evaluated and ranked. Once ranking is complete, applications are sent to a judging committee, which is made up of past-Chairs of the Saskatchewan Chamber of Commerce. These



judges then review and score the applications, debate the merits of each application, and vote to decide the top five (5) applicants in each category. If there are not five (5) suitable candidates, a category may have fewer finalists.

Finalists will be announced in late June through a province-wide media release and on SCC and ABEX social media channels. Individual finalists will be contacted through the email provided on the application. ABEX finalists are expected to purchase and attend the in-person event.

Recipients of each award will be revealed during the in-person ABEX Awards event on September 21, 2024 in Saskatoon, SK. A video stream of the event will be made available within 2-3 business days.

The ABEX Business of the Year is also revealed during the ABEX Awards. Chosen from all ABEX Award recipients, the winner is selected based on the overall merits of their application. The Business of the Year must be a for-profit business.

GENERAL INFORMATION

The below questions are required of all organizations applying for ABEX Awards.

1. Organization Information

- a. Organization Name
- b. Organization Address
- c. Postal Code
- d. City/Town
- e. Website
- f. Social media handles
- g. Number of Employees
- h. Number of years in operation as of April 30, 2024.
- i. Organization Structure (Sole-proprietorship, partnership, Corporation, LLP/LLP, Non-profit organization or charity)
- j. High-resolution logo (full-colour)
- k. High resolution logo (white)
- l. Copy of business license (non-profits can provide their CRA business or registration number).
- m. Minimum of one (1) letter of support.

2. Contact Person Information

- a. Owner/CEO/President Name (First and Last)
- b. Email
- c. Phone
- d. Primary Contact Name (if applicable; First and Last)
- e. Email
- f. Phone



3. Please indicate any that apply to your organization:

**This information is for data-collection purposes only and will not influence the judging process. *An Indigenous-owned business is defined as 51%+ Indigenous-owned.*

***A female-owned business is defined as 51% owned, managed and controlled by women.*

- a) Indigenous-owned
- b) Female-owned
- c) Visible Minority-owned
- d) None of the above
- e) Prefer not to say

4. Organization safety plan – file upload (if applicable).

**A Safety Plan is worth 5 points. An application with no Safety Plan will lose 5 points.*

5. Organization Description: Briefly outline key elements, including primary services, offerings, organization structure, distinctive features, target audience, and the overall purpose or mission. (200-300 words)

6. Photo Upload

**A minimum of five (5) photos is required. These photos will be used in awards videos, should your organization be selected as a finalist.*

- a. Photos of your office interior and exterior, team members at work, products, or services.
- b. Photos related to the specific category.
- c. Any other photos you feel are relevant.

7. Do you want your business to be considered for the ABEX Business of the Year award?

If yes, you will be contacted by the Saskatchewan Chamber of Commerce provide additional information regarding business excellence.

- Yes
- No

8. How did you hear about the ABEX Awards?

**Please check all that apply*

- SCC email newsletter
- Local chamber of commerce
- ABEX social media
- ABEX radio promotions
- Other (please explain)

FINANCIAL INFORMATION

1. Sales revenues for the organization's last three full fiscal years

2. Completed financial statements (Income statement and balance sheet) for the last three-years. Audited financial statements are preferred.

3. Application submitted by: (First and Last Name)



4. Application Authorized by: (First and Last Name)
5. Authorizer's Position:

AWARD SPECIFIC QUESTIONS

ABEX Community Involvement Award

1. Describe your organization's community engagement activities throughout the current reference year. Indicate the relevant category for each initiative (Arts & Culture, Amateur Sport, Education, Health Care, Volunteer Community Groups, or Other). Activities should be distinct from main organization activities. Suggested Word Count 200-300 words
2. How much staff time, in hours, was actively invested in community engagement during working hours in the past year? Provide a breakdown of the types of activities included in this measurement. Suggested Word Count 150-250 words
3. Do staff actively participate in community activities during working hours? Provide examples or clarification on what activities are considered and explain how this involvement is related to your organization's community initiatives. Suggested Word Count 150-250 words
4. Does your organization have a defined corporate objective in community involvement? Please provide specific examples or details regarding your organization's goals and strategies for community engagement. Suggested Word Count 150-250 words
5. How does the organization measure outcomes and gauge the impact of its programs, services, or activities? Please specify the metrics used and provide results for the past two years. Suggested Word Count 200-300 words
6. What was the total expenditure by your organization on community engagement activities in the last two years? Suggested Word Count 50-100 words each
 - a. Cash Contributions: Provide a breakdown of cash contributions made during this period.
 - b. Donations In-Kind: Specify the value and types of in-kind donations provided.

ABEX Diversity, Equity, and Inclusion Award

1. What motivated the organization to adapt its practices to focus on diversity, equity, and inclusion initiatives? Why is this important to the organization? Suggested Word Count: 150-250 words
2. Discuss any initiatives, policies, or programs aimed at creating an inclusive workplace. How does your organization foster an environment that embraces diversity and ensures equitable opportunities for all? Suggested Word Count: 150-250 words

3. In what ways have these initiatives been integrated into your organization culture or tie into your organization's mission? Provide examples of how diversity, equity, and inclusion are promoted and sustained within your organization. Suggested Word Count: 150-250 words
4. What successes or impact have your initiatives had as it relates to your organization, and/or the community? Please explain how you measure success and include results from the metrics used. Suggested Word Count: 200-300 words
5. How do you involve employees in shaping and contributing to diversity, equity, and inclusion initiatives within the organization? Provide examples of employee engagement and feedback mechanisms. Suggested Word Count: 150-250 words

ABEX Export Award

1. Please provide the below sales revenues for your organization's national and international exports from Saskatchewan over the past three years.
 - a. Total Sales:
 - i. Total Saskatchewan:
 - ii. Total Canadian:
 - iii. Total International:
2. Has your organization entered new markets outside Saskatchewan in the last two years? If so, specify the markets and sales volume in dollars. Suggested Word Count: 150-200 words
3. Describe how your organization approached and made initial contact with new markets. Suggested Word Count: 150-200 words
4. What tangible outcomes have resulted from engaging with new markets? Provide specific examples. Suggested Word Count: 200-300 words
5. How has your organization's involvement in exporting contributed to overall business growth? Please highlight any notable impacts on revenue, job creation, market share, or other key growth indicators. Suggested Word Count: 150-250 words
6. Does your organization have a short-term plan for further expansion into foreign markets? Please provide a brief overview. Suggested Word Count: 50-150 words

ABEX Growth & Expansion Award

1. Describe your initial growth or expansion strategy, emphasizing the identified targets or metrics to measure success. Growth/expansion can include the following aspects: Revenue, market share, customer base, geographical reach, number or size of business locations, product lines, or service offerings). Suggested Word Count: 150-250 words
2. Clearly detail the growth or expansion experienced, highlighting specific activities, rationale, and the time frame during which these activities occurred, and how they compared to your initial targets. Please include the type(s) of growth or expansion experienced (i.e. revenue, market share, customer base, geographical reach, number or

size of business locations, product lines, or service offerings). Suggested Word Count: 250-350 words

3. Discuss the impact of the experienced growth/expansion on your organization's sales and productivity. Please list your company's sales over the past three years, and specify time frames and utilize percentages for sales growth. Suggested Word Count: 300-400 words
4. Quantify the number of FTE jobs created as a direct result of your growth/expansion. Specify the location of these jobs. Provide insights into the sustainability of these jobs, emphasizing any training or development programs implemented. Suggested Word Count: 150-250 words
5. Outline your plans for continued growth. If applicable, provide projections and describe the strategies driving future expansion. Discuss potential challenges or risks and detail how you plan to address them. Suggested Word Count: 200-300 words

ABEX Innovation Award

1. Describe the innovation, highlighting its key features, functionalities, and the specific problem or need it addresses. Suggested Word Count: 150-250 words
2. Is the innovation unique to the organization? Provide insights into its origins and distinctive aspects setting it apart in the market. Suggested Word Count: 150-250 words
3. How long has the organization been utilizing this innovation? Describe the timeline of its implementation and any notable milestones. Suggested Word Count: 100-200 words
4. What are the overall outcomes and achievements of the innovation relative to its intended purpose? Describe and quantify specific metrics (e.g., cost savings, increased effectiveness, new business value). Suggested Word Count: 150-250 words
5. Include any additional honours, awards, recognition, accomplishments, etc. resulting from the innovation. Suggested Word Count: 200-300 words
6. Does the innovation address any sustainability or environmental impact considerations? If yes, provide details on how the company has incorporated sustainable practices. Suggested Word Count: 150-250 words

ABEX Marketing Award

1. Describe your target market and the methods used to identify and understand this market. Suggested Word Count: 50-100 words
2. Describe a specific marketing campaign implemented in the last three years that is still actively attracting clients. Describe why this campaign is unique and innovative. Suggested Word Count: 250-350 words

3. What were the primary goals of the campaign, and what metrics did you identify to measure success? Suggested Word Count: 50-150 words
4. Did you meet your goals? What challenges did you encounter, and what specific results were achieved? Provide details on the data or analytics used. Suggested Word Count: 150-250 words
5. How does the described marketing campaign fit into your overall marketing strategy? Explain how this campaign aligns with your broader marketing objectives and contributes to the overall goals of your organization. Suggested Word Count: 150-200 words
6. List and briefly discuss the primary channels utilized for the campaign (e.g., radio, TV, social media, billboards, website, etc.), and explain the rationale behind their selection. Suggested Word Count: 50-100 words
7. Was the marketing campaign conducted in-house, or did you engage the services of a marketing agency? Please provide details on the internal and/or external teams involved and their roles in the planning and execution of the campaign. Suggested Word Count: 100-150 words
8. Highlight any additional awards, honours, recognition, or notable accomplishments received for the campaign. Suggested Word Count: 50-100 words
9. Attach relevant examples that visually represent key elements of the campaign.

ABEX New Venture Award

1. Describe the new venture's initial business plan/strategy. Outline key goals or objectives, including specific targets (sales, market expansion, job creation, etc.).
2. Has the organization achieved these goals? Outline the tactics used to reach these goals, and include corresponding metrics. Suggested Word Count: 150-250 words
3. What investments were required to start the new venture? This may include, but is not limited to research and development, physical location, key equipment or technology. Outline their impact on the organization. Suggested Word Count: 150-250 words
4. List the organization's sales for each year within the company's existence, up to a maximum of three years. Then, list the organization's sales projections for the next two years.
5. List the total number of Full-Time Equivalent (FTE) employees for each year within the company's existence, up to a maximum of three years. Provide a brief overview of the workforce evolution during this period. Suggested Word Count: 50-100 words
6. Please explain the company's long-term strategy or vision (5+ years)



ABEX Non-Profit Impact Award

1. Describe your organization's mission and how it aligns with contributing to the betterment of Saskatchewan's business landscape. Please provide specific examples of your impact on the community. (Word Count: 200-300 words)
2. Share details about innovative programs or projects your organization has implemented to enhance Saskatchewan's business ecosystem. How have these initiatives demonstrated creativity and effectiveness in addressing challenges or opportunities? (Word Count: 250-350 words)
3. Demonstrate how your organization actively engages with the local community. Share examples of partnerships, collaborations, or initiatives that showcase your commitment to community involvement and support. (Word Count: 150-250 words)
4. Share specific, measurable outcomes that highlight the impact of your organization on Saskatchewan's business landscape. This could include data on job creation, economic growth, or any other quantifiable metrics that demonstrate success. (Word Count: 100-200 words)
5. Outline your organization's future plans for continuing to contribute to Saskatchewan's business environment. How do you envision building on your past successes and adapting to emerging needs and opportunities in the coming years? (Word Count: 200-300 words)

ABEX Service Award

1. What sets your organization's customer service apart? Briefly describe its evolution within your organization. Suggested Word Count: 100-200 words
2. Explain how quality customer service is integrated into your corporate strategy. Suggested Word Count: 150-250 words
3. Detail the specific activities or initiatives undertaken to enhance your customer service program internally and to ensure consistency on delivery? Include any targets or goals and how they are measured. Suggested Word Count: 200-300 words
4. How does your organization measure and track customer satisfaction? Discuss results, proving insights into the methods, tools, or metrics used and frequency of feedback received. Share any changes made based on customer feedback. Suggested Word Count: 100-200 words
5. Highlight instances where your organization has been recognized for exceptional service, such as awards, accolades, or industry acknowledgments. Suggested Word Count: 50-100 words
6. Upload testimonials or letters showcasing your organization's commitment to customer service excellence. Please include the name of the individual providing said testimonial.



ABEX Young Entrepreneur of the Year Award

1. Share your vision for the future of your organization and how you plan to sustain and elevate your entrepreneurial success. Include any major goals and strategies on how to achieve them. Suggested Word Count: 250-350 words
2. Outline products or services offered by your organization that generate revenue. Explain how these offerings address a real need in the market. Suggested Word Count: 50-150 words
3. Outline the processes and resources used to develop your business idea. Suggested Word Count: 100-200 words
4. Identify the communities your organization serves. Describe efforts made to develop a profound understanding of clients and communities. Suggested Word Count: 100-200 words
5. How have you applied the concept of corporate social responsibility or ESG within your organization? Provide examples of your commitment to conducting business in an economically, socially, and environmentally sustainable manner. Suggested Word Count: 100-200 words
6. Describe your personal leadership style and how it has evolved during your entrepreneurial journey. Highlight any specific experiences or challenges that have contributed to your professional growth. Suggested Word Count: 150-250 words
7. Share instances where you've demonstrated innovation and adaptability within your organization, including how you navigated challenges and embraced changes in the industry or market. Discuss specific situations where your innovative approaches helped overcome significant challenges. Suggested Word Count: 150-250 words
8. Highlight instances where your company has been recognized for exceptional service, such as awards, accolades, or industry acknowledgments. Suggested Word Count: 50-100 words
9. Provide a brief bio of the business owner(s) showcasing your entrepreneurial journey, key achievements, and your commitment to business excellence. Suggested Word Count: 150 words
10. Upload a headshot of the business owner(s).

ABEX Business of The Year

**The application for Business of the Year will be sent should you indicate your interest in applying on another application. This business should be well-rounded with proven success across various aspects of business.*

1. Explain the key reasons and unique qualities that make your business deserving of the prestigious ABEX Business of the Year Award. Highlight specific achievements, contributions, or values that set your business apart from others. Keep in mind that the



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winning business must exemplify overall excellence, encompassing financial success, innovation, community involvement, etc. (350-450 words)

2. Detail how your business actively contributes to the economic growth and sustainability of the province. This may include job creation, support for local suppliers, or any initiatives that directly benefit the economic well-being of Saskatchewan. (250-350 words)

QUESTIONS?

Have questions about ABEX or the application process? Contact us at events@saskchamber.com.



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