

SPONSORSHIP OPPORTUNITIES



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03 **POLITICAL FORUM**

April 2024
Regina, SK

06 **ANNUAL GENERAL MEETING**

May 2023
Regina, SK

07 **FOOD, FUEL, FERTILIZER BUSINESS SUMMIT**

May 2024
Regina, SK

10 **DEPUTY MINISTER BREAKFAST**

June 2023
Regina, SK

12 **THE ABEX AWARDS**

September 21, 2024
Saskatoon, SK

16 **CHAIR'S INVITATIONAL DINNER**

October 2024
Regina, SK

19 **POWERUP SUMMIT**

October/November 2024
Saskatoon, SK

POLITICAL FORUM



April 2024 | 4 - 9 p.m. | Hotel Saskatchewan | Regina, SK

Political Forum is an exclusive, member-only event that serves as a connector between SCC members and our province's elected officials. Attendees can expect to connect with the premier, key ministers and critics to discuss the viewpoints of Saskatchewan's business community.

Political Forum provides unique sponsorship opportunities for organizations looking to reach Saskatchewan government and big business.



PRESENTING SPONSOR

\$10,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to welcome the audience (2 minutes).
- Premium logo and/or name recognition on virtually all promotional graphics, day-of signage, formal invitations, advertisements, etc.
- Special verbal recognition as presenting sponsor during the event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- ¼ page advertisement in SCC's Annual Report.
- Four (4) tickets to the event.



POLITICAL FORUM



WINE SPONSOR **\$6,500**
(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Logo featured on the wine tags/vouchers on each table.
- Special verbal recognition as the wine sponsor near the beginning of the program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Two (2) tickets to the event.

DINNER SPONSOR **\$6,500**
(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Logo featured on the dinner menus at each place setting.
- Special verbal recognition as dinner sponsor during dinner service.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Two (2) tickets to the event.



POLITICAL FORUM



SUPPORTING SPONSOR

\$5,000

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Logo recognition on event promotional materials and day-of signage.
- Verbal recognition during event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- Two (2) tickets to the event.



FRIEND SPONSOR

\$3,500

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Logo recognition on event promotional materials and day-of signage.
- Verbal recognition during event program.
- One (1) VIP ticket to the event.



ANNUAL GENERAL MEETING



May 2024 | Regina, SK

The SCC's Annual General Meeting (AGM) provides members with the opportunity to learn, understand the Chamber's upcoming priorities, and network with Saskatchewan businesses.

This event provides great opportunities for organizations to strengthen their brand and grow their network within the SCC membership.



PRESENTING SPONSOR

\$5,000

(1 available)

- Logo recognition on event webpage
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to welcome the audience (2 minutes).
- Premium logo and/or name recognition on virtually all promotional graphics, day-of signage, formal invitations, advertisements, etc.
- Special verbal recognition as presenting sponsor during the event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- 6 VIP tickets (1 table) to the event.



SUPPORTING SPONSOR

\$3,500

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Verbal recognition during event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Three (3) VIP tickets to the event.

FOOD, FUEL, FERTILIZER BUSINESS SUMMIT



May 2024 | Regina, SK

The Food, Fuel, Fertilizer Summit, now in its second year, attracts businesses and business leaders from across Canada. The goal? To collaborate on innovative strategies to meet the global demand for resources, and in the long run, build a stronger Canada.

This event provides much sought after sponsorship opportunities to organization's looking to grow, scale, and broaden their reach outside of Saskatchewan.



PRESENTING SPONSOR

\$40,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to welcome the audience (2 minutes)
- Premium logo and/or name recognition on virtually all promotional graphics, day-of signage, formal invitations, advertisements, etc.
- Special verbal recognition as presenting sponsor during the event program.
- Opportunity to display banner (provided by sponsor) in a premium location at the event.
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Premium company feature in the event program (logo and 200-word description).
- ¼ page advertisement in SCC's Annual Report.
- Corporate logo recognition on signage throughout the event.
- 12 VIP tickets (2 tables) to the event.
- Four (4) tickets to the VIP Reception.



FOOD, FUEL, FERTILIZER BUSINESS SUMMIT



GOLD SPONSOR **\$15,000**
(4 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to introduce one (1) session (2 minutes).
- Verbal recognition as Gold Sponsor throughout the event.
- Elevated company feature in the event program (logo and 100-word description).
- Corporate logo/name placement on SCC event website and social media channels.
- Opportunity to display banner (provided by sponsor) in an elevated location at the event.
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Six (6) tickets (1 table) to the event (priority seating).
- Two (2) tickets to the VIP Reception.

VIP RECEPTION SPONSOR **\$15,000**
(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Verbal recognition throughout the Summit.
- Corporate logo/name recognition at the VIP Reception.
- Corporate logo/name in event program.
- Opportunity to display banner (provided by sponsor) at the VIP Reception and event.
- Six (6) tickets to the event (priority seating).
- Two (2) tickets to the VIP Reception.



FOOD, FUEL, FERTILIZER BUSINESS SUMMIT



SILVER SPONSOR

(4 available)

\$10,000

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Verbal recognition throughout the event.
- Corporate logo/name in event program.
- Opportunity to display banner (provided by sponsor) at the event.
- Two (2) tickets to the event (priority seating).



LUNCH SPONSOR

(1 available)

\$5,000

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Verbal recognition before the lunch portion of the event.
- Corporate logo/name on the lunch buffet table.
- Corporate logo/name in event program.
- Corporate logo/name on SCC event website.
- Two (2) tickets to the event (priority seating).



FRIEND SPONSOR

(1 available)

\$2,500

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Verbal recognition throughout the event.
- Corporate logo/name in event program.



DEPUTY MINISTER BREAKFAST



June 2024 | 7:30 - 9:30 a.m. | Regina, Saskatchewan

The Deputy Minister's Breakfast, similar to the Chair's Invitational, serves as a connector between the SCC membership, deputy ministers, and crown corporation CEO's. This morning event is the SCC's only signature event occurring over breakfast.

Sponsorship opportunities at this event are well-suited to those organizations looking to get noticed by influential corporate and government leaders in Saskatchewan.



PRESENTING SPONSOR

\$8,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to welcome the audience (2 minutes).
- Premium logo and/or name recognition on virtually all promotional graphics, day-of signage, formal invitations, advertisements, etc.
- Special verbal recognition as presenting sponsor during the event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- ¼ page advertisement in SCC's Annual Report.
- Four (4) VIP tickets to the event.



DEPUTY MINISTER BREAKFAST



SUPPORTING SPONSOR

\$4,500

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Verbal recognition during event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Two (2) VIP tickets to the event.

FRIEND SPONSOR

\$3,500

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Logo recognition on event promotional materials and day-of signage.
- Verbal recognition during event program.
- One (1) VIP ticket to the event.



THE ABEX AWARDS



September 21, 2024 | 5 - 9:30 p.m. | Saskatoon, SK

Since 1984, the ABEX awards have been bringing together Saskatchewan's most accomplished businesses for an evening of extravagance and celebration.

As Saskatchewan's premier business awards, ABEX sponsorship provides your organization with incredible opportunities to be seen by business leaders and entrepreneurs from various sectors, sizes, and locations across the province.

SOLD

PRESENTING SPONSOR

\$25,000

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to welcome the audience (3 minutes) and presentation of the Saskatchewan Hall of Fame Award.
- Premium logo and/or name recognition on virtually all promotional graphics, day-of signage, formal invitations, advertisements, etc.
- Verbal recognition as presenting sponsor during the event program.
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- ¼ page advertisement in SCC's Annual Report.
- Four (4) tickets for the Sponsor/Finalist Reception.
- 16 VIP tickets (2 tables) to the event.

**The ABEX logo package includes recognition on the ABEX Awards webpage, event program, event slideshow, and verbal recognition at the event.*



THE ABEX AWARDS
SASKATCHEWAN BUSINESS COUNCIL
OF CANADA

THE ABEX AWARDS



STUDENT SPONSOR

\$15,000

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to address the audience (2 minutes).
- Logo featured in invitations to students of post-secondary institutions (approx. 50 students).
- Recognized as the student sponsor in communication to the attending students.
- Verbal recognition as the student sponsor in the event program.
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Two (2) tickets for the Sponsor/Finalist Reception.
- Eight (8) VIP tickets (1 table) to the ABEX Awards.



AWARD SPONSOR

\$7,500

(11 available)

- Full ABEX logo package.*
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to introduce and present the sponsored category (2 minutes).
- Elevated logo feature in the event program near the beginning of the program.
- Name recognition in the event program for the sponsored category.
- Logo featured in SCC & ABEX social media relating to the sponsored category.
- Two (2) tickets for the Sponsor/Finalist Reception.
- Eight (8) VIP tickets (1 table) to the ABEX Awards.

THE ABEX AWARDS



WINE SPONSOR \$6,500

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Logo featured on the wine tags on each table.
- Verbal recognition as the wine sponsor near the beginning of the program.
- Two (2) tickets for the Sponsor/Finalist Reception.
- Four (4) VIP tickets to the ABEX Awards.

DINNER SPONSOR \$6,500

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Logo featured on the dinner menus at each place setting.
- Verbal recognition as the dinner sponsor during the dinner portion of the evening.
- Two (2) tickets for the Sponsor/Finalist Reception.
- Four (4) VIP tickets to the ABEX Awards.

RECEPTION SPONSOR \$6,000

(1 available)

- Full ABEX logo package.*
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Verbal recognition as reception sponsor near the start of the program.
- Two (2) tickets for the Sponsor/Finalist Reception.
- Four (4) VIP tickets to the ABEX Awards.



THE ABEX AWARDS



GIFT SPONSOR **\$5,000**
(1 available)

- Full ABEX logo package.*
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Logo featured on gift bag tags for finalists (approx. ~40 gift bags).
- Opportunity to include congratulatory message in each bag (provided by sponsor).
- Opportunity to include one (1) item in each gift bag (provided by sponsor).
- Two (2) tickets for the Sponsor/Finalist Reception.
- Four (4) VIP tickets to the ABEX Awards.

CONTRIBUTING SPONSOR **\$3,500**
(Unlimited quantities available)

- Full ABEX logo package.*
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Two (2) tickets for the Sponsor/Finalist Reception.
- Two (2) VIP tickets to the ABEX Awards.



CHAIR'S INVITATIONAL DINNER



October 2024 | 4 - 9 p.m. | Regina, Saskatchewan

The Chair's Invitational Dinner is an annual members-only event that provides an opportunity for business leaders to network with deputy ministers, crown corporation CEOs, and the SCC's membership and board of directors.

The Chair's Invitational Dinner provides unprecedented opportunities to grow your organization's brand awareness with key decision makers in Saskatchewan.



PRESENTING SPONSOR

\$10,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to welcome the audience (2 minutes).
- Premium logo and/or name recognition on virtually all promotional graphics, day-of signage, formal invitations, advertisements, etc.
- Special verbal recognition as presenting sponsor during the event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- ¼ page advertisement in SCC's Annual Report.
- Four (4) VIP tickets to the event.



CHAIR'S INVITATIONAL DINNER



WINE SPONSOR

(1 available)

\$6,500

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Logo featured on the wine tags on each table.
- Special verbal recognition as the wine sponsor near the beginning of the program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Two (2) VIP tickets to the event.



DINNER SPONSOR

(1 available)

\$6,500

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Logo featured on the dinner menus at each place setting.
- Special verbal recognition as dinner sponsor during dinner service.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Two (2) VIP tickets to the event.



CHAIR'S INVITATIONAL DINNER



SUPPORTING SPONSOR

\$5,000

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Elevated logo recognition on event promotional materials and day-of signage.
- Verbal recognition during event program.
- Opportunity to display corporate pop-up banner (to be provided by sponsor).
- One (1) complimentary advertisement in SCC's monthly e-newsletter (creative to be provided by sponsor).
- Two (2) VIP tickets to the event.

FRIEND SPONSOR

\$3,500

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Logo recognition on event promotional materials and day-of signage.
- Verbal recognition during event program.
- One (1) VIP ticket to the event.



POWERUP SUMMIT

Growth Strategies for Saskatchewan Businesses



October/November 2024 | Saskatoon, SK

The PowerUp Summit: Growth Strategies for Saskatchewan Businesses, is where entrepreneurs and business leaders come together to explore the possibilities of growing and scaling their small and medium-sized businesses.

At the PowerUp Summit, attendees will gain actionable strategies, innovative marketing techniques, effective scaling methodologies, digital transformation insights, and financial strategies, all tailored for Saskatchewan businesses. Network with business professionals, forge partnerships, explore collaborations, and more at this full-day event!

The PowerUp Summit provides organizations with fantastic opportunities to gain brand visibility in front of Saskatchewan's small and medium-sized businesses.



PRESENTING SPONSOR

\$25,000

(1 available)

- Logo/name recognition on virtually all promotional graphics, day-of signage, formal invitations, advertisements, etc.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to provide opening remarks to the audience (2 minutes).
- Dedicated booth space in the networking area.
- Recognition as Presenting Sponsor in all event communications.
- Company logo on signage at the event.
- Verbal recognition as Presenting Sponsor throughout the event.
- Opportunity to provide promotional items to attendees.
- Opportunity to display banner (provided by sponsor) in a premium location at the event.
- Premium full-page company feature in the event program (logo and 200-word description).
- One (1) banner advertisement in SCC's monthly e-newsletter (circulation 1700+).
- 12 VIP conference passes (2 tables) to the event.
- Four (4) tickets to PowerUp Connect (VIP Reception) the evening prior.



POWERUP SUMMIT

Growth Strategies for Saskatchewan Businesses



SUMMIT CHAMPION

\$10,000

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Opportunity to introduce a workshop speaker (2 minutes).
- Company logo displayed prominently on the event website and select marketing materials.
- Company logo and 100-word description in event program.
- Company logo on signage at the event.
- Verbal recognition as Summit Champion throughout the event.
- Opportunity to display banner (provided by sponsor) in an elevated location at the event.
- Six (6) VIP conference passes (1 table) to the event.
- Two (2) tickets to PowerUp Connect (VIP Reception).



POWERUP CONNECT (VIP RECEPTION) SPONSOR

\$6,500

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Company logo displayed on the event website and select marketing materials.
- Company logo displayed on marketing materials related to PowerUp Connect.
- Company logo in event program.
- Company logo on signage at the event and at PowerUp Connect.
- Verbal recognition throughout the event.
- Opportunity to display banner (provided by sponsor) in the networking area at the event.
- Six (6) VIP conference passes (1 table) to the event.
- Two (2) tickets to PowerUp Connect (VIP Reception).



POWERUP SUMMIT

Growth Strategies for Saskatchewan Businesses



GROWTH PARTNER \$6,500

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Company logo displayed on the event website and select marketing materials.
- Company logo in event program.
- Company logo on signage at the event.
- Verbal recognition throughout the event.
- Opportunity to display banner (provided by sponsor) in the networking area at the event.
- Six (6) VIP conference passes (1 table) to the event.
- Two (2) tickets to PowerUp Connect (VIP Reception).

SCALE SUPPORTER \$5,000

(3 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Company logo displayed on the event website and select marketing materials.
- Company logo in event program.
- Company logo on signage at the event.
- Verbal recognition throughout the event.
- Opportunity to display banner (provided by sponsor) in the networking area at the event.
- Two (2) conference passes to the event.
- Two (2) tickets to PowerUp Connect (VIP Reception).



POWERUP SUMMIT

Growth Strategies for Saskatchewan Businesses



BUSINESS CATALYST

\$3,000

(1 available)

- Logo recognition on event webpage.
- Enhanced listing on the SCC Member Directory for the length of the sponsorship.

PLUS

- Company logo displayed on the event website.
- Company logo in event program.
- Company logo on signage at the event.
- Verbal recognition throughout the event.
- One (1) conference pass to the event.
- One (1) ticket to PowerUp Connect (VIP Reception).



COMMITMENT OF SPONSORSHIP



SPONSORSHIP DETAILS

<input type="checkbox"/>	ABEX Awards	Desired Level:
<input type="checkbox"/>	Chair's Invitational Dinner	Desired Level:
<input type="checkbox"/>	Political Forum	Desired Level:
<input type="checkbox"/>	AGM/Conference	Desired Level:
<input type="checkbox"/>	Deputy Minister Breakfast	Desired Level:
<input type="checkbox"/>	Other: _____	Desired Level:

Please check this box if you're interested in exploring a three-year commitment for any of the above events to guarantee your spot and lock-in your rate!

Event name(s): _____

CONTACT DETAILS

Organization Name: _____

Primary Contact : _____

Email: _____ Phone: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Signature: _____ Date: _____

Once confirmed, our office will send you an invoice. We accept Visa, Mastercard, Cheque, and Electronic Funds Transfer (EFT).

SASKATCHEWAN
CHAMBER OF COMMERCE



For more information, or to confirm your sponsorship,
please contact:

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