

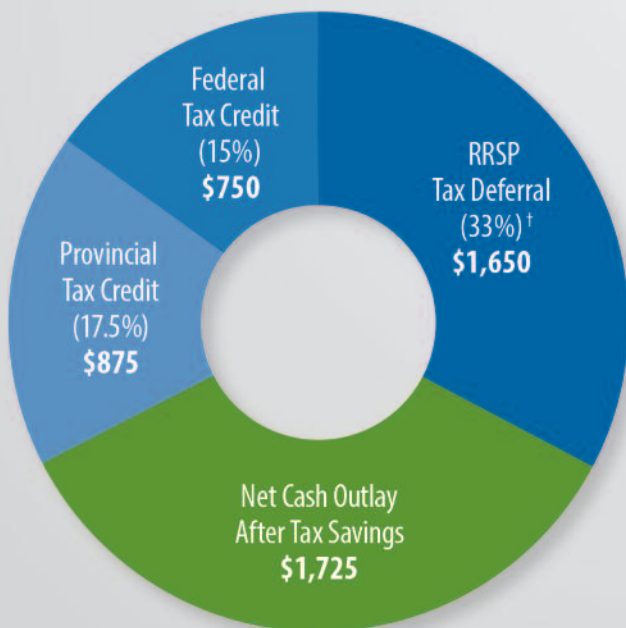
The Voice of Saskatchewan

Business

Making Saskatchewan
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This means a \$5,000 investment in SaskWorks may cost as little as \$1,725![†]

Amount (\$)		Amount (\$)
Earnings		
Regular Pay	2,692.31	\$2,692.31
Total Pay	2,692.31	\$2,692.31
Amount		Amount
Deductions		
Fed/Prov Tax	570.76	444.80
CPP	124.55	124.55
EI	44.69	44.69
Dues	32.00	32.00
Pension	115.95	115.95
SaskWorks Investment	-	192.31
Total Deductions	889.06	955.41
Net Pay	1,803.25	1,736.90

Visit saskworks.ca to learn more.

[†] Assumes a \$5,000 investment by an investor in a marginal tax bracket of 33% (\$50,197 - \$100,392).

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Through our Indigenous lead business model, we are focused on creating greater **Economic Impact** where we do business.

Our Portfolio of Companies focus on **Capacity Building, Sustainability and Impact.**

Our Economic Development initiatives in the community provide the opportunity to share **Tools and Resources** for our **Nations and Citizens** and supports the growth of the **Indigenous Business Ecosystem.**

Our HR Solutions provide opportunities to **Grow, Hire and Retain Indigenous Talent** and **Build Livelihood** for our **People.**



"Our Nations exercise their inherent rights and sovereignty through financial independence."

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Message from the Chair



This past year has been one like no other—filled with challenges, hardships and uncertainty. Above all, however, it was underscored by remarkable resilience. Much of that was apparent in the day-to-day activities of our Saskatchewan Chamber of Commerce members.

The Saskatchewan Chamber of Commerce announced the retirement of its CEO, Steve McLellan, toward the end of 2021. We are extraordinarily thankful for his time as CEO during his 14 years with the Chamber. We have seen the role of the Chamber grow in many areas and we thank Steve for his commitment to the organization, its members and his focus on growing Saskatchewan businesses. We will ensure we keep an ear for the wonderful stories Steve will share with us in his retirement as he prepares to focus on fishing, travel and spending time with his family.

The Chamber continues to stand as Saskatchewan's voice of business—supporting our members' successes and championing community prosperity.

As the past year has shown, together we are so much more. Our positive voice continues to strengthen our chamber network, provide resources and tools that are keeping our businesses safe through the pandemic, share thought leadership on key issues that support a growth economy, enhance Indigenous engagement, and support our stakeholders through access to new training, member hubs and opportunities to make connections.

The Chamber worked tirelessly to mitigate the deadly effects of COVID-19. We participated in the development of pandemic response and economic recovery strategies, supported business leaders of all levels, facilitated the availability and distribution of rapid antigen tests, and successfully provided online resources that kept businesses informed on government support programs.

Though COVID-19 has impacted most every aspect of business, Saskatchewan is positioned to come back stronger and faster than ever because of your support and involvement. The strength of our economy has given us an advantage when faced with a global pandemic

and economic downturn.

Saskatchewan continues to have one of the lowest unemployment rates in the country, along with record-level job creation.

We hope this report inspires you to become even more involved with the Saskatchewan Chamber of Commerce during the upcoming year and to encourage others to join us. Without you, none of this could have happened. With you, this report promises greater things to come.

A handwritten signature in dark ink, appearing to read 'JB' followed by a stylized flourish.

Thomas Benjoe, Chair, 2021-2022
Saskatchewan Chamber of Commerce

President & CEO
FHQ Developments Ltd.

Message from the Chief Executive Officer



While doing business in the second year of a pandemic has been challenging, it will be looked back on as an experience that made us stronger in many ways.

The way Saskatchewan people embraced supporting and shopping local ideals and how effectively the public and business reacted was amazing. The \$1 million Shop Local campaign that we delivered through staffed local chambers across Saskatchewan delivered remarkable results.

The implementation of InputSask, our new survey platform, has in its first year created incredibly positive and insightful results for our advocacy and served as a conduit for businesspeople on key issues.

Focusing on Indigenous engagement is critical to the success of Saskatchewan. We saw new Signatories to our Indigenous

Engagement Charter which helped companies embrace and develop their own strategies. Our Indigenous Business Directory became the second most visited page on our website and our investor list continued to grow.

The SCC connected thousands of people over the past year and did so mostly virtually. While a return to in-person gatherings will happen, using a virtual platform means people from Lloydminster and Estevan can attend the same event without driving for hours.

As advocacy is a main function of the SCC, we have seen different files move forward to governments at both provincial and federal levels. The creation of a Community Benefits Task Force to establish the importance of a “buy local” philosophy while adhering to the trade rules had mixed success. While the Saskatchewan government listened, they also removed the priority given to bidders using Saskatchewan workers.

Advocacy to the federal government has seen positive results including the creation of Prairies Economic Development Canada (PrairiesCan), which will mean millions more dollars invested into Saskatchewan innovation and research.

These amazing outcomes would not have happened without the heroic efforts of our partners in local chambers who worked diligently over the past years to deliver

information and programs for their members. I will always be thankful for their incredible work.

The staff at the SCC have delivered every single day with incredible effort and innovative ideas. To Elissa, Rene, Kristin, Morgana, Michele, Dawn, Mykensie, Bridie, Laurèn and Nick—I say a very sincere thank you.

To the Board and Officers—I applaud and appreciate your commitment. On behalf of myself and the staff, I say thank you to Thomas Benjoe, our Chair, and the entire Board.

Finally, as I am retiring from my role as CEO, I want to say thank you to the hundreds of amazing volunteers, board members and staff I have had the distinct pleasure of working with. I am proud of the work we have done and the success we achieved together. It has been a pleasure. I thank you for allowing me to be part of this journey.

Steve McLellan
Chief Executive Officer

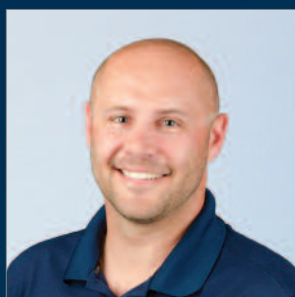


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Kendra Mueller
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Manager, Corporate and
Senior Accounts

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Board of Directors



Thomas Benjoe
2021-2022 Chair
FHQ Developments Ltd.

"The Saskatchewan Chamber of Commerce has been there every step of the way as the Saskatchewan business community faced the challenges brought by the pandemic - demonstrating leadership, providing support and developing innovative ideas. We will continue to champion our business community as we move towards brighter days."



Monica Kreuger
Immediate Past-Chair
Global Infobrokers Inc.

"The fact that we are still in a COVID impacted world, and that many businesses have found their way through, albeit perhaps in a different form, is testament to our ability to survive, thrive and serve our communities. Let's remember this. Let's continue to lean on each other, innovate and serve. The SCC will be your certainty in an uncertain world."



Evan Doepker
1st Vice-Chair
Doepker Industries Ltd.

"The Chamber has been the voice of business in the province for over 100 years and will continue to provide leadership as we go forward and grow this great province."



Jessica Theriault
2nd Vice-Chair
Mosaic Canada

"The SCC has continued, without falter, to support businesses in Saskatchewan, leading the way throughout the pandemic with valuable resources and advocacy to ensure that Saskatchewan businesses remain competitive in the global markets of today, and of the future."



Khurram Awan
Director
Miller Thomson LLP

"Over the past year, the SCC prioritized the sustaining of a robust, business-friendly environment in Saskatchewan, as we continued to live with the pandemic. The SCC will continue its strong advocacy for its members over the next year."



Leanne Bellegarde
Director
Akawe Technologies

"Growth and prosperity for Saskatchewan business remains an essential focus as we support members in navigating what a "new normal" looks like for us. The resilience and fortitude of Saskatchewan businesses continues to inspire!"



Neha Jain
Director
TAXI

"We are proud to be part of such a resilient province. As the Chamber, it is our goal that our business communities continue to have the resources to innovate, be informed, engage, and thrive in the years ahead."



Greg McIntyre
Director
Royal Bank of Canada

"May you live in interesting times!" was said to be a curse on one's good fortune. We have definitely been living in interesting times, but the resilience and tenacity of Saskatchewan's people is generations deep. Although the future holds unanswered questions, I am encouraged that our fortunes are looking bright!"



Jenna Moore
Director
Central Plains Co-operative

"As the province continues to take on the challenges that the world is currently facing, the Saskatchewan Chamber will be there to support and help navigate businesses and organizations through these trying times. As a province of resiliency, we will persevere."



Jason Moser
Director
PFM Capital Inc.

"The SCC continues to adapt and provide timely information and services to its diverse membership, enabling the business community to emerge from the pandemic well equipped to meet the challenges and opportunities in front of us. I am appreciative of the membership for its continued support and resilience."



Marco Ricci
Director
Greenwave Innovations Inc.

"Thank you for supporting the Saskatchewan Chamber of Commerce. We will continue to bring together business leaders in our communities to advocate and enhance the growth of our province. The future for Saskatchewan businesses is incredibly bright."



Lenore Swystun
Director
Prairie Wild Consulting Co.

"What an era to be living in! I appreciate the resilience and agility of our members and our organization as we continue to work together for our province - safely, sustainably, and innovatively."



Bruce Willis
Director
KPMG

"The past few years have been challenging times for many in our province, but the future remains bright, with the increasing pace of change creating many new opportunities for business. I believe the Chamber will play an active role in enabling business to exploit these opportunities!"

Staff



Steve McLellan
Chief Executive Officer

As CEO, Steve is responsible for strategic planning, reporting to the Board, representing the Chamber on various organizations, and representing the Saskatchewan Chamber in the media.



Elissa LaLiberte
Director of Operations & Member Engagement

As the Director of Operations & Member Engagement, Elissa is the liaison between the Saskatchewan Chamber of Commerce and its members, ensuring that the Chamber is engaged with its membership in all areas.



Nick Crighton
Director of Indigenous Engagement

As the Director of Indigenous Engagement, Nick is primarily responsible for assisting Saskatchewan businesses and organizations that sign the Chamber's Indigenous Engagement Charter in the development of their Indigenous engagement strategy.



Michele Geres
Director of Programs

As the Director of Programs, Michele is responsible for coordinating most non-dues revenue programs including all in-house training activities, regional business tours and international tours.



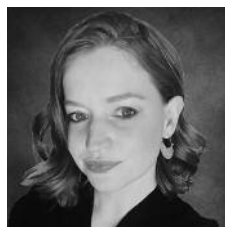
Laurèn Neumann
Director of Marketing & Communications

As the Director of Marketing & Communications, Laurèn is responsible for the creation and coordination of marketing and communication functions including media relations, publications, and event marketing, as well as the creation and management of the Chamber's internal and external marketing and communications plan.



Mykensie Kendrick
Director of Research & Policy Development

As the Director of Research & Policy Development, Mykensie is responsible for the research and development of policy on issues and opportunities for business in Saskatchewan.



Bridie Lunde
Director of Membership Development

As the Director of Membership Development, Bridie is responsible for the sales of memberships and sponsorships, serving current members, and coordinating member benefit programs.



Rene Wood
Director of Events

As the Director of Events, Rene is responsible for organizing the Saskatchewan Chamber of Commerce's events and event sponsor relations.



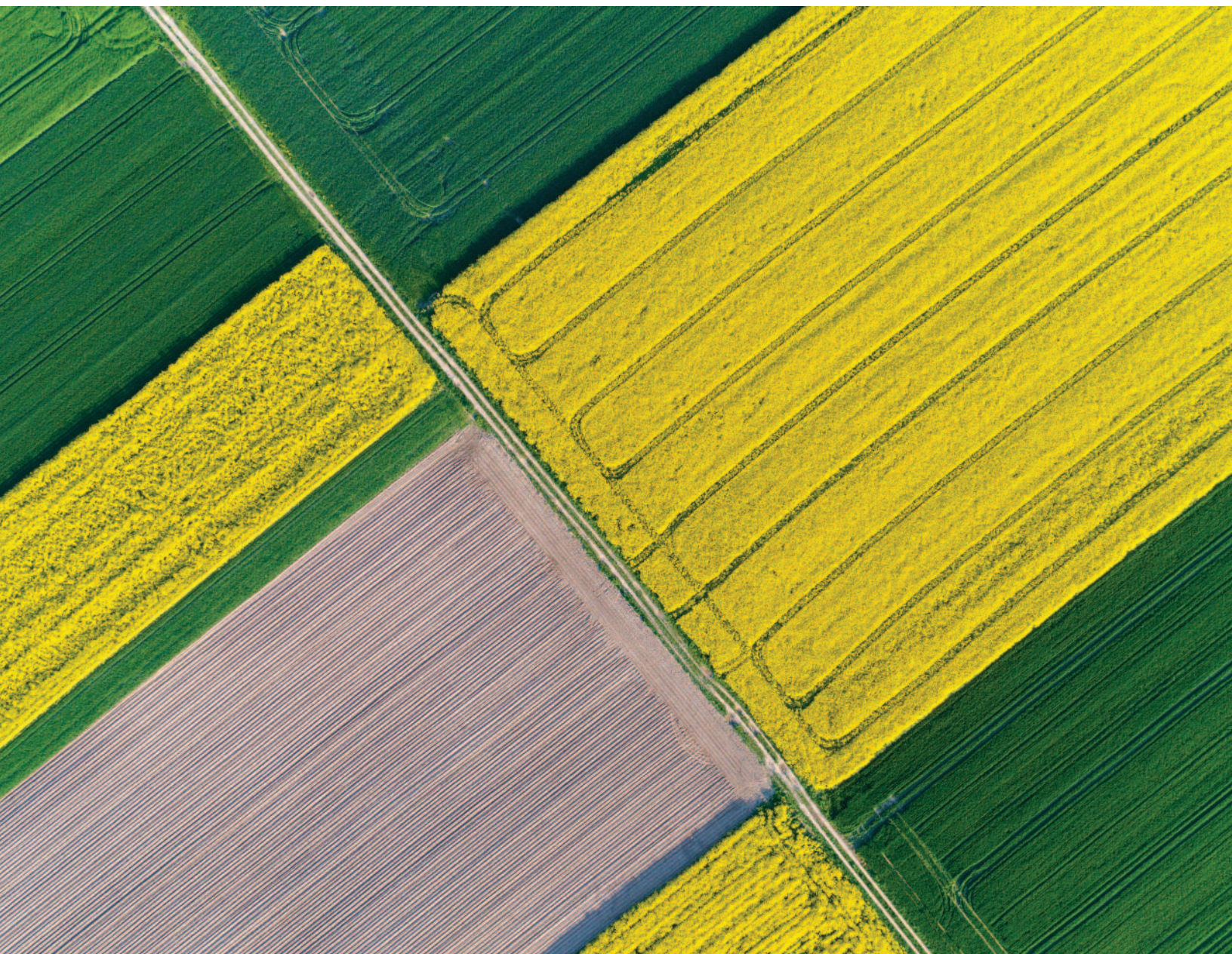
Kristen McKee
Research & Policy Consultant

As the Research & Policy Consultant, Kristin assists in the research and development of policy on issues and opportunities for business in Saskatchewan.



Morgana van Niekerk
Marketing & Communications Specialist

As the Marketing & Communications Specialist, Morgana assists in communications around special projects and the Saskatchewan chamber network.



Connections

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COVID-19 and the SCC Response

As we are about to enter our third year of COVID-19, we acknowledge that this has been a challenging time for everyone and that many businesses have been considerably impacted. Saskatchewan Chamber of Commerce CEO Steve McLellan stated that “it’s going to take some time until things return to normal. For many organizations, a return to pre-pandemic ways is simply not possible and employers need to continue to adapt to accommodate a transformed workforce returning to the workplace.”

Throughout the pandemic, the SCC’s website was kept up to date with federal and provincial pandemic resources for business. Before they were postponed due to the federal election, the SCC attended Innovation, Science and Economic Development Canada’s regular COVID-19 Stakeholder Calls so we could continue to bring businesses the latest information on federal programs.

In the summer, the Saskatchewan business community was surveyed on the province’s plan to lift all remaining COVID-19 restrictions on July 11. 70% of respondents planned to continue enforcing some or all COVID-19 protocols even after the restrictions were lifted. 47% of respondents expected their business to fully recover to pre-pandemic levels in 2021 while 25% did not expect to recover and 21% were unsure. The SCC appreciated the participation of business members and our InputSask online

Saskatchewan business-focused input community, which allowed us to have timely and accurate insights into the Saskatchewan business community’s current key issues so that we could continue to best represent their interests.

The SCC and 18 chambers across the province participated in the provincial government’s rapid test kits for individuals roll-out this past fall. There was an overwhelmingly positive response to the distribution

To survive in the post-pandemic world, businesses in all sectors must be technologically literate and fully digitally integrated.

of these valuable tools to aid in the fight against COVID-19. For example, the Swift Current & District Chamber of Commerce gave away all of their kits within 45 minutes of opening. Kits were also distributed at ten Canalta Hotels. Chambers provided this service at no cost and were pleased with the uptake.

Pandemic conditions fluctuated throughout the year. Near the end of 2021, the SCC identified a gap due to decisions made near the end of one wave that did not reflect the current COVID-19 situation. Thus, the

SCC met with the Workers’ Compensation Board to advocate for the continuation of cost relief for employers with accepted COVID-19 claims, which was well-received.

The economic recovery from the pandemic thus far has been K-shaped. Some sectors began to bounce back quickly while others continue to experience difficulties. Additionally, some industries experienced greater labour market and skill shortages than others. These trends are still being identified.

Many of the sectors most impacted by the pandemic and by the labour market shortage overlapped and the lack of workers greatly exacerbates businesses’ ability to fully recover. Potential solutions to address this may include immigration, training/upskilling/reskilling, technological innovations, and so forth. We will need a combination of these elements for long-term success.

To survive in the post-pandemic world, businesses in all sectors must be technologically literate and fully digitally integrated. This is why the SCC’s website now has a Digital Integration page that includes a compilation of resources for businesses to enhance their online presence and there is a more comprehensive program being developed. The post-pandemic landscape will be different and we must be prepared.



Saskatchewan Shop Local

In November 2020, the Saskatchewan Chamber of Commerce was invited to apply for federally supported funding intended to amplify and/or build on the existing Shop Local efforts in Saskatchewan. Innovation, Science and Economic Development (ISED) Canada funded the \$1,155,000 Canada Shop Local project in Saskatchewan, administered by the Saskatchewan Chamber of Commerce and rolled out by local chambers of commerce across the province.

Supporting local businesses supports local charities and sports teams, creates jobs and builds vibrant and unique communities that encourage investment and growth.

Staffed local chambers of commerce in Saskatchewan accessed funding to support Shop Local initiatives in their communities, to strengthen local economies, support local employment opportunities, and ensure that small businesses could compete and thrive in a post-pandemic economy. The program was also available for those chambers looking to launch new Shop Local activities.



Sixteen city chambers, representing 19 communities, launched Shop Local campaigns in 2021 and continue to engage in activities aimed at encouraging support for local businesses within their communities. As part of their campaigns, chambers embarked on video projects that shared unique stories with more than 900 Saskatchewan businesses featured in this project.

The campaigns also highlighted the importance of supporting local businesses through real-time data around the economic value and job creation opportunities created by shopping local. Supporting local businesses supports local charities

and sports teams, creates jobs and builds vibrant and unique communities that encourage investment and growth.

During a time when so many things have changed, businesses can depend on chambers of commerce in Saskatchewan to provide information and support programs for businesses as they transition and thrive in a post-pandemic economy.

Stories of proud Saskatchewan businesses and Shop Local initiatives can be found online, linked through saskchamber.com



The ABEX Awards

Presented by Conexus Credit Union

The 38th annual ABEX Awards, presented by Conexus Credit Union, were live streamed from Prairieland Park in Saskatoon to online viewers on October 22, 2021.

The Saskatchewan Chamber of Commerce hosted this unique and engaging event to honour and recognize deserving Saskatchewan businesses in a celebration of their success. More than 4,000 viewers tuned in to experience the fun denim and diamonds-themed virtual event and celebrate in true Saskatchewan style.

One hundred and forty-three businesses applied for the 2021 ABEX Awards, with three to five finalists announced for each category. The coveted ABEX Business of the Year, sponsored by the David Aplin Group, was awarded to Vendasta, a Saskatoon-based tech firm that has been an ABEX recipient in several categories over the years including the Export Award, the Growth & Expansion Award, and the Priority Focus Award in 2021.

The 2021 ABEX Business Leader of the Year, sponsored by the University of Regina, was awarded to Murad Al-Katib, president and CEO of AGT Food and Ingredients. Murad is known in Canada, and around the world, for his leadership and entrepreneurship in the global agri-food industry.

The 2021 ABEX Community Leader of the Year, sponsored by SaskEnergy, was awarded to Pamela Klein. Pamela is a passionate champion of a number of non-profit organizations and is a proud supporter of, and mentor for, emerging leaders in Saskatchewan.

The 2021 Saskatchewan Business Hall of Fame inductee was Novlan Bros, a family-owned business that has been ushering in growth and change since it was founded in 1929 in Paradise Hill.

Rob Clark from the Moose Jaw & District Chamber of Commerce received the Roger Phillips Chamber Builder Award. Rob received this award for his dedication to the Saskatchewan chamber network and the creative initiatives that the Moose Jaw & District Chamber of Commerce implemented to support local businesses during the COVID-19 pandemic.

The 39th annual ABEX Awards will be held on November 5, 2022.

We would like to extend our sincerest gratitude to our sponsors for their significant contributions that allow us to recognize business excellence in our province every year:

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Solutions
Nutrien
Saskatchewan Blue Cross
Harvard Broadcasting
SaskTel
Prosperity Delivery &
Warehousing
Sheraton Cavalier Hotel**



2021 ABEX Award Recipients



VENDASTA

Business of the Year Award
Sponsored by David Aplin Group

Vendasta continues to demonstrate business excellence as a Saskatchewan company—showing a dedication to innovation and a strong ability to help the business community navigate the digital world we live in today.



NOVLAN BROS.

Saskatchewan Business Hall of Fame Inductee
Presented by Conexus Credit Union

Novlan Bros., a full service Ford and New Holland dealership based in Paradise Hill, has demonstrated resilience, growth and an innovative spirit since they first opened their doors in 1929.



ROB CLARK

**Roger Phillips Chamber
Builder Award**

Rob has been the CEO of the Moose Jaw & District Chamber of Commerce since 2015 and is a true champion of local business who has contributed greatly to the chamber network in Saskatchewan and across Canada.



MURAD AL-KATIB

Business Leader of the Year
Sponsored by the University of Regina

Murad has made a remarkable contribution to the business community and Saskatchewan's economy through his work in the agri-food sector, board governance and passion for supporting entrepreneurs in our province.

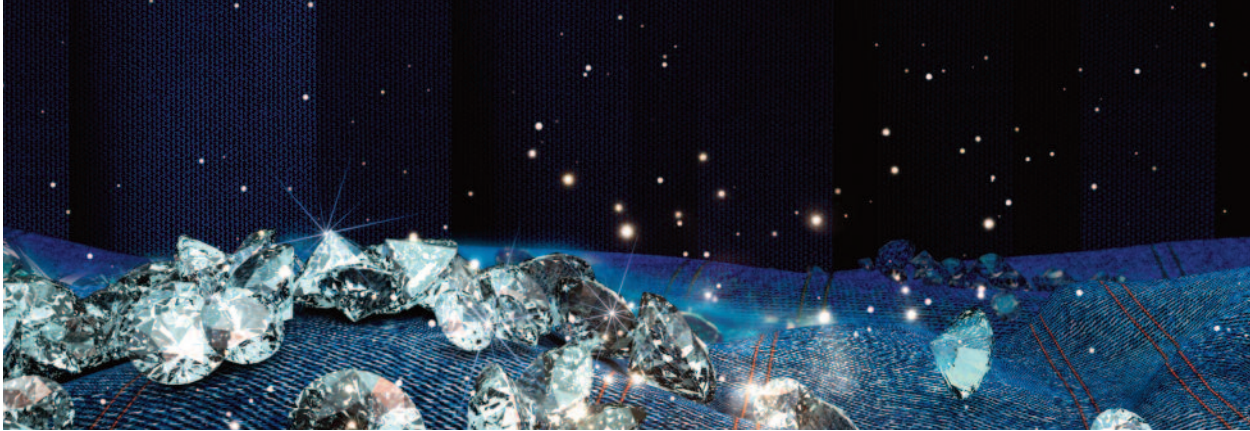


PAMELA KLEIN

**Community Leader of
the Year**

Sponsored by SaskEnergy

Pamela has made countless positive contributions to our Saskatchewan community and beyond through her outstanding leadership, volunteerism, mentorship, and philanthropy.



2021 ABEX Award Recipients



GREENWAVE INNOVATIONS INC.
Innovation Award
Sponsored by Saskatchewan Polytechnic
Greenwave Innovations is a Regina-based company that demonstrates excellence using innovative technology to reduce energy usage in buildings across Canada.



DANDY'S ARTISAN ICE CREAM
Marketing Award
Sponsored by XplorNet Enterprise Solutions
Dandy's provides hand-crafted, world class ice cream and has implemented an exceptional marketing strategy that includes everything from digital marketing to word-of-mouth – which has resulted in an exponential amount of growth for the business.



AVANA
Community Involvement Award
Sponsored by Grant Thornton LLP
Avana is a proud women-led, family-owned real estate enterprise that prioritizes supporting women and children escaping domestic violence through the Avana Foundation.



VENDASTA
Priority Focus Award (Digital Integration)
Sponsored by Nutrien
Vendasta is an end-to-end commerce platform that markets, sells, bills, fulfills and delivers digital solutions to businesses. The company pivoted in 2020 to create the Local Business Online Toolkit to help businesses build their online presence.



CODY DEMERAIS, LIMITLESS GEAR CLOTHING
Young Entrepreneur of the Year
Sponsored by Cameco
Cody started Limitless Gear Clothing in 2017—selling t-shirts out of the back of a vehicle in Prince Albert. Through his hard work and dedication, Cody successfully evolved his business into a brick-and-mortar location with a full line of apparel and offers motivational courses to encourage others to follow their dreams.



CURBIE CARS
New Venture Award
Sponsored by CN
Curbie Cars, founded in Saskatoon in 2017, is Canada's first fully-licensed online vehicle retailer that offers Canadians a better way to buy a car.



CLARITY COACHING & DEVELOPMENT
Service Award
Sponsored by SaskEnergy
Clarity Coaching & Development provides expertise in everything from networking etiquette to virtual presentation skills and has demonstrated exceptional performance in providing quality customer service.



XPT GRAIN INC.
STEP 25th Anniversary Export Award
Sponsored by Saskatchewan Trade and Export Partnership
XPT Grain Inc. is a Regina-based specialty crop exporter of Canadian pulses and grains that has demonstrated exceptional performance in exporting agri-food to international markets.



TIMETODIGDEEPER

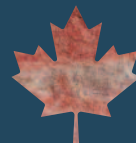
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Federal Election Pillars

When the 2021 federal election was announced in August, the Saskatchewan Chamber of Commerce developed priorities for Canada's next parliament that were focused around the needs of the Saskatchewan business community.

The SCC's priorities for Saskatchewan included:

Step 1: Ensuring COVID-19 is behind us

- Continuing focus and support for medical care, rapid testing, and access to vaccines.
- Reviewing and continuing support programs for business as needed.
- Creating a Pan-Canadian working group of business, governments, and medical experts to develop a report on COVID pandemic management and implement action plans to better prepare Canada for the future.

Step 2: Committing to growth

- Committing to returning to pre-pandemic deficit-to-GDP ratio levels within five years.
- Continuing support for digitization of SMEs while increasing cyber security awareness and programs to offset an anticipated increase in cybercrime.
- Enhancing funding and accelerating timeframes for social and economic supports for Indigenous communities and businesses to fully embrace the spirit and direction of the Truth and Reconciliation report.
- Ensuring that post-secondary training institutions are well equipped and appropriately funded for ever-changing delivery methods and curriculum needs of our post-pandemic economy.
- Creating a national roundtable of federal, provincial, and Indigenous governments and business representatives with a mandate to create an effective, measurable national plan that recognizes jurisdictional uniqueness to create a Canada-wide low carbon, climate responsible plan of action.
- Committing to having funding parity for all federal regional economic development agencies.
- Developing partnerships with business and provinces to create enhanced market access and trade agreements with key countries beyond the USA and China, where incremental trade potential can be demonstrated.
- Continuing to fund the Protein Industries Canada Super Cluster.
- Continuing to focus on and support immigration processes that have provincial agency expertise and labour market

The federal election policy priorities we identified for Saskatchewan focused around ensuring COVID-19 is behind us, committing to growth, and preparing for success.

demands that are fully integrated and that will meet the social and community realities of all of Canada.

- Accelerating the investment in internet broadband private and public partnerships so that parity exists in terms of access and price in all Canadian businesses and homes.
- Continuing to support province-led childcare programs to help reduce challenges for Canadian families of all sizes and in all areas.

Step 3: Preparing for success

- Establishing a Royal Commission to conduct a review of the current tax system and make recommendations based on the principles of fairness, efficiency, transparency, neutrality and enhancing business competitiveness with a mandate to have recommendations complete and program changes in place within five years.
- Reviewing all government processes and regulations that impact business and make changes according to an effectiveness, measurability, and reduced turnaround time mandate.



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Indigenous Engagement Charter: Celebration and Current State



The Indigenous Engagement Charter has now entered its 3rd year since its official launch in early 2020.

2021 seemed to move so quickly for the SCC—we hosted a jam-packed lineup of online events and were kept busy with the changing COVID-19 challenges and restrictions.

In November, the SCC hosted a virtual Indigenous Engagement Charter investor and signatory celebration. The celebration included greetings from our Chair, Thomas Benjoe, as he shared a message of resilience and discussed the benefits of working and creating long-term relationships with Indigenous-owned businesses and communities.

The celebration also featured signatory champions that shared their Indigenous engagement efforts within their companies through a moderated panel. The panel was comprised of speakers from Bit Service Company out of Saskatoon and Empress Carpet One from North Battleford. Both organizations have built positive relationships within the Indigenous community and plan on continuing to improve those relationships. Bit Service Company is committed to educating their employees and having them complete all levels of the SCC's Indigenous Awareness Training. Empress Carpet One shared some of their challenges and how they were able to re-establish relationships with the First Nation communities they worked with. These Charter champions have both faced challenges—however, they did not allow those challenges to slow down their efforts and recognize the benefits of working closely with Indigenous-owned companies and communities.

The SCC team remains committed in our Indigenous engagement work as we move forward together in 2022. We are determined to support all of our signatories and investors as they work towards actionable goals that will lead to increased overall through a series of Indigenous Engagement Charter strategy sessions.

We are appreciative of the tremendous support from investors and signatories of the Charter as it has allowed us to increase our overall Indigenous engagement efforts and support the Saskatchewan business community.

Our goal at the Saskatchewan Chamber of Commerce is to ensure that Indigenous communities, people, and Indigenous-owned businesses have the same level of access to training, jobs, advancement and participation in our economy. We understand the social and economic benefits that occur in our province for all its citizens when Indigenous people have an equal say in the direction the economy will go.



**Indigenous
Engagement
Charter**

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Feeding the Future™

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GRAHAM

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Indigenous Awareness Training



The Saskatchewan Chamber of Commerce's Indigenous Awareness Training provides an overview of the history and culture of Indigenous peoples in Saskatchewan to allow for an inclusive and prosperous business community in our province.

Sponsored by Nutrien and led by Director of Indigenous Engagement Nick Crighton, the SCC's Indigenous Awareness Training sessions are designed to inform members of the business community about the culture and history of Indigenous peoples in Saskatchewan. Current courses range from Level 1 to Level 3 with advanced courses offering an in-depth look at HR practices and cultural traditions.

In 2021, the SCC issued 500 Certificates of Participation to individuals representing over 100 businesses from across Saskatchewan and Canada.

- **Level 1: Myths & Misconceptions**

This introductory session covers the history of the First Nation and Métis peoples in Saskatchewan from pre-contact to today, including Treaties and the Truth and Reconciliation Commission's Calls to Action.

- **Level 2: Implementing an Indigenous Strategy & Hiring/Retention for Business**

This advanced session covers how businesses can implement an Indigenous strategy as well as information on hiring and retaining Indigenous employees.

- **Level 3: Indigenous Protocols & Cultural Traditions in Saskatchewan**

This advanced session provides an in depth look at how to interact with Indigenous senior officials, Elders and Knowledge Keepers. 100% of the registration fees for Level 3 training are donated to the Saskatchewan First Nations Veterans Association.

All sessions are open to the public. Webinars consist of a 1-hour presentation followed by 30 minutes Q&A. A Certificate of Participation is provided upon completion of each level.

Exclusive Training Partner

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Photo: JNE Welding

Indigenous Business Directory



In September of 2020, the Saskatchewan Chamber of Commerce launched a free Indigenous Business Directory (IBD) on saskchamber.com. Since the launch of the directory, we have listed over 500 Indigenous-owned businesses.

Business listings feature an online summary of essential information for your business. It has served as a powerful tool to help customers find Indigenous-owned businesses both online and in person.

Our directory has a feature that ensures that one's business name appears when people look for specific services, along with a built-in map that can be used to find the location of the business.

Furthermore, we have seen a huge increase in Indigenous-owned businesses in our province that will help lead to economic prosperity for all Saskatchewan residents.

To assist in the maintenance and administration of the directory, we hired a student on a 5-month contract which allowed us to keep the directory as current as possible.

The Indigenous Business Directory is growing rapidly, and we are happy to share that it is the second most viewed page on our website—with only our home page seeing more views.

The directory provides a lot of value as a place for the business community to connect with Indigenous-owned businesses and communities where they can create relationships that can lead to a diversified supply chain.

Furthermore, we have seen a huge increase in Indigenous-owned businesses in our province that will help lead to economic prosperity for all Saskatchewan residents. As our directory grows, we have plans to continue to engage with the companies listed and inform them of any relevant information they may need to grow their business.

Saskatchewan 

With support from the Ministry of Trade and Export Development



Health benefits for small businesses.

Options specifically designed for businesses with 3-19 employees. Saskatchewan Blue Cross offers sustainable solutions for small businesses, so you can provide your employees with health benefits they can trust while closely controlling benefits costs.

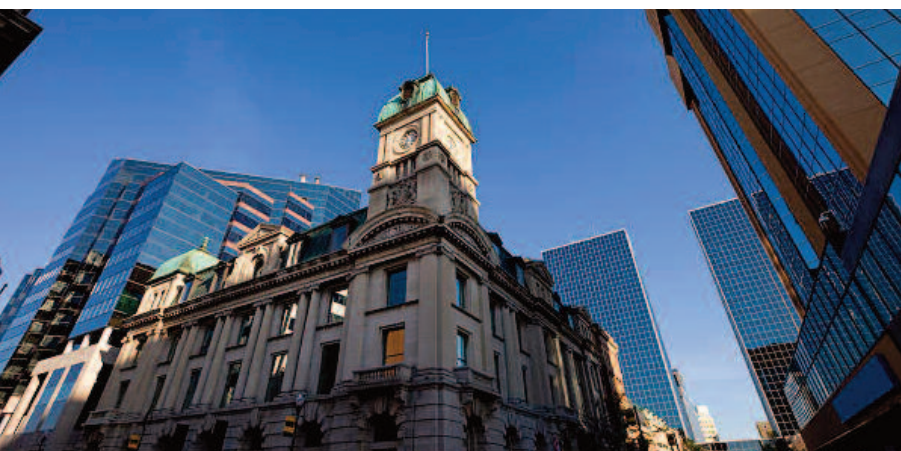
Have more than 19 employees? Customize a plan to fit the unique needs of your business.

Protect your employees. Visit sk.bluecross.ca/smallbusiness.





Chamber Accreditation Validates Strong Chambers of Commerce



The Canadian chamber network has an accreditation process that chambers of commerce can use to measure themselves against the best chambers in their size class across the country. There are several areas of measurement such as governance, membership processes, government relations and community engagement. The intent is not to create competition, but to provide a process to assist chambers and ensure they are hitting the mark.

Saskatchewan has several chambers that are accredited, including the Saskatchewan Chamber of Commerce, Greater Saskatoon Chamber of Commerce, Regina & District Chamber of Commerce, Prairie Sky Chamber of Commerce, Yorkton Chamber of Commerce, and Lloydminster

To prepare for success, we recommend reviewing the current tax system as well as all government processes and regulations that impact business.

Chamber of Commerce. The Battlefords Chamber of Commerce has joined this growing list of accredited chambers, as it was accredited for the first time in 2021.

Saskatchewan has many strong chambers and the accreditation process, while requiring significant time commitment, provides a basis to grow and records in one place

the numerous good processes that a chamber performs for their business community. For many chambers, the merits of seeing where they stand currently will help them address areas where they may be less evolved.

By comparing ourselves against the best we can all improve. For more information, visit accreditationcc.ca or contact the Saskatchewan Chamber of Commerce.

Hotels Equipment Rental Companies Location
Owners Catering Companies Car Services
Airlines **Supporting** Commercial Real Estate
Grocery Stores Building Supply Stores Gas
Stations Restaurants Coffee Shops Clothing
Stores Short-Term Housing **Saskatchewan's**
Vehicle Rental Companies Home Decor Stores
Screen-Based Communications Providers Photo
and Video Studios Production Companies Post
Production Companies **Industry** Design Studios
Electronics Retailers Couriers Thrift Stores
Office Supply Stores **Benefits** Sign Companies
Printers Hair Salons Esthetics Studios Schools
Construction Companies **Us** Cleaning Companies
Electrical Companies Interior Design Companies
Law Firms **All** Accounting Firms Mechanic Shops

Supporting Saskatchewan's screen-based industry positively impacts countless businesses across our province—probably even yours. From vendors to local shops to hospitality and so much more, our screen-based industry has the potential to create up to 950 full-time jobs in Saskatchewan. By supporting Saskatchewan's screen-based industry, you're helping to diversify our economy. Let's seize this opportunity for our province.



Visit smpia.sk.ca
for more details.

The Saskatchewan Chamber of Commerce – 2021 By the Numbers



80 NEW MEMBERS
JOINED IN 2021

TRAINING:

People attended Summer Lunch
Workshop Series featuring
Daria Malin, funded by TEN

92

People attended Indigenous
Awareness Training

531

ADVOCACY:

Letters sent to various levels
of government

40

Committee, council and task
force meetings

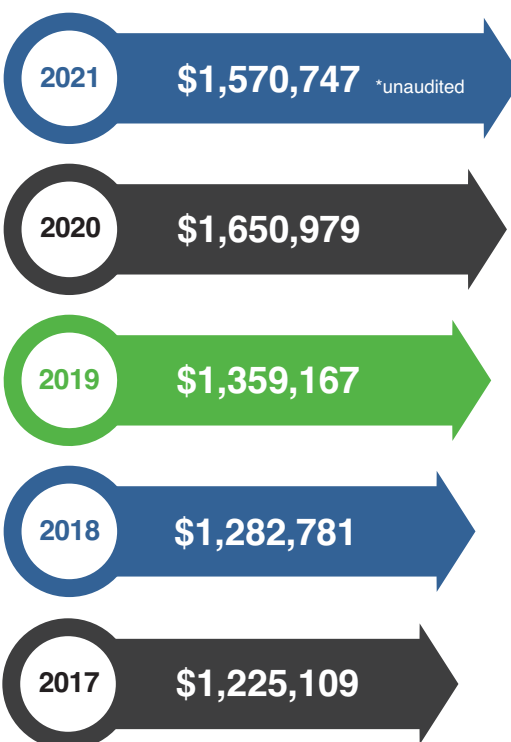
34

INDIGENOUS ENGAGEMENT:

Indigenous Engagement
Charter signatories

56

5-YEAR FISCAL GROSS REVENUE:



36 EVENTS
HOSTED IN 2021

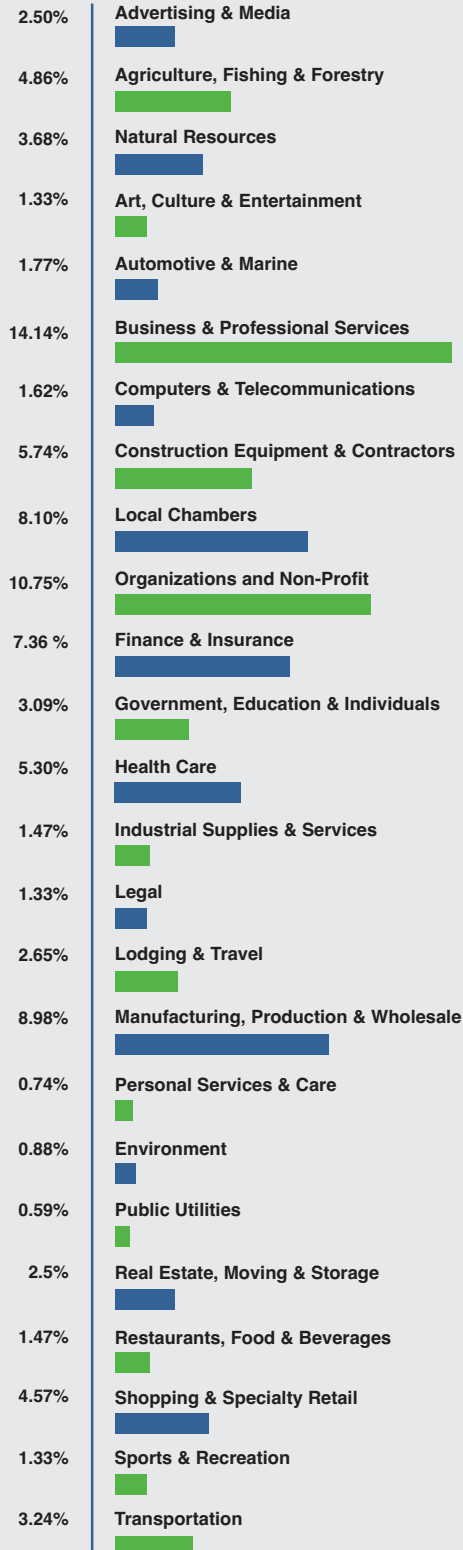


2,024 EVENT
ATTENDEES



4,000+ VIEWS
OF VIRTUAL 2021
ABEX AWARDS

SECTORS SERVED



SASKATCHEWAN CHAMBER NETWORK:

16 CHAMBERS OF COMMERCE
IN SASKATCHEWAN PARTICIPATED
IN SHOP LOCAL CAMPAIGN

918 SASKATCHEWAN BUSINESSES
FEATURED IN SHOP LOCAL
CAMPAIGN VIDEOS

1.2 million

SHOP LOCAL CAMPAIGN MONTHLY
MEDIA IMPRESSIONS

3.4 million

BROUGHT FORWARD BY THE SASKATCHEWAN
CHAMBER OF COMMERCE TO SUPPORT OTHER
SASKATCHEWAN CHAMBERS OF COMMERCE

SOCIAL GROWTH:



13,291
FOLLOWERS IN 2021



4,235



2,022



2,791



4,244

ACTIVE PLATFORMS:

Facebook: @SaskChamber

Instagram: @saskchamber

Twitter: @saskchamber

LinkedIn: Saskatchewan Chamber of Commerce



The Chamber of Commerce Network in Saskatchewan



The chamber of commerce network in Saskatchewan has been actively advocating for business for over one hundred years. The unique supports that have been provided by chambers throughout the pandemic have strengthened the network in numerous ways.

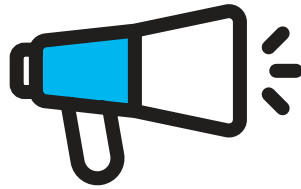
Chambers meet monthly to discuss opportunities and challenges in their business communities, find ways to collaborate to address the needs of business, share best practices for events, and create synergies to strengthen advocacy efforts. The chamber network continues to collaborate successfully to serve business by working on shared projects tailored to the unique needs of each community.

Two notable projects the chamber network embarked on recently were the Training & Employment Network (TEN) and the Canada Shop Local program. The results of these successfully rolled out programs can be seen throughout the communities in which they were implemented.

The SCC developed the Training & Employment Network (TEN), funded through Prairies Economic Development Canada (PrairiesCan) and administered by the SCC. It provided support to communities and companies to integrate Indigenous, immigrant, youth, and women workers into the local workforce. The TEN program began in 2020 and concluded in April 2021, with some chambers finding unique and innovative ways to continue the program into the future.

The Canada Shop Local program, supported by Innovation, Science and Economic Development Canada, was created to support main street businesses in Canada, promote consumer confidence and encourage a “shop local” mindset. The program launched in summer 2021 and is still active in many communities around the province.

As a chamber member, you are benefitting from a strong chamber network in the province. A chamber membership means you are part of a bigger network, one that collaborates on local, provincial and national issues that affect your business today and in the future. The chamber network is constantly evolving the ways in which it supports Saskatchewan’s business community as we move into a post-pandemic economy.



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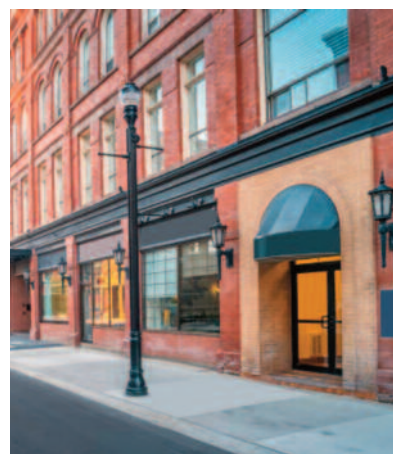
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The Canadian Chamber of Commerce



The Saskatchewan Chamber of Commerce collaborated with the Canadian Chamber of Commerce on several key advocacy activities in 2021. Some of the shared advocacy work pertained to interprovincial barriers, new markets for exporters, regulatory reform, economic recovery, expansion of broadband internet access, and recommendations for COVID-19 business supports.

In 2021, Monica Kreuger, Past-Chair of the Saskatchewan Chamber of Commerce, served the board of the Canadian Chamber of Commerce. Also serving the board from Saskatchewan in 2021 was Patricia Warsaba of McKercher LLP. Additionally, John Lagimodière of Aboriginal Consulting Services served as the Chair of the Indigenous Affairs Policy Committee in 2021.

Some of the shared advocacy work pertained to interprovincial barriers, new markets for exporters, regulatory reform, economic recovery, expansion of broadband internet access, and recommendations for COVID-19 business supports.

For the second consecutive year, the Canadian Chamber held its AGM and Conference online on October 27 and 28. There were a great number of chambers in Saskatchewan participating in the Conference and AGM due to the virtual offering. Attendees participated in a variety of virtual session on topics such as: Digitalization of Small Business, The War for Global Talent in a Warming

World and Rebuilding Small Business. Also present in a digital format were the Policy Resolution Debates. Resolutions passed during this session make up a large portion of the Canadian Chamber of Commerce's advocacy work for the next three years. There were 67 proposed policies reviewed and debated with 56 being approved. Once approved, resolutions are brought to the attention of the appropriate federal government officials and departments.



INPUTSASK

Amplifying the voices of Saskatchewan business.

InputSask

The Saskatchewan Chamber of Commerce launched InputSask in March 2021. Funded by Prairies Economic Development Canada (PrairiesCan), InputSask is an all-in-one survey platform and community hub. It has the combined features of SurveyMonkey and a Facebook group page with the capacity for discussion and focus groups, and communications within the hub through features such as newsletters. InputSask participants include CEOs, executives, leaders, entrepreneurs, business owners large and small, and professionals in all sectors across Saskatchewan.

Members engage and provide their input on subjects such as the current economic landscape, government policies and regulations, and many other concerns or opportunities facing business in Saskatchewan. Data gathered through InputSask is contextualized and shared with government and relayed back to participating Insight Community users. It informs our advocacy efforts and policy process.

The SCC is part of a national coalition made up of provincial chambers from British Columbia to the Atlantic that are all using the same platform to gather and share data. Together, we have the largest collective business voice in the country. We also have increased capacity for sharing resources among provinces.

Join the InputSask community by creating a profile at inputsask.com. Your participation means we have a stronger voice to advocate on issues affecting Saskatchewan business.

Why belong to the Saskatchewan Chamber of Commerce's Insight Community?

1. You'll have the opportunity to share your thoughts on topics that you care about with respect to Saskatchewan business and the provincial economy.
2. We share input back with you so you have a line of sight on the collective perspective in Saskatchewan—intelligence that can help you make data-driven decisions for your business.
3. Member intelligence can be segmented by sector, region, gender (and more) to give better insight into various business demographics throughout the province.

Join the InputSask community by creating a profile at inputsask.com. Your participation means we have a stronger voice to advocate on issues affecting Saskatchewan business.

2021 InputSask studies included:

- COVID-19 Impacts Survey
- Annual Membership Study
- Indigenous Engagement Study
- Local Chamber Survey
- Lifting All Covid Restrictions Survey
- Vaccine Passport Survey
- The Big Labour Market Study
- Provincial Budget Study
- Economic Outlook Consultation
- National Day for Truth & Reconciliation Activities Consultation
- Workers' Compensation Board Committee of Review Consultation
- Shop Local Survey

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SaskJobs Employer Services Branch is part of the Ministry of Immigration and Career Training. Our key priorities are focused on providing Saskatchewan businesses with a full range of services related to labour force needs.

We provide data-based input to help employers define their talent needs and design their workforce plans. We also connect employers to provincial and federal government programs to address labour market needs. Some of our services include connecting employers with resources for talent sourcing, domestic and international recruiting, staff development and workforce retention.

Our popular job board, saskjobs.ca, helps Saskatchewan employers to connect with skilled talents. Employers can post jobs on this website at no cost. [Saskjobs.ca](https://saskjobs.ca) is connected to the National Job Bank, allowing employers to reach a greater number of qualified candidates.

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Committees and Task Forces



SCC Environment Committee

Established in 2002, the SCC Environment Committee focuses on issues arising from environmental policy that affects business operations in Saskatchewan. Committee members include industry leaders, non-profit organizations, and senior officials from the Ministry of Environment and SaskPower. This was Jessica Theriault's first year as the Chair of the SCC Environment Committee and her expertise is invaluable.

In response to public consultations this year, we submitted written comments regarding the Government of Canada's proposed *Greenhouse Gas Offset Credit System Regulations* and the Government of Saskatchewan's *The Hazardous Substances and Waste Dangerous Goods Regulations Red Tape Reduction* efforts. Our report,

Building the Low Carbon Economy: Exploring Opportunities and Challenges for Saskatchewan was launched in the spring of 2021.

Moving forward, the Committee's top priority files for 2021/2022 include climate change, water management, environmental management modernization, and inter-jurisdictional coordination. We continue our efforts on the federal Climate Action Incentive Fund program, as the second round should open in early 2022. The provincial government's climate change work includes the Technology Fund, Greenhouse Gas Offset Program, Performance Credit Program, emission management for electricity generation, and small modular reactors. Therefore, the SCC Environment Committee will have lots of upcoming opportunities to continue advocating on behalf of the business community.

Community Benefits Task Force

The Saskatchewan Chamber of Commerce led a task force on Community Benefits procurement criteria, resulting in a report with a series of ten recommendations to increase the competitive advantage of Saskatchewan businesses. The task force consisted of several SCC board members and staff, plus representatives from various other sector associations. Community Benefits are a way to quantify other advantages and values besides simply lowest economic cost. Recommendations included

requiring transparent reporting in trade agreements by all parties, conducting a cost-benefit analysis to accurately determine risks, building up local talent using pilot projects, encouraging enhanced procurement training, right-sizing opportunities for Saskatchewan companies, and emphasizing Indigenous procurement benefits.

We met with the SaskBuilds and Procurement leadership team in mid-September 2021, where we shared our report and considered how to support the work of SaskBuilds and improve conditions for Saskatchewan businesses. Subsequently, we met with Minister Reiter and Deputy Minister Toffan in late October. In early November, we were exceptionally disappointed to learn that the Government of Saskatchewan immediately ended the "Community Benefits" clause within their procurement criteria. However, including this clause was only one recommendation out of the ten that our task force identified. We are continuing this conversation with the Ministry of SaskBuilds and Procurement.



Labour Market Council and Water Council for Saskatchewan

Labour Market Council

The Labour Market Council is a follow up to the Saskatchewan Labour Market Task Force that was established in 2010 as a partnership between the Saskatchewan Chamber of Commerce and the Ministry of Economy that involved approximately 15 key stakeholders.

The Labour Market Council ensures that the province has a place where business, sector associations, employment agencies, labour, training institutions and government can come together to share progress in a variety of programs and initiatives around the labour market.

In 2021, a key area of focus for the Labour Market Council was the impact of the COVID-19 pandemic on business and the labour market. Challenges and opportunities arising from the pandemic, like labour market shortages, Indigenous engagement, and the announcement of multiple large projects throughout the province, dominated discussion throughout this past year.

Other key areas of focus for the Labour Market Council include understanding the future of work and preparing business for changes required and trends expected or being experienced, training processes and outcomes, provincial and federal government programs, workforce demographics, and economic diversity and inclusion.

Water Council for Saskatchewan

The Water Council for Saskatchewan, which is chaired and coordinated by the Saskatchewan Chamber of Commerce, is a multi-stakeholder advisory body comprised of industry, municipal associations, water stewardship and conservation groups, and researchers.

The Water Council envisions a provincial water governance and management approach that is integrated, multi-disciplinary, collaborative, and strategic. The SCC recognizes the incredible importance of water in Saskatchewan as well as the amazing opportunities and challenges of this resource. The SCC created the Water Council with the goal of having one table for experts and organizations whose interests overlap around water to build connections, share information, and identify issues.

In 2021, the Water Council added its support to others requesting the federal government locate the Canada Water Agency (CWA) in Regina. The Water Council also acted as a non-academic partner for university research projects on water sustainability and management, and engaged in advocacy urging provincial authorities to facilitate infrastructure planning for extreme weather events. Encouraging proactive drought and flood planning is one of the Council's ongoing core efforts.

The Council has been a strong vocal supporter of the Lake Diefenbaker Irrigation Projects. The Council recognizes the economic benefits this

project will have, as well as the capacity it will build to help with future resilience. The Council believes it is a valuable investment for the province to make and is working to facilitate connections to streamline its progress.

As always, the goal of the Water Council is to encourage and support—but not duplicate—Saskatchewan's Water Security Agency's (WSA) 25 Year Water Security Plan. The Council is proud of the relationship it has with the WSA and is pleased the agency has committed to having a representative attend Council meetings on a regular basis.

Going forward in 2022, the Water Council will continue to champion for flood plain mapping, facilitate the sharing information among stakeholders, as well as advocate for water infrastructure investments.



Advocacy Efforts

As the voice of Saskatchewan business, the Saskatchewan Chamber of Commerce engaged in numerous advocacy efforts in 2021—many of which are ongoing. These efforts include(d):

Community Benefits

The SCC's Community Benefits Report outlines a series of ten recommendations around the provincial procurement process to increase the competitive advantage of Saskatchewan businesses. We continue to be in contact with the Ministry of SaskBuilds and Procurement on this subject.

PrairiesCan

PrairiesCan is a result of Western Economic Diversification splitting into separate British Columbia and Prairies-specific departments. Although the head office is in Edmonton, there will be a satellite office established in Regina and Prince Albert. The SCC looks forward to working with PrairiesCan to support economic growth and to create a more diversified economy that has strong, competitive, and innovative businesses and communities.

Climate Action Incentive Fund

The federal Climate Action Incentive Fund (CAIF) consists of collected carbon tax monies to be returned to Saskatchewan, with a promise of 6% of all carbon taxes allocated to a specific stream for small and medium-sized enterprises (SMEs). Since the first round of funding

occurred in 2019, there should be well over \$150 million accumulated in the account specifically for Saskatchewan SMEs. We have been communicating with federal officials to provide suggestions for the second round of the program, which should open next year.

Provincial consultations

The SCC also responded to provincial consultations including The Non-Profit Corporations Act 2021, potential amendments to the supervisory employment provisions of Part VI of The Saskatchewan Employment Act and The Workers' Compensation Act Committee of Review. Federal consultation responses centered on their Climate Action Plan. The Government of Canada started their Employment Insurance modernization reform efforts in 2021 and the SCC was invited to their virtual roundtable consultation on Building a Modern Employment Insurance Program for Saskatchewan in February of 2022. This process will take time and the SCC looks forward to representing our members in the next phases.

Modernizing the property tax model

In the fall, the SCC participated in, and signed on to, the Saskatoon Chamber of Commerce's letter advocating for modernizing the property tax model in Saskatchewan and the Saskatchewan Growth Coalition's letter promoting equitable solutions to address the need for municipal tax reform.

Supporting the Canadian Chamber of Commerce

The SCC also often supports the Canadian Chamber of Commerce's advocacy efforts, including their Workforce Supply and Demand Matchup initiative, updating federal privacy legislation letter, and multiple pandemic matters as the situation evolved.

Workers' Compensation Board

Near the end of 2021, the SCC met with the Workers' Compensation Board to advocate for the continuation of cost relief for employers with accepted COVID-19 claims, which was well-received.

Post-COVID-19 recovery

With the launch of our Building the Low Carbon Economy: Exploring Opportunities and Challenges for Saskatchewan report in early 2021, we are planning a new research project for 2022 that will focus on the post-COVID-19 economic recovery and growth from a business perspective. Key industry leaders will share their pandemic experiences and predictions for the economic transition, along with recognizing promising early-stage initiatives and existing best practices. This will result in a valuable resource created by business for business.

A high-angle photograph of four business professionals (three men and one woman) sitting around a white conference table in a modern office setting. They are engaged in a meeting, with one man pointing at a laptop screen. The image is partially framed by a large green and blue curved graphic element.

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Thought Leadership Hubs

In 2021, the Saskatchewan Chamber of Commerce continued our partnership with the Royal Bank of Canada (RBC) and Knight Archer Insurance Brokers to facilitate the Thought Leadership Hub series.

The goal of this series was to have forward thinking conversations about the issues and opportunities facing the Saskatchewan business community. Leaders in our community were invited to facilitate the Thought Leadership Hubs, and through their participation the chamber held eight sessions in 2021, accommodating hundreds of attendees.

The Thought Leadership Hubs covered a wide array of topics, including leadership resilience, creating a culture that retains and grows people, bold marketing solutions, women in leadership, agriculture innovation, Indigenous engagement and more. The conversations were innovative, honest and vulnerable at times—but more than that, the conversations were solutions-focused offering some unique, and sometimes unconventional, results.

The Thought Leadership Hub series was a huge success as it brought SCC members together virtually to have meaningful conversations, forge new connections and cement long standing ones under the umbrella of innovative idea sharing. Because of this success we are excited to bring back the Thought Leadership Hub series in 2022 with

a new slate of topics, brilliant leaders and big solutions. In true prairie fashion, the SCC will continue to create a space to have these conversations, advocate for innovation across the province in all sectors, and continue to support entrepreneurship as we have for over 100 years.

Women in Leadership

Valerie Sluth, CEO, Praxis Consulting Ltd

Tina Beaudry-Mellor, Principal, Counsel Public Affairs

Leadership Resilience

Tara McKeown, Chief Employee Experience Officer, Conexus Credit Union

Jackie Wall, Executive Director, Estevan Chamber of Commerce

Creating a Culture that Retains and Grows People

Leah Knibbs, Owner, Kn/a HR Consulting

Future Skills

Kim Ulmer, Regional President Manitoba, Saskatchewan and Northwestern Ontario, RBC

Ag Innovation, Opportunities, Barriers

Dr. Karen Churchill, President and CEO, Ag-West Bio

Indigenous Engagement: Barriers, Opportunities and Frequently Asked Questions

Terry Bird, Manager of Indigenous Relations, K+S Potash Canada

Albert Derocher, Economic Development Advisor, Flying Dust First Nation

Marketing: Bold Solutions in an Online World

Travis Low, CEO, Blue Moose Media

Economic Reconciliation: Creating Partnerships with Indigenous Businesses and Communities

Thomas Benjoe, CEO, FHQ Developments



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Energy Series



The Saskatchewan Chamber of Commerce Energy Series provides information on Saskatchewan's broad-based energy sector through a series of energy-themed events and communications. The Energy Series was held again in 2021, with the virtual format allowing for attendees from all over the province to learn more about opportunities in the energy sector.

The Energy on Tap sessions followed a shorter one-hour format that connected experts in a specific energy field in a themed discussion followed by a Q&A session. In 2021, the Energy Series covered a range of topics such as building for a low carbon economy, solar power, nuclear power, and upgrading power lines.

Our SaskPower engagement sessions were designed to hear the perspectives of Saskatchewan's business communities.

The Energy Experts sessions were in-depth virtual events featuring a panel of experts. In March 2021, the SCC welcomed Tim McMillan, CEO and President of the Canadian Association of Petroleum Producers (CAPP), to provide updates on Keystone XL, Enbridge Line 5 and Enbridge Line 3. Dr. Steve Livingstone, Senior Specialist in Small Modular Reactors in the Climate Change Branch of the Ministry of Environment for the

Government of Saskatchewan, presented Nuclear 101 – A Dive into Nuclear Technology to an exceedingly well-attended session. Finally, Fuel for Thought: Uranium from the Ground Up was presented by Travis McPherson and Brad Wall from NexGen Energy Ltd. and Sean Willy, President and CEO of Des Nedhe Group.

Join Saskatchewan's energy experts for a host of new and exciting sessions in 2022!

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Training Partnerships



The Saskatchewan Chamber of Commerce is a proud supporter of post-secondary institutions. We believe that continuous learning, upskilling, and reskilling are key to retaining and attracting workers, as well as developing a well-rounded and rewarding career.

Through our training partnerships, the Saskatchewan Chamber of Commerce offers a suite of programs geared towards workers at any stage of their career.

Saskatchewan Polytechnic School for Continuing Education

Programming focuses on meeting the needs of the local business community by providing training solutions tailored towards business and skills that are in high demand or trending. The School of Continuing Education brings together internal expertise to advance professional

development programs, corporate training, and micro-credential offerings.

Southeast College

The Business Management Essentials (BME) are ideal for aspiring, new, and current supervisors, as well as business professionals. These programs will help learners improve their management and leadership acumen through practical, skill-oriented business courses. This training is provided through virtual online classes facilitated by leading edge instructors who will challenge and build the learner's core business, leadership, and management skills.

University of Regina Centre for Continuing Education

Programming focuses on career and professional development through a suite of undergraduate and non-credit programs delivered in a variety of formats, from online to evening and face-to-face regional college courses.

University of Saskatchewan Language Centre

Through the Language Centre's English for Business Purposes course, participants across the province will learn language and presentation skills that can help them achieve career goals and thrive professionally in Saskatchewan and Canada's business environment.

Through our training partnerships, the Saskatchewan Chamber of Commerce offers a suite of programs geared towards workers at any stage of their career.

Enough Already's Training to Address Sexual Harassment in the Workplace

A multi-stakeholder coalition determined to address and prevent workplace sexual harassment in Saskatchewan. Enough Already provides support and strengthens organizations by offering free education and tools. Their team works with organizations to respond to their unique workplace needs and to help prevent and eliminate sexual harassment in workplaces. All training is provided free of charge.

Coalition members include the Saskatchewan Chamber of Commerce, Saskatoon Industry Education-Council, Sexual Assault Services of Saskatchewan, CREATE Justice, College of Law – University of Saskatchewan, and the Saskatchewan Human Rights Commission.

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HOSPITALITY SASKATCHEWAN

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Training and Employment Network (TEN)



In response to the COVID-19 pandemic, the Saskatchewan Chamber of Commerce developed the Training & Employment Network (TEN) to provide support to communities and companies to integrate Indigenous, immigrant, youth, and women workers into local workforces.

The TEN program was funded through Prairies Economic Development Canada (PrairiesCan) and administered by the SCC from September 2020 to April 2021. Through the TEN program, participating chambers received up to \$10,000 in funding to develop and implement a Community Action Plan that identified gaps in regional labour markets and created opportunities for employers and workers. The intent of the TEN program was to provide clear and locally coordinated pathways for

workers to be identified, and to present learning opportunities to enhance skills using a combination of existing and new training for employers.

The TEN program was specifically targeted to underrepresented groups in Saskatchewan, including Indigenous peoples, women, gig workers, youth workers (ages 18-24), students (under 18), and newcomers (in Canada less than 5 years).

As part of the program, the chamber network surveyed businesses across the province to identify current labour demands by region. Using localized survey analysis, chambers of commerce then worked to develop and implement action plans specific to their communities. Saskatchewan's chambers of commerce play an integral role in the TEN program through:

- **Leading** all stakeholders in order to work together toward an enhanced labour market. The chamber role is to act as an employer convener, an ecosystem coordinator, an employer educator, an experiential learning coordinator, a pathway designer, a data provider, and a fundraiser.
- **Aligning** a workforce training and education system that matches underrepresented workers with employer-driven demand. Workforce alignment is the idea that every community has different silos and by using

chambers of commerce to bring efforts together and align growth together, we avoid duplicating results and work towards a common goal. Ultimately, the chamber role is to align people, processes, and systems.

- **Connecting** people to employers and training based on skills.

Regional chambers of commerce participating in the TEN program included the Battlefords, Estevan, Humboldt, Kindersley, Lloydminster, Moose Jaw, Nipawin, Prairie Sky (Warman & Martensville), Prince Albert, Swift Current, Weyburn, and Yorkton.





Chambers Plan

Employee Benefits

Small Businesses Save with Canada's #1 Health & Dental Benefit Plan

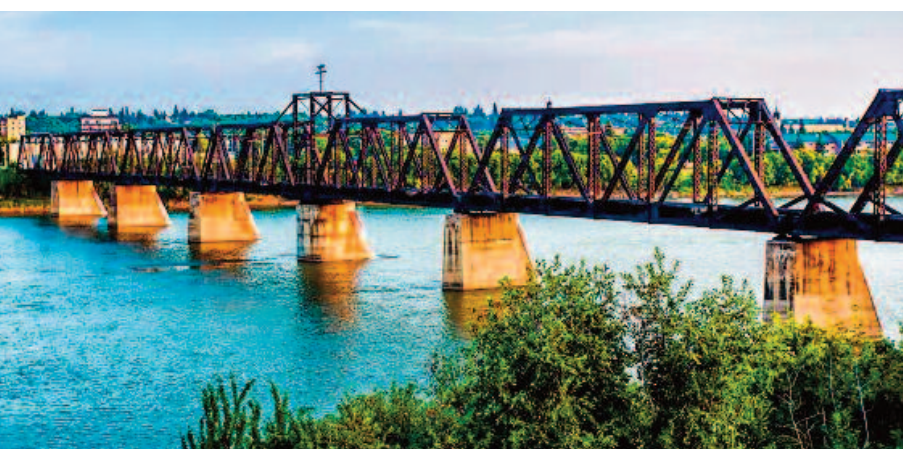


For more information:
1.833.285.1123

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Why Join the Saskatchewan Chamber of Commerce?



The Saskatchewan Chamber of Commerce has been serving members of the Saskatchewan business community for over 100 years—building the province to be the best place to live, work and invest.

The backbone of the Saskatchewan Chamber of Commerce is business advocacy. We are the province's premier business advocate and the voice of Saskatchewan businesses.

Through your input and influence, the Saskatchewan Chamber of Commerce ensures that the provincial and federal governments understand the needs of your business and the larger business community.

As an SCC member, you have a direct impact on our policies and priorities at the AGM and through a variety of other annual events.

The Saskatchewan Chamber of Commerce welcomes conversations with all businesses on how we can work together to improve the Saskatchewan business climate.

Your membership with the Chamber provides an opportunity to get in front of Saskatchewan's decision-makers at our events—ranging from our sellout Political Forum to our exclusive Chair's Invitational Dinner. SCC events allow you to connect with Saskatchewan's top political leaders while networking with other business leaders, future customers, suppliers and friends.

We also provide many benefits for our

members, such as the Chambers Plan—Canada's largest plan for small to medium-sized businesses. Chambers Plan now provides coverage to over 30,000 firms, offering traditional coverage such as life, health, dental and disability, critical illness and so much more.

The Saskatchewan Chamber of Commerce welcomes conversations with all businesses on how we can work together to improve the Saskatchewan business climate, making our province the best place in Canada to live, work and invest.

For more information on memberships, contact 306.781.3123 or visit saskchamber.com



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TOGETHER



Saskatchewan
Chamber of Commerce





Vision

Saskatchewan business making the province the best place to live, work and invest.

Mission

To strengthen Saskatchewan's business community and competitive enterprise system for an improved quality of life.

2021 Sponsors

It is thanks to these sponsors that various Saskatchewan Chamber of Commerce events and projects were possible in 2021.



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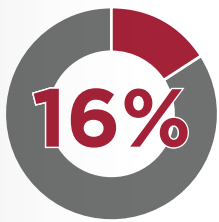
SUPPORTING SASKATCHEWAN'S GROWTH PLAN

What does the oil and natural gas industry mean to Saskatchewan's economy?

Jobs, GDP and exports



31,580
direct and indirect jobs.¹



of Saskatchewan's total **GDP**.²



of provincial **exports**, valued at **\$8.6 BILLION**.²

Environmental Spending



Oil & Gas sector is Canada's leading industry for Environmental protection.²

\$3.6 BILLION

Production

177.9 MILLION
barrels of **oil** production:
(2nd in Canada).⁵



Working towards Saskatchewan's growth plan's target of
600,000 BARRELS/DAY
by 2030.

Royalties, revenues and spending

\$1.43 BILLION
in **royalties** paid to
Saskatchewan government
and landowners.³

\$335 MILLION
spent on **supplies and services**
from Saskatchewan businesses
through 2017 to 2019.⁴

\$10.5 BILLION
combined estimated
value of oil and gas
production.⁵

Supply chain includes appx.
275
Indigenous owned
businesses across Canada.⁴

Sources:

1. CAPP/Prism

2. Statistics Canada

3. Statistics Canada, CAPP

4. CAPP

5. Government of Saskatchewan

Numbers are for 2019-2021

