



2021-2022

InputSask

Amplifying the Voice of Saskatchewan Business



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About InputSask

InputSask is a unique insight community that takes engagement to the next level. By getting your feedback on issues that are affecting your business, the Saskatchewan Chamber of Commerce can advocate to government decision makers even more effectively.

InputSask is an all-in-one survey platform and community hub. It has the combined features of survey platforms and social media community group pages with the capacity for discussion and focus groups, and targeted communications within the hub-like newsletters. Participants include CEOs, executives, leaders, entrepreneurs, business owners large and small, individuals, workers, citizens and professionals in all sectors across Saskatchewan.

Members engage and provide their input on subjects like economic landscape, government policy and regulations, and many other concerns or opportunities facing business in Saskatchewan. Data gathered through InputSask is contextualized and shared with government and to participating InputSask Insight Community users. It informs our advocacy efforts and policy process.

InputSask is part of a national coalition made up of provincial chambers from British Columbia to the Atlantic provinces - all using the same platform to gather insight into Canada's business community, with the ability to tailor surveys to best suit businesses in a province, in a city or a community. Together, we have the largest collective business voice in the country.

InputSask gathers real-time data through:



**Recurring studies
that are scheduled
in advance**



**Hot button surveys on
current issues that
may come up with
little to no notice**



**Event/training
evaluation**



**Quick Polls to
engage and gather
insight from
Hub users**

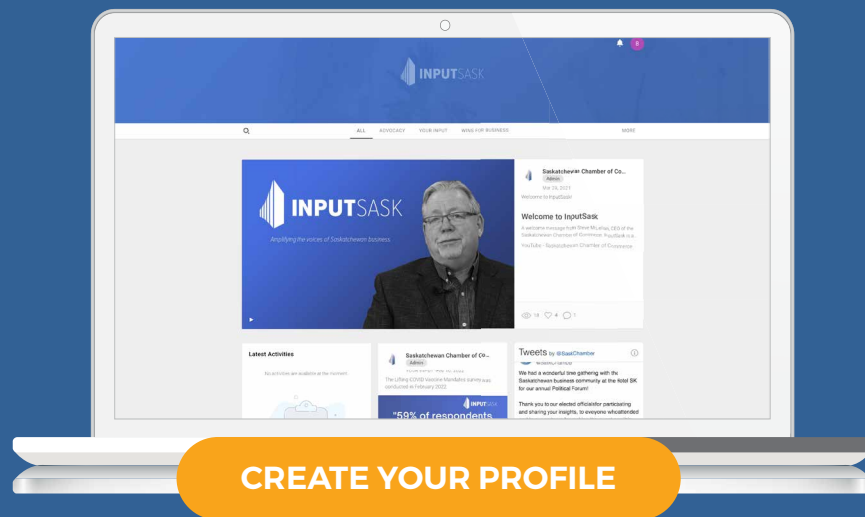


Why belong to the Saskatchewan Chamber of Commerce **Insight Community?**

1. You'll be **engaged on topics you care about** with respect to Saskatchewan business and the provincial economy.
2. We **share input back** with you so you have a line of sight on the collective perspective in Saskatchewan and have access to intelligence that can help you make data-driven decisions about your business.
3. Member intelligence can be segmented by industry sector, region, gender (and more) to provide **better insight into various business demographics** throughout the province.

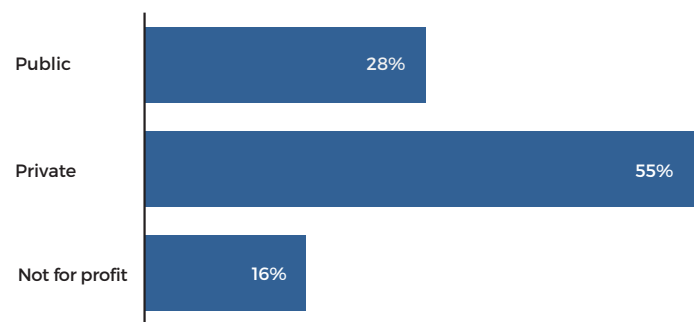
How to Join

Join the InputSask community by creating a profile at inputsask.com. Your participation means we have a stronger voice to advocate on issues affecting Saskatchewan business.

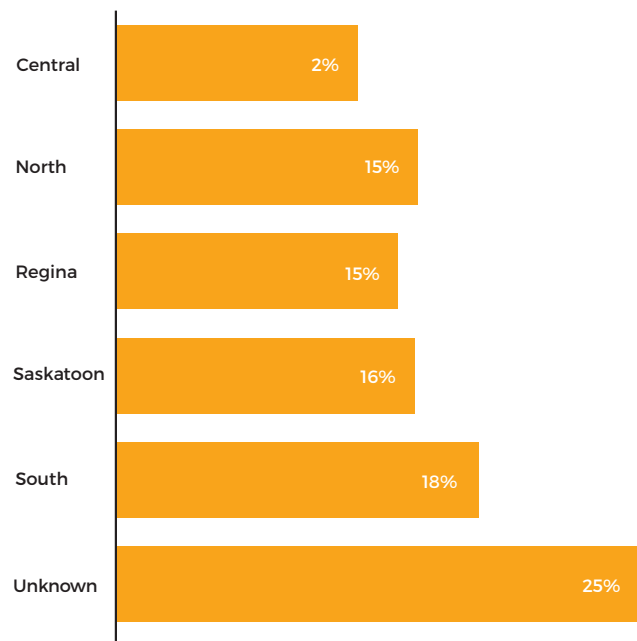


InputSask Demographics

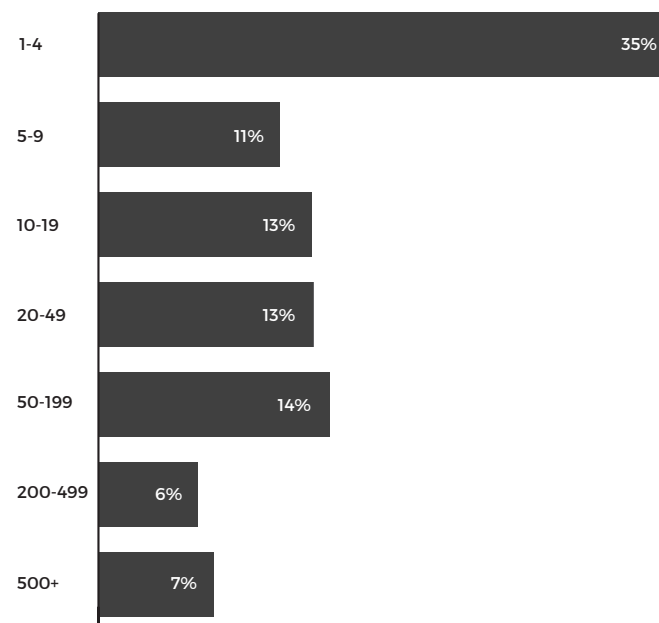
Sector Demographic



Sask Region



Company Size Demographic



Complete results can be found on InputSask Hub at www.inputsask.com*

COVID-19 Pandemic Studies

Business Impact Surveys 2020-2022



2020

In March 2020, the Saskatchewan Chamber of Commerce put together a survey to gauge the impact that COVID-19 was having on the business community. These results were provided to the provincial and federal governments on behalf of the Saskatchewan business community.

NUMBER OF RESPONSES: 1,047

Key Findings

42% of businesses indicated that they expect a **50%** drop in revenue over the next two months.

The Numbers

42% of respondents felt that the COVID-19 restrictions were appropriate for the current environment.

2021

COVID-19 has disrupted international trade and global economies on a massive scale for more than a year. In May 2021, the Saskatchewan Chamber of Commerce conducted a survey to determine the current impact of COVID-19 and government support programming on Saskatchewan businesses.

NUMBER OF RESPONSES: 244

Key Findings

Overall, almost **99%** of the 244 respondents experienced impacts from COVID-19 on their business. This is compared to **85%** that reported being impacted in March 2022 or **87%** that predicted being impacted in the 2 months post March 2020.

The Numbers

70% of respondents intended to increase frequency and depth of cleaning even after vaccines are readily available, and **40%** of respondents intend to continue remote work where possible.

2022

Since the beginning of the pandemic the SCC has been surveying Saskatchewan businesses to monitor the impact of the COVID-19 pandemic on the local business community. 2022 is the 3rd year of collecting input on the impacts of COVID-19 from businesses.

NUMBER OF RESPONSES: 233



Key Findings

Respondents identified “drop in revenues, business, or deal flows” **(61%)** and “disruptions in the services/supplies/materials we depend on to run a successful business (like imported products, contractor availability, other services, etc.)” **(60%)** as the factors that impacted their business.

The Numbers

68% of respondents indicate that their business has been negatively impacted by the COVID-19 pandemic. **58%** anticipate that their business will be further impacted in the next 2 months, while **44%** anticipate their business will be further impacted over the next 6 months.



Lifting All COVID-19 Restrictions Survey

June 2021

The Government of Saskatchewan updated the Re-Opening Roadmap to include a vaccination threshold for the removal of all remaining public health restrictions, including mandatory masking and limits on gathering sizes. This meant that all restrictions could be lifted as early as July 11 if that threshold is reached by June 20.

Members of the Saskatchewan business community were surveyed to find out how they felt about this target date and how they would respond to restrictions being lifted.

NUMBER OF RESPONSES: 335

Key Findings

50% of respondents felt that their business would fully recover to pre-pandemic levels in 2021 while **28%** were not confident that their business would fully recover in this year.

The Numbers

73% of respondents indicated that their business is fully prepared for all restrictions to be lifted.



Vaccine Passport Survey

August 2021

Members of the Saskatchewan business community shared their input on topics such as proof of vaccine verification protocols, current safety protocols, and considerations if a fourth wave of COVID-19 were to trigger more restrictive measures.

NUMBER OF RESPONSES: 369



Key Findings

Responses indicated a strong commitment to basic COVID-19 protocols, including wearing masks and recommending social distancing. While not universally utilized, many businesses indicated that some of these protocols have become part of their daily operations.

The Numbers

43% of respondents expressed the opinion that proof of vaccines through a mechanism such as a certificate or a passport should be made mandatory. An almost equal number of respondents (**41%**) expressed that proof of vaccine should not be required to enter businesses and public places in Saskatchewan.

Lifting COVID Vaccine Mandates Survey

February 2022

Saskatchewan joined other provinces and the federal government in creating a national vaccine passport. Provinces like Manitoba and Quebec were requiring proof of vaccination for non-medical and non-essential public places. eHealth Saskatchewan made vaccine certificates available to help people prove their vaccination status when necessary. This survey aimed to find out how the business community felt about vaccine passports.

NUMBER OF RESPONSES: 139

Key Findings

Business owners and employers have the tools to continue to implement masking, distancing and rapid testing in their places of business and will continue to do so based on the risk tolerance of their employees and customers.

The Numbers

59% of respondents felt that the province should remove the current proof of negative test and proof of vaccine policy either immediately or by the end of February.





Jackie Wall
Estevan Chamber of
Commerce

Annual Surveys

Surveys on key issues affecting the Saskatchewan business community and the Saskatchewan Chamber of Commerce membership.



Senior Government Official Engagement Survey April 2021

This survey was created to better understand the relationship between the Saskatchewan Chamber of Commerce (SCC) and senior public servants in the provincial government. This information continues to be used to improve the chambers advocacy efforts as it relates to provincial government.

NUMBER OF RESPONSES: 19/35

Key Findings

More than half of respondents rate the SCC as 5 out of 5 in terms of professionalism.



The Numbers

53% of respondents indicated that the SCC's positions and perspectives are valuable or very valuable.



Saskatchewan Chamber of Commerce Membership Survey May 2021

The Saskatchewan Chamber's Annual Membership Survey has been conducted since 2013. Respondents provide feedback on how the SCC supported businesses over the past year and identified the top priorities for Saskatchewan business right now.

NUMBER OF RESPONSES: 177

Key Findings

The SCC continues to demonstrate relevancy to the business community and respondents agree that the perspectives put forward by the SCC are an accurate reflection of the broad Saskatchewan business community's perspective. **73%** feel that the SCC is providing relevant information on key business issues. **85%** would recommend membership in the SCC to other businesses.

The Numbers

82% of respondents hope to see a hybrid of virtual and in-person events and training sessions in the future.



Saskatchewan Chamber of Commerce members are asked about their **Top 3 Priorities** every year.

2015	2016	2017	2018	2019	2020	2021
STAFF AVAILABILITY	FAVOURABLE RESOURCE ECONOMY	FAVOURABLE RESOURCE ECONOMY	FAVOURABLE RESOURCE ECONOMY	COMPETITIVE PROVINCIAL TAXES	COVID-19 ECONOMIC RECOVERY	FAVOURABLE RESOURCE ECONOMY
FAVOURABLE RESOURCE ECONOMY	COMPETITIVE PROVINCIAL TAXES	STAFF AVAILABILITY	STAFF AVAILABILITY	FAVOURABLE RESOURCE ECONOMY	FAVOURABLE RESOURCE ECONOMY	ACCESS TO SKILLED & EXPERIENCED WORKERS
POSITIVE LABOUR RELATIONS	STAFF AVAILABILITY	COMPETITIVE PROVINCIAL TAXES	COMPETITIVE PROVINCIAL TAXES	FAVOURABLE FARM ECONOMY	COMPETITIVE PROVINCIAL TAXES	SHOP LOCAL INITIATIVES

Saskatchewan Chamber Network Survey

June 2021

The Chamber Network Survey was conducted through InputSask in alignment with the Saskatchewan Chamber of Commerce (SCC) strategic plan and balanced scorecard. Several questions about SCC's services and overall relevance were put forward to establish a baseline for future surveys.

NUMBER OF RESPONSES: 35 CHAMBER REPRESENTATIVES FROM CHAMBERS OF COMMERCE ACROSS SASKATCHEWAN.

Key Findings

In 2020 the survey was completed by **50%** board members and **50%** chamber staff. In 2021, **37%** of respondents were the chief staff person at their chamber, **17%** were other staff and **46%** of responses came from board members.

The Numbers

66% of chambers had 1-2 staff and **29%** of chambers had part-time staff only.



The Big Labour Market Study

September 2021

The COVID-19 pandemic has profoundly impacted the way we work. Many employers are considering changes to their organizations and workers are also re-evaluating their priorities. The Saskatchewan Chamber of Commerce invited the Saskatchewan business community to complete The Big Labour Market Study and share their thoughts on today's workplace.

NUMBER OF RESPONSES: 163



Key Findings

The survey highlighted that recruitment continues to be a challenge for employers and filling a position based on any education or skill level is difficult, with entry level and mid-level positions somewhat difficult to fill and senior-level management positions very difficult to fill.

The Numbers

55% of respondents indicated that they were planning to offer flexible hours or work arrangements while **52%** were planning to raise wages or compensation.

Economic Outlook Survey

October 2021

The Saskatchewan Chamber of Commerce Annual Economic Outlook Survey was first conducted in 1996. In 2021, the survey confirmed that it had been a difficult year for businesses. Government support to keep the doors open during the pandemic was appreciated but this environment will be challenging for the Saskatchewan private sector in the post-pandemic economy.

NUMBER OF RESPONSES: 100

Key Findings

The local economy was identified as the most important issue impacting a business' efficiency, profitability, productivity and stability, followed by the finding/retaining of staff.

The Numbers

50% of respondents indicated that they believed the provincial government did not create a more competitive and attractive environment for businesses over the past year, while **73%** believe the same of the federal government.



Provincial Budget Survey

October 2021

The Saskatchewan Chamber of Commerce has been conducting the Annual Pre-Budget Survey for 20 years. Responses inform the SCC's advocacy efforts with regards to the provincial budget the following year.

NUMBER OF RESPONSES: 79

Key Findings

Businesses were hoping for government action that would encourage sustainable growth and create a competitive environment by reducing the tax burden businesses face.

The Numbers

33% of respondents indicated “Healthcare Improvement” should be a priority for government expenditure.



National Day for Truth & Reconciliation Activities Study

October 2021

To ensure that the Saskatchewan Chamber of Commerce (SCC) provides the resources that the business community needs, it surveyed businesses to explore how they recognized the National Day for Truth and Reconciliation and what they would like this day to look like in the future.

NUMBER OF RESPONSES: 192

Key Findings

Half of the businesses surveyed recognized the National Day for Truth and Reconciliation by wearing orange, and sharing education resources.

The Numbers

86% of respondents undertook activities to specifically recognize the National Day for Truth and Reconciliation.



Saskatchewan Shop Local Survey

December 2021

Sixteen chambers of commerce in Saskatchewan launched “Shop Local” campaigns in 2021 and continue to engage in activities aimed at encouraging support for local businesses within their communities. The campaigns also continue to highlight the importance of supporting local businesses through real-time data around the economic value and job creation opportunities of shopping local. Supporting local businesses supports local charities and sports teams, creates jobs and builds vibrant and unique communities that encourage investment and growth. Chamber members and the general public were asked to complete a survey to gauge the effectiveness of the Shop Local campaigns.

NUMBER OF RESPONSES: 136

Key Findings

While **94%** of respondents planned to shop locally over the festive season, opinions were split on whether local businesses would survive in a post-pandemic economy.

The Numbers

88% of respondents noticed more communication around the benefits of shopping locally since the Shop Local campaigns.

Workers' Compensation Board Committee of Review Consultation December 2021

The Saskatchewan Chamber of Commerce (SCC) compiled recommendations for the Workers' Compensation Board Committee of Review (COR). By legislation, the COR happens every five years and may address all aspects of the WCB. Survey respondents were asked to share their perspective on the WCB by completing this anonymous Workers' Compensation Board consultation.

NUMBER OF RESPONSES: 51



Key Findings

Cost of premiums is the #1 priority for SCC action regarding the WCB.

The Numbers

86% of respondents indicated that the WCB Employment Resource Centre provides meaningful support.

Supply Chain Issues

January 2022

This InputSask survey gauged how Saskatchewan businesses have been impacted by recent significant supply chain issues due to the pandemic and extreme weather events.

NUMBER OF RESPONSES: 115



Key Findings

Respondents indicated that the greatest supply chain impacts were the increased costs of materials and products, the inability to receive materials, and extended project timelines.

The Numbers

71% of respondents indicated that their supply chain issues became worse over the past year.

National Insight Program

The National Chambers Insight
Community (NCIC) comprised of the
provincial and territorial Chambers of
Commerce across Canada.



National Chambers Insight Community

Together, the 450 member chambers represent more than 200,000 businesses in Canada. Through the Insight Programs, the chambers are able to effectively gather timely and accurate data and intelligence about businesses in every sector and in every demographic in Canada.

The insight communities have more than 5,500 engaged business leaders that are actively providing feedback, voicing concerns, and discussing opportunities through the platform.

This leading-edge customer intelligence technology allows chambers to know what matters to the business community today. By encouraging two-way communication, our insight communities gather valuable insights in a way that cannot be successfully achieved with a standard survey platform. Accurate data on demographics and user engagement allows us to understand members and keep them engaged so we know how to best support Canadian businesses through advocacy, networking, benefits, and information.



BC Chamber
of Commerce

ALBERTA
PERSPECTIVES

INPUTSASK

MB
PULSE

L'OBSEVATOIRE



Atlantic IMPRESSIONS Atlantique

An Atlantic Chamber of Commerce Insight Community | Éclairages avec la Chambre de commerce de l'Atlantique

Cyber Security and Business Survey

October 2021

The Canadian Centre for Cyber Security partnered with the National Insight Program to identify how prepared businesses are for cyber security threats through the Cyber Security and Business Survey. This national survey will inform future resources and programs that aim to drive awareness of programs and educate businesses on the topic of cyber security.

NUMBER OF RESPONSES: 468

Key Findings

The majority of respondents have experienced a cyber security incident, but most did not report it.

The Numbers

The top security issues are phishing (**49%**), malware (**30%**), unauthorised access (**12%**), and loss of data/information (**11%**).



49% phishing

30% malware

12% unauthorised access

11% loss of data/information



Upcoming Activities

Small Sample of Planned 2022 Studies:

- Senior Government Official Engagement Survey
- Saskatchewan Chamber of Commerce Membership Survey
- Saskatchewan Chamber Network Survey
- Indigenous Engagement Cultures & Attitudes Study
- The Big Labour Market Study
- Economic Outlook Survey
- Provincial Budget Survey
- National Day for Truth & Reconciliation Activities Study



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Creating your profile at
www.inputsask.com



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